



TN : HITACHI Sales Performance 01/04/2026 9:11 AM

MTD Sales
365.35 L

Brand Share %
2.49 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	365.35	2.49 %
Dummy-AC		18.03 %
Total	365.35	2.49 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	109.44	5.59 %
CHENNAI-01	80.14	3.62 %
SOUTH-01	42.19	1.79 %
TRICHY-01	36.71	1.91 %
SOUTH-03	27.48	1.58 %
WEST-01	23.82	1.74 %
SOUTH ARCOT	19.59	2.19 %
WEST-02	15.18	1.25 %
NORTH ARCOT	10.80	1.08 %
Total	365.35	2.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	109.44	5.59 %
Dummy-AC		26.32 %
Total	109.44	5.59 %

Branch *	MTD Sales L	Brand Share %
CH21	2.63	2.34 %
CH17	1.13	1.54 %
CH31	0.90	1.77 %
CH43	0.74	1.53 %
CH20	0.67	0.71 %
CH41	0.67	0.78 %
CH44	0.35	0.63 %
CH18	0.32	0.41 %
PON1	0.31	0.80 %
CH23	0.31	0.60 %
CH32	0.29	2.16 %
CH36	0.28	1.19 %
MC06	0.27	1.95 %
MJR1	0.25	0.41 %
CH01		0.00 %
CH06		0.00 %
GPD1		0.00 %
MC05		0.00 %
Total	109.44	5.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.14	3.62 %
Total	80.14	3.62 %

Branch *	MTD Sales L	Brand Share %
CH28	1.74	2.09 %
CH14	1.34	0.92 %
CH42	1.07	1.13 %
CH35	0.93	1.48 %
GUD1	0.91	0.96 %
CGL1	0.87	2.14 %
MRM1	0.86	1.94 %
CH39	0.85	2.03 %
CH16	0.64	0.56 %
CH22	0.58	0.64 %
CZWH	0.49	0.47 %
CH37	0.35	0.72 %
TKM1	0.30	1.51 %
CH07	0.29	0.32 %
CH38	0.28	0.81 %
GUD2	0.25	0.57 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC10		0.00 %
Total	80.14	3.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.19	1.79 %
Total	42.19	1.79 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.42	1.32 %
TUT2	2.01	1.82 %
TCN1	0.83	1.92 %
S2SD	0.78	1.79 %
VNR2	0.67	0.85 %
RPM1	0.51	0.65 %
TKS2	0.50	0.48 %
UDN1	0.38	1.42 %
SVK1	0.35	0.49 %
SNL1	0.35	1.47 %
APK1	0.30	0.75 %
TKS1	0.29	0.35 %
ASM1	0.28	0.95 %
KYR1	0.28	1.00 %
STU2	0.28	0.87 %
MAR1	0.23	0.35 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	42.19	1.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.71	1.91 %
Total	36.71	1.91 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.72	1.36 %
TNJ1	2.12	2.04 %
PBR2	1.74	1.45 %
JKM1	0.31	0.86 %
NGT1	0.31	0.83 %
KRN1	0.25	0.94 %
TNJ2	0.23	0.26 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	36.71	1.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.48	1.58 %
Total	27.48	1.58 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.24	0.98 %
KKD3	0.85	1.11 %
KRR1	0.52	0.65 %
PNV2	0.31	1.13 %
TPT1	0.31	0.74 %
DGL2	0.29	0.43 %
PVI1	0.28	0.99 %
MNM1		0.00 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD	-0.10	2.45 %
Total	27.48	1.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.82	1.74 %
Total	23.82	1.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.05	1.14 %
TPR2	1.17	1.03 %
SNR1	0.61	1.07 %
AVI1	0.55	1.29 %
CBE6	0.41	0.78 %
TPR4	0.29	1.12 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	23.82	1.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.59	2.19 %
Total	19.59	2.19 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.99	2.06 %
KLM1	0.56	1.30 %
MKM1	0.28	1.04 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	19.59	2.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.18	1.25 %
Total	15.18	1.25 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.47	1.68 %
SLM3	1.33	1.90 %
ERD1	0.91	0.78 %
SLM2	0.78	1.63 %
NKL2	0.58	1.01 %
VPD1	0.38	1.91 %
TRM1	0.30	1.05 %
MCR1	0.28	1.12 %
TCG1	0.27	0.78 %
ATU1	0.25	0.53 %
EPI1	0.25	1.05 %
HSR2	0.25	0.73 %
KAM1	0.24	1.88 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	15.18	1.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.80	1.08 %
Total	10.80	1.08 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.63	1.58 %
ANI1	0.32	1.47 %
CYR1	0.31	1.29 %
TRL1	0.31	0.29 %
ABR1	0.31	0.78 %
WJD1	0.29	0.93 %
VNB1	0.29	1.15 %
KPM2	0.29	0.29 %
GDM1	0.28	0.97 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	10.80	1.08 %