

MTD Sales
268.87 L

Brand Share %
4.04 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	268.87	4.04 %
Total	268.87	4.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	81.46	8.58 %
CHENNAI-01	66.36	5.26 %
TRICHY-01	35.91	3.70 %
SOUTH-03	24.44	3.51 %
SOUTH-01	24.02	1.92 %
SOUTH ARCOT	19.18	4.29 %
WEST-03	5.41	2.32 %
NORTH ARCOT	4.67	1.00 %
WEST-01	4.66	2.83 %
WEST-02	2.75	1.32 %
Total	268.87	4.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	81.46	8.58 %
Total	81.46	8.58 %

Branch *	MTD Sales L	Brand Share %
CH18	2.12	3.79 %
CH20	1.02	1.94 %
MJR1	0.74	2.94 %
CH43	0.64	2.64 %
CH06	0.32	0.90 %
CH37	0.32	1.94 %
GPD1	0.29	1.81 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
UKI1		0.00 %
WCHN	-1.48	3.66 %
Total	81.46	8.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.36	5.26 %
Total	66.36	5.26 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.79	3.19 %
CH42	2.30	3.91 %
CH48	2.14	4.02 %
CH25	1.68	3.66 %
GUD1	1.34	2.82 %
CH07	1.00	1.72 %
GUD2	0.75	3.69 %
CH14	0.74	1.08 %
CH45	0.59	1.45 %
MRM1	0.58	2.60 %
CH16	0.44	0.50 %
CH38	0.36	1.60 %
CH39	0.30	1.17 %
CH08		0.00 %
CH29		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	66.36	5.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.91	3.70 %
Total	35.91	3.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.89	3.34 %
NGT1	0.76	2.34 %
MVM1	0.65	1.13 %
AYR1	0.45	1.67 %
MDI1	0.38	1.51 %
PBR1	0.37	1.60 %
TVR1	0.37	1.49 %
PDK1	0.36	1.86 %
TTP1	0.36	2.20 %
TNJ1	0.33	0.62 %
TRY4	0.33	0.89 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	35.91	3.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.44	3.51 %
Total	24.44	3.51 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.73	2.71 %
SVG1	0.36	2.21 %
DKI1	0.33	0.86 %
ATG1	0.30	1.01 %
MDU4	0.30	1.79 %
MLR1	0.30	3.00 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
SZSD		0.00 %
Total	24.44	3.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.02	1.92 %
Total	24.02	1.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.09	2.68 %
TVL1	2.64	1.46 %
NGR1	2.05	3.57 %
KVT1	1.58	2.19 %
RND2	1.52	3.82 %
TKS2	0.88	2.19 %
ERL2	0.45	1.23 %
SNL1	0.38	2.79 %
PKD1	0.37	1.39 %
KYR1	0.36	3.33 %
S2SD	0.35	2.76 %
VKM1	0.32	3.24 %
UDN1	0.31	1.39 %
SVK1	0.31	0.95 %
TYI1	0.30	1.19 %
APK1	0.30	1.84 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	24.02	1.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.18	4.29 %
Total	19.18	4.29 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.83	3.99 %
VPM2	0.65	2.53 %
POY1	0.65	1.35 %
KLM1	0.63	2.09 %
MKM1	0.32	2.79 %
KKI2		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
Total	19.18	4.29 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.41	2.32 %
Total	5.41	2.32 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.68	1.47 %
AVI1		0.00 %
CM11		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	5.41	2.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.67	1.00 %
Total	4.67	1.00 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.36	0.86 %
KPM1	0.33	1.64 %
SBR1	0.31	0.66 %
VEL3	0.27	0.83 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	4.67	1.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.66	2.83 %
Total	4.66	2.83 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.84	1.98 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.66	2.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.75	1.32 %
Total	2.75	1.32 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.33	2.48 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	2.75	1.32 %