

MTD Sales  
4,506.50 L

Brand Share %  
12.29 %

Information:

MTD : 01-04-2026 To 25-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,790.85	10.36 %
LED TV	870.73	19.12 %
Fridge	478.02	18.51 %
Wash-Mac	295.46	12.72 %
D-Freez	41.46	55.36 %
Chimney	7.37	9.60 %
W-Disp	6.86	25.63 %
W.Heater	6.79	14.60 %
Oven	6.18	13.00 %
Vac-Clea	2.78	24.67 %
<b>Total</b>	<b>4,506.50</b>	<b>12.29 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	757.84	12.49 %
TRICHY-01	560.82	11.35 %
SOUTH-03	550.25	11.08 %
WEST-02	540.26	14.86 %
CHENNAI-01	480.40	10.36 %
CHENNAI-02	479.58	11.87 %
NORTH ARCOT	399.30	15.67 %
SOUTH ARCOT	376.01	14.42 %
WEST-01	362.04	11.25 %
<b>Total</b>	<b>4,506.50</b>	<b>12.29 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	482.38	10.73 %
LED TV	136.15	18.24 %
Fridge	81.16	19.76 %
Wash-Mac	50.05	13.39 %
D-Freez	3.47	32.90 %
Oven	1.43	15.09 %
W.Heater	1.20	19.14 %
Vac-Clea	0.81	38.08 %
Chimney	0.69	6.20 %
W-Disp	0.48	24.36 %
<b>Total</b>	<b>757.84</b>	<b>12.49 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	74.57	10.61 %
TUT1	40.06	6.85 %
KVT1	34.86	11.36 %
TKS2	34.09	11.89 %
TUT2	33.15	12.05 %
VLY1	25.25	11.92 %
RPM1	19.29	10.09 %
VNR2	18.88	9.26 %
TCN1	15.13	10.31 %
MMT1	9.78	9.11 %
STU2	8.99	11.83 %
ASM1	8.97	9.29 %
UDN1	8.55	9.21 %
APK2	8.53	11.41 %
S2SD	0.96	1.11 %
<b>Total</b>	<b>757.84</b>	<b>12.49 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	356.93	9.59 %
LED TV	111.02	17.75 %
Fridge	53.89	18.33 %
Wash-Mac	28.88	10.51 %
D-Freez	8.25	62.66 %
W-Disp	0.76	38.29 %
Oven	0.55	11.52 %
Chimney	0.31	5.67 %
Vac-Clea	0.20	47.35 %
W.Heater	0.04	1.82 %
<b>Total</b>	<b>560.82</b>	<b>11.35 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	82.70	8.10 %
TNJ2	27.29	12.17 %
TVR2	27.18	11.31 %
KUM1	23.65	9.15 %
PTK1	22.54	11.89 %
TNJ1	15.15	5.37 %
TRY3	13.03	6.93 %
TRY2	10.81	8.48 %
TTP1	10.24	11.19 %
TYR1	8.21	5.04 %
NMM1	5.48	9.68 %
KUM2	4.90	5.58 %
MSI1	2.55	2.49 %
TZSD	0.22	2.27 %
WTRZ	-4.00	11.70 %
<b>Total</b>	<b>560.82</b>	<b>11.35 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	325.83	8.85 %
LED TV	100.55	17.55 %
Fridge	72.11	19.80 %
Wash-Mac	42.29	13.64 %
D-Freez	6.01	52.29 %
Chimney	1.13	9.28 %
W-Disp	1.04	46.05 %
W.Heater	0.67	15.31 %
Vac-Clea	0.35	21.33 %
Oven	0.26	5.71 %
<b>Total</b>	<b>550.25</b>	<b>11.08 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	44.89	7.33 %
MDU2	34.88	10.88 %
DGL1	31.43	12.20 %
MDU6	25.07	9.73 %
TPT1	16.37	11.88 %
MDU3	15.94	9.55 %
ATG1	14.65	7.99 %
SVG1	12.81	10.94 %
MDU4	12.76	9.78 %
DGL2	12.31	11.03 %
KRR1	11.81	4.92 %
TEN1	9.87	10.18 %
PNI1	8.42	10.61 %
DKI1	7.72	6.27 %
MPA1	6.94	3.79 %
MNM1	5.06	8.67 %
MDU7	5.06	2.93 %
TMM1	4.62	2.87 %
PKM1	3.69	8.53 %
TEN2	3.45	2.49 %
SZSD	1.39	4.33 %
<b>Total</b>	<b>550.25</b>	<b>11.08 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	339.07	12.96 %
LED TV	93.30	21.28 %
Fridge	59.03	20.32 %
Wash-Mac	42.25	16.19 %
D-Freez	4.60	83.57 %
W.Heater	0.76	17.68 %
Chimney	0.49	3.84 %
Oven	0.40	9.05 %
Vac-Clea	0.19	23.07 %
W-Disp	0.16	5.71 %
<b>Total</b>	<b>540.26</b>	<b>14.86 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	42.78	11.94 %
SLM1	19.87	5.44 %
SLM3	19.37	10.91 %
NKL2	16.61	9.32 %
SLM2	13.89	9.61 %
