



TN : HITACHI Sales Performance 01/05/2026 9:11 AM

MTD Sales
761.10 L

Brand Share %
2.36 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	761.10	2.36 %
Total	761.10	2.36 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	174.99	4.91 %
CHENNAI-01	139.39	3.46 %
SOUTH-01	107.10	2.00 %
TRICHY-01	103.65	2.35 %
SOUTH-03	65.04	1.48 %
SOUTH ARCOT	60.99	2.70 %
WEST-02	44.71	1.43 %
WEST-01	42.86	1.53 %
NORTH ARCOT	22.37	0.97 %
Total	761.10	2.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	174.99	4.91 %
Total	174.99	4.91 %

Branch *	MTD Sales L	Brand Share %
CH21	3.36	1.46 %
CH20	2.27	1.19 %
CH06	1.74	1.10 %
CH41	1.68	1.23 %
CH31	1.23	1.54 %
CH43	1.22	1.66 %
UKI1	1.00	1.49 %
GPD1	0.73	1.03 %
MJR1	0.71	0.61 %
CH27	0.66	1.46 %
CH23	0.59	0.68 %
CH44	0.35	0.35 %
CH32	0.34	1.26 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	174.99	4.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	139.39	3.46 %
Total	139.39	3.46 %

Branch *	MTD Sales L	Brand Share %
CH08	4.10	2.25 %
CH14	2.73	0.96 %
CZWH	2.62	2.27 %
CH42	2.48	1.47 %
CH22	2.06	1.56 %
AVD1	1.41	1.30 %
CH07	1.33	0.74 %
CH47	1.32	0.57 %
CH48	1.16	0.68 %
KNR1	0.70	0.93 %
CH45	0.63	0.48 %
CH26	0.58	1.97 %
GUD2	0.31	0.53 %
TKM1	0.31	0.66 %
MRM1	0.29	0.29 %
CH39	0.29	0.40 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	139.39	3.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.10	2.00 %
Total	107.10	2.00 %

Branch *	MTD Sales L	Brand Share %
TVL1	12.12	1.94 %
RPM1	2.46	1.58 %
SVK1	2.31	1.46 %
TUT2	1.95	0.80 %
MAR1	1.90	1.06 %
TKS2	1.79	0.69 %
SNL1	1.40	1.85 %
VNR2	1.40	0.80 %
ERL2	1.33	1.19 %
ARM1	1.18	1.25 %
KYR1	1.06	1.88 %
PKD1	1.03	0.73 %
TKS1	1.03	0.59 %
MMT1	0.89	0.98 %
VNR1	0.78	1.52 %
VLV1	0.64	0.31 %
SKD1	0.61	1.25 %
APK2	0.38	0.56 %
UDN1	0.38	0.50 %
COL1	0.31	0.56 %
SGT1	0.30	1.10 %
ASM1	0.29	0.33 %
S2SD	0.27	0.29 %
TCN1	0.25	0.21 %
APK1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
WHTV	-0.38	1.54 %
Total	107.10	2.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.65	2.35 %
Total	103.65	2.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.33	1.56 %
PBR2	5.42	2.03 %
PDK1	2.93	2.29 %
MVM1	2.29	0.98 %
TVR1	1.78	2.27 %
TNJ2	1.21	0.61 %
JKM1	0.87	1.06 %
TRY3	0.74	0.43 %
NGT1	0.62	0.57 %
NCK1	0.57	1.62 %
KRN1	0.37	0.56 %
MSI1	0.35	0.38 %
PTK1	0.32	0.19 %
PBR1	0.29	0.25 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.44	1.29 %
Total	103.65	2.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	65.04	1.48 %
Total	65.04	1.48 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.21	1.69 %
MDU7	3.47	1.88 %
MDU3	1.08	0.68 %
KRR1	0.94	0.37 %
KKD3	0.88	0.48 %
SGP1	0.77	1.89 %
KPT1	0.59	1.59 %
BNR1	0.58	1.07 %
TPT1	0.55	0.47 %
MDU4	0.40	0.33 %
ATG1	0.38	0.23 %
TDI1	0.37	0.54 %
DGL2	0.35	0.36 %
CMR1	0.31	0.64 %
USL1	0.31	0.37 %
MNM1	0.29	0.50 %
TEN1	0.28	0.33 %
KYK1	0.28	0.53 %
PNI1	0.28	0.34 %
SVG1	0.27	0.26 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
Total	65.04	1.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	60.99	2.70 %
Total	60.99	2.70 %

Branch *	MTD Sales L	Brand Share %
POY1	4.25	1.65 %
KKI2	2.56	1.87 %
VPM2	0.75	0.55 %
TDM1	0.64	0.81 %
VPM1	0.58	1.90 %
ULP1	0.35	0.35 %
SJI2	0.31	0.28 %
TRK1	0.31	0.26 %
TVM2	0.28	0.48 %
STP1	0.28	0.74 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	60.99	2.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	44.71	1.43 %
Total	44.71	1.43 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.05	1.34 %
ERD1	1.81	0.54 %
RSP1	1.12	1.29 %
SLM2	0.88	0.66 %
PMP1	0.84	2.05 %
KRI1	0.73	0.71 %
TCG1	0.65	0.82 %
DPR1	0.61	1.29 %
APN1	0.53	1.23 %
HSR2	0.53	0.51 %
HSR1	0.46	0.51 %
PDR1	0.38	0.75 %
VPD1	0.37	0.59 %
WHKP	0.10	0.61 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.18 %
Total	44.71	1.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.86	1.53 %
Total	42.86	1.53 %

Branch *	MTD Sales L	Brand Share %
CBE6	2.40	2.06 %
TPR2	1.83	0.81 %
CBE2	1.63	0.27 %
PLI1	1.00	0.76 %
SNR1	0.85	0.78 %
DPM2	0.68	0.98 %
MPM1	0.31	0.23 %
SYM2	0.30	0.50 %
GBM1	0.29	0.35 %
PDM1	0.28	0.45 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	42.86	1.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.37	0.97 %
Total	22.37	0.97 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	0.56 %
SBR1	0.62	0.40 %
ABR1	0.61	0.51 %
GDM1	0.58	0.64 %
CGM1	0.36	0.86 %
VSI1	0.31	0.30 %
CPT1	0.31	0.62 %
ARC2	0.28	0.34 %
PLR1	0.27	0.52 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	22.37	0.97 %