

MTD Sales  
**5,062.62 L**

Brand Share %  
**11.91 %**

Information:

**MTD** : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,133.18	9.98 %
LED TV	973.12	18.79 %
Fridge	554.01	18.71 %
Wash-Mac	320.99	12.13 %
D-Freez	47.90	53.06 %
Chimney	8.20	9.71 %
W-Disp	7.80	25.04 %
W.Heater	7.20	13.68 %
Oven	7.12	13.10 %
Vac-Clea	3.10	24.82 %
<b>Total</b>	<b>5,062.62</b>	<b>11.91 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	865.45	12.26 %
TRICHY-01	638.60	11.22 %
SOUTH-03	627.81	10.89 %
WEST-02	606.47	14.35 %
CHENNAI-01	540.91	9.99 %
CHENNAI-02	531.63	11.24 %
NORTH ARCOT	440.33	14.98 %
SOUTH ARCOT	408.73	13.50 %
WEST-01	402.69	11.00 %
<b>Total</b>	<b>5,062.62</b>	<b>11.91 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	552.75	10.50 %
LED TV	150.65	17.82 %
Fridge	95.91	20.40 %
Wash-Mac	56.63	13.18 %
D-Freez	4.38	33.22 %
Oven	1.55	14.99 %
W.Heater	1.27	18.79 %
Vac-Clea	1.13	41.52 %
Chimney	0.69	5.73 %
W-Disp	0.48	17.75 %
<b>Total</b>	<b>865.45</b>	<b>12.26 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	80.74	10.13 %
TUT1	46.31	6.72 %
KVT1	39.75	11.16 %
TKS2	39.07	11.68 %
TUT2	36.94	11.77 %
MAR1	26.93	11.82 %
VLY1	26.71	10.41 %
RPM1	22.03	9.63 %
VNR2	21.16	8.97 %
TCN1	17.76	10.55 %
MMT1	11.75	9.76 %
TY11	11.44	11.27 %
STU2	11.02	11.72 %
ASM1	9.73	8.23 %
UDN1	9.47	9.09 %
S2SD	1.93	1.95 %
<b>Total</b>	<b>865.45</b>	<b>12.26 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	407.86	9.43 %
LED TV	125.23	17.90 %
Fridge	64.13	19.42 %
Wash-Mac	30.19	9.92 %
D-Freez	9.25	57.94 %
W-Disp	0.84	38.06 %
Oven	0.55	10.57 %
Chimney	0.31	5.41 %
Vac-Clea	0.20	27.67 %
W.Heater	0.04	1.53 %
<b>Total</b>	<b>638.60</b>	<b>11.22 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	94.63	7.72 %
TVR2	29.70	11.16 %
TNJ2	29.53	11.66 %
KUM1	26.68	9.35 %
PTK1	25.12	11.53 %
TNJ1	17.69	5.50 %
AYR1	16.10	11.64 %
TRY3	15.06	7.31 %
TRY2	12.00	8.37 %
TTP1	11.76	11.32 %
TYR1	9.42	5.26 %
KUM2	7.82	7.34 %
NMM1	5.87	9.12 %
MSI1	3.52	2.96 %
TZSD	0.22	1.86 %
WTRZ	-4.30	9.97 %
<b>Total</b>	<b>638.60</b>	<b>11.22 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	377.06	8.76 %
LED TV	111.30	17.03 %
Fridge	84.16	20.19 %
Wash-Mac	44.98	12.86 %
D-Freez	6.54	50.32 %
Chimney	1.13	8.76 %
W-Disp	1.12	43.77 %
W.Heater	0.71	14.30 %
Vac-Clea	0.54	28.33 %
Oven	0.26	5.25 %
<b>Total</b>	<b>627.81</b>	<b>10.89 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	51.54	7.51 %
MDU2	40.46	10.51 %
MDU6	29.79	10.04 %
TPT1	17.96	11.17 %
MDU3	17.16	8.89 %
MDU4	16.67	11.11 %
ATG1	15.92	7.28 %
SVG1	15.69	11.80 %
KRR1	14.97	5.45 %
DGL2	13.10	10.46 %
TEN1	11.41	9.69 %
PNI1	10.07	10.18 %
BNR1	8.91	11.51 %
DKI1	8.08	5.50 %
MPA1	7.27	3.62 %
MNM1	7.04	9.58 %
TMM1	6.56	3.61 %
MDU7	5.89	2.65 %
PKM1	5.03	9.99 %
TEN2	3.45	2.20 %
SZSD	1.39	3.93 %
WHMD	-3.55	11.38 %
<b>Total</b>	<b>627.81</b>	<b>10.89 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	377.30	12.33 %
LED TV	107.64	21.40 %
Fridge	68.69	20.53 %
Wash-Mac	45.54	15.44 %
D-Freez	4.92	77.30 %
W.Heater	0.87	19.05 %
Chimney	0.64	4.42 %
Oven	0.52	9.78 %
Vac-Clea	0.19	23.07 %
W-Disp	0.16	5.14 %
<b>Total</b>	<b>606.47</b>	<b>14.35 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	22.31	10.31 %
SLM1	21.19	5.09 %
NKL2	18.62	8.96 %
SLM2	15.75	9.27 %
