



TN : HITACHI Sales Performance 02/10/2025 9:11 AM

MTD Sales
6.51 L

Brand Share %
4.01 %

Information:
MTD : 01-10-2025 To 01-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6.51	4.01 %
Total	6.51	4.01 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	3.19	13.01 %
CHENNAI-01	1.25	4.04 %
TRICHY-01	0.67	3.81 %
WEST-01	0.56	8.78 %
SOUTH-01	0.56	1.63 %
SOUTH ARCOT	0.29	2.30 %
NORTH ARCOT		0.00 %
SOUTH-03		0.00 %
WEST-02		0.00 %
Total	6.51	4.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.19	13.01 %
Total	3.19	13.01 %

Branch *	MTD Sales L	Brand Share %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	3.19	13.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.25	4.04 %
Total	1.25	4.04 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	1.25	4.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.67	3.81 %
Total	0.67	3.81 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	0.67	3.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.56	8.78 %
Total	0.56	8.78 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.56	8.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.56	1.63 %
Total	0.56	1.63 %

Branch *	MTD Sales L	Brand Share %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.56	1.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	2.30 %
Total	0.29	2.30 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.29	2.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total		0.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total		0.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
Total		0.00 %