KRI1	12.36	9.62 %
VPD1	8.33	10.57 %
OML1	7.22	8.11 %
APN1	4.76	9.00 %
VKL1	3.04	7.97 %
WZWH	0.83	7.10 %
WHPD	-2.31	11.48 %
<b>Total</b>	<b>540.26</b>	<b>14.86 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	283.45	8.56 %
LED TV	107.93	18.59 %
Fridge	47.21	12.59 %
Wash-Mac	32.34	10.02 %
D-Freez	3.44	54.46 %
Chimney	1.96	18.46 %
W-Disp	1.36	17.07 %
W.Heater	1.03	10.39 %
Oven	0.87	8.83 %
Vac-Clea	0.82	20.42 %
<b>Total</b>	<b>480.40</b>	<b>10.36 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	31.95	9.94 %
CH14	25.24	8.00 %
CH08	25.19	10.78 %
CH05	19.40	5.87 %
CH16	18.31	6.56 %
CH48	17.25	8.55 %
CH42	17.19	8.83 %
CH35	12.25	10.77 %
CH38	10.50	9.85 %
CH22	9.13	7.85 %
CH19	8.86	3.85 %
SKL1	8.75	9.49 %
CH45	8.56	5.10 %
CZWH	7.56	8.77 %
KNR1	7.42	9.34 %
CH49	4.89	2.60 %
CGL1	3.08	3.07 %
WHC3	2.54	5.89 %
MC10	0.19	10.72 %
CH29	0.16	1.49 %
CH40		0.00 %
MC09		0.00 %
WCHN	-12.81	10.00 %
<b>Total</b>	<b>480.40</b>	<b>10.36 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	289.67	9.97 %
LED TV	100.16	17.95 %
Fridge	51.87	17.84 %
Wash-Mac	32.49	12.32 %
D-Freez	1.84	41.40 %
W-Disp	1.24	38.32 %
Oven	0.96	20.89 %
W.Heater	0.93	16.38 %
Chimney	0.41	9.13 %
<b>Total</b>	<b>479.58</b>	<b>11.87 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	34.29	8.32 %
CH03	29.11	6.90 %
CH24	26.46	11.52 %
CH12	24.92	10.43 %
CH51	15.71	10.75 %
CH06	12.11	8.03 %
CH34	11.38	8.56 %
CH44	9.18	8.05 %
MJR1	8.40	6.45 %
CH46	6.93	8.79 %
CH27	1.81	3.10 %
MC06	1.14	7.04 %
CH32	0.86	3.15 %
MC05		0.00 %
<b>Total</b>	<b>479.58</b>	<b>11.87 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	252.49	13.28 %
LED TV	71.33	24.36 %
Fridge	41.63	25.68 %
Wash-Mac	22.14	13.57 %
D-Freez	7.73	62.41 %
Chimney	1.66	23.18 %
W-Disp	0.97	37.05 %
Oven	0.78	28.74 %
W.Heater	0.57	13.27 %
<b>Total</b>	<b>399.30</b>	<b>15.67 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	21.39	8.26 %
TRR1	19.58	11.24 %
VEL2	15.69	7.21 %
TRL1	11.57	6.35 %
CYR1	3.70	6.30 %
UGI1	3.06	10.74 %
<b>Total</b>	<b>399.30</b>	<b>15.67 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	226.05	12.03 %
LED TV	86.65	23.29 %
Fridge	33.61	18.17 %
Wash-Mac	24.41	15.56 %
D-Freez	3.86	65.15 %
Oven	0.42	24.66 %
Chimney	0.32	9.56 %
W.Heater	0.26	10.19 %
W-Disp	0.22	16.02 %
Vac-Clea	0.19	50.85 %
<b>Total</b>	<b>376.01</b>	<b>14.42 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	20.63	8.30 %
KLM1	13.88	10.41 %
TRK1	13.11	9.35 %
VCM2	8.12	12.07 %
WHUT	-2.49	11.06 %
<b>Total</b>	<b>376.01</b>	<b>14.42 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	234.98	9.74 %
LED TV	63.63	17.32 %
Fridge	37.49	17.85 %
Wash-Mac	20.60	10.49 %
D-Freez	2.25	44.26 %
W.Heater	1.32	18.83 %
W-Disp	0.64	24.73 %
Oven	0.51	9.41 %
Chimney	0.41	4.21 %
Vac-Clea	0.21	17.67 %
<b>Total</b>	<b>362.04</b>	<b>11.25 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	46.50	6.98 %
TPR2	27.38	11.17 %
CBE4	21.01	10.04 %
MPM1	16.77	10.97 %
CBE6	15.64	11.99 %
UMP1	10.08	10.32 %
GBM1	8.69	9.95 %
TPR3	8.47	11.49 %
AVI1	8.30	8.72 %
KMD1	6.46	10.59 %
PPI1	5.14	11.58 %
KMR1	2.94	1.73 %
ANR1	2.33	8.25 %
SUL1	2.09	2.62 %
KGM1	1.63	2.23 %
KGI1	0.88	5.85 %
SYM2	0.72	1.04 %
WZSD	0.42	8.49 %
<b>Total</b>	<b>362.04</b>	<b>11.25 %</b>