KRI1	15.24	10.55 %
VPD1	10.38	11.11 %
OML1	9.36	8.74 %
APN1	5.15	8.48 %
VKL1	3.31	7.57 %
WZWH	0.83	6.88 %
WHPD	-2.72	10.58 %
<b>Total</b>	<b>606.47</b>	<b>14.35 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	316.85	8.12 %
LED TV	125.80	19.15 %
Fridge	52.36	12.34 %
Wash-Mac	34.72	9.36 %
D-Freez	4.43	57.01 %
Chimney	2.24	18.87 %
W-Disp	1.57	17.56 %
Oven	1.28	10.99 %
W.Heater	1.03	8.72 %
Vac-Clea	0.63	15.63 %
<b>Total</b>	<b>540.91</b>	<b>9.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	32.72	9.64 %
CH08	28.71	10.71 %
CH14	27.93	7.51 %
CH05	23.46	5.30 %
CH16	20.48	6.38 %
CH42	19.19	8.67 %
CH48	18.74	8.25 %
CH35	13.76	10.41 %
SKL1	13.72	8.67 %
CH38	13.05	8.85 %
CH22	12.09	6.86 %
CH19	10.91	4.22 %
CH45	9.45	5.01 %
CZWH	9.29	7.62 %
KNR1	8.43	9.65 %
CH49	5.69	2.62 %
CGL1	3.33	2.96 %
WHC3	2.54	5.89 %
MC10	0.19	8.57 %
CH29	0.16	1.36 %
CH40		0.00 %
MC09		0.00 %
WCHN	-15.78	8.13 %
<b>Total</b>	<b>540.91</b>	<b>9.99 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	320.34	9.37 %
LED TV	111.33	17.27 %
Fridge	57.58	17.05 %
Wash-Mac	35.87	11.91 %
D-Freez	2.44	41.21 %
W-Disp	1.64	42.43 %
Oven	1.01	18.21 %
W.Heater	1.00	15.00 %
Chimney	0.41	7.82 %
<b>Total</b>	<b>531.63</b>	<b>11.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	37.88	8.02 %
CH03	31.18	6.26 %
CH24	30.42	11.36 %
CH12	28.37	9.71 %
CH51	18.97	10.15 %
CH06	15.93	8.25 %
CH34	12.87	8.60 %
CH44	10.09	7.69 %
MJR1	9.14	6.09 %
CH46	8.53	9.33 %
CH27	2.47	3.81 %
CH32	1.61	4.88 %
MC06	1.14	6.74 %
MC05		0.00 %
<b>Total</b>	<b>531.63</b>	<b>11.24 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	274.35	12.57 %
LED TV	78.27	23.09 %
Fridge	50.48	25.74 %
Wash-Mac	24.49	12.95 %
D-Freez	8.10	56.19 %
Chimney	2.05	25.27 %
W-Disp	1.12	36.57 %
Oven	0.84	27.17 %
W.Heater	0.64	12.89 %
<b>Total</b>	<b>440.33</b>	<b>14.98 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	24.02	7.93 %
TRR1	21.68	10.96 %
VEL2	17.12	6.88 %
TRL1	13.30	6.09 %
GDM1	12.45	11.16 %
UGI1	4.83	10.09 %
CYR1	3.94	5.68 %
<b>Total</b>	<b>440.33</b>	<b>14.98 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	244.19	11.25 %
LED TV	94.45	21.57 %
Fridge	36.77	17.13 %
Wash-Mac	26.36	14.12 %
D-Freez	5.48	68.02 %
Oven	0.42	19.44 %
W.Heater	0.34	10.48 %
Chimney	0.32	8.47 %
W-Disp	0.22	13.07 %
Vac-Clea	0.19	50.85 %
<b>Total</b>	<b>408.73</b>	<b>13.50 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	24.25	7.13 %
KLM1	14.41	9.54 %
TRK1	13.72	8.29 %
VCM2	8.39	11.29 %
WHUT	-2.49	8.86 %
<b>Total</b>	<b>408.73</b>	<b>13.50 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	262.48	9.47 %
LED TV	68.46	17.13 %
Fridge	43.92	18.57 %
Wash-Mac	22.20	10.15 %
D-Freez	2.37	42.28 %
W.Heater	1.32	17.87 %
Oven	0.69	11.35 %
W-Disp	0.64	21.43 %
Chimney	0.41	3.93 %
Vac-Clea	0.21	17.67 %
<b>Total</b>	<b>402.69</b>	<b>11.00 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	52.05	7.06 %
TPR2	28.14	10.31 %
CBE4	23.41	9.95 %
TPR1	21.57	11.55 %
MPM1	18.98	10.82 %
CBE6	17.53	11.68 %
TPR3	11.05	11.62 %
UMP1	10.50	9.22 %
AVI1	10.05	9.25 %
GBM1	9.16	9.40 %
KMD1	7.65	9.37 %
KMR1	3.89	1.98 %
ANR1	2.75	8.19 %
SUL1	2.65	2.80 %
KGM1	1.93	2.36 %
SYM2	1.61	2.01 %
KGI1	0.94	5.68 %
WZSD	0.42	7.40 %
WHCB	-6.44	11.27 %
<b>Total</b>	<b>402.69</b>	<b>11.00 %</b>