

MTD Sales  
4,343.35 L

Brand Share %  
12.44 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,697.85	10.54 %
LED TV	833.94	19.17 %
Fridge	456.07	18.45 %
Wash-Mac	288.75	12.90 %
D-Freez	38.41	54.57 %
Chimney	7.08	9.71 %
W.Heater	6.51	14.45 %
W-Disp	6.13	24.22 %
Oven	5.96	12.86 %
Vac-Clea	2.65	25.33 %
<b>Total</b>	<b>4,343.35</b>	<b>12.44 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	735.75	12.78 %
TRICHY-01	535.00	11.37 %
SOUTH-03	521.26	11.14 %
WEST-02	520.18	15.00 %
CHENNAI-02	468.49	12.13 %
CHENNAI-01	465.49	10.40 %
NORTH ARCOT	385.82	15.75 %
SOUTH ARCOT	360.31	14.67 %
WEST-01	351.06	11.44 %
<b>Total</b>	<b>4,343.35</b>	<b>12.44 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	470.29	11.07 %
LED TV	131.60	18.33 %
Fridge	77.34	19.64 %
Wash-Mac	49.01	13.65 %
D-Freez	3.14	31.41 %
Oven	1.32	14.26 %
W.Heater	1.20	19.86 %
Vac-Clea	0.81	38.08 %
Chimney	0.56	5.35 %
W-Disp	0.48	24.36 %
<b>Total</b>	<b>735.75</b>	<b>12.78 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	74.09	10.96 %
TUT1	39.40	7.07 %
KVT1	33.41	11.48 %
TKS2	31.26	11.75 %
RPM1	18.83	10.56 %
VNR2	18.18	9.37 %
TCN1	15.00	10.79 %
APK2	8.53	12.08 %
MMT1	8.46	8.32 %
ASM1	8.43	9.23 %
UDN1	8.29	9.47 %
STU2	8.08	11.38 %
S2SD	0.96	1.11 %
<b>Total</b>	<b>735.75</b>	<b>12.78 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	343.06	9.69 %
LED TV	104.35	17.53 %
Fridge	50.23	18.13 %
Wash-Mac	27.90	10.51 %
D-Freez	7.68	60.97 %
W-Disp	0.68	40.32 %
Oven	0.55	11.52 %
Chimney	0.31	5.86 %
Vac-Clea	0.20	47.35 %
W.Heater	0.04	1.82 %
<b>Total</b>	<b>535.00</b>	<b>11.37 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	79.16	8.08 %
TNJ2	26.19	12.22 %
TVR2	26.04	11.49 %
KUM1	22.73	9.10 %
PTK1	21.45	11.90 %
TNJ1	14.82	5.57 %
TRY3	12.44	6.88 %
TRY2	10.33	8.46 %
TTP1	9.99	11.38 %
TYR1	7.72	4.99 %
NMM1	5.34	9.66 %
KUM2	3.87	4.83 %
MSI1	2.42	2.52 %
TZSD	0.22	2.27 %
WTRZ	-3.38	11.02 %
<b>Total</b>	<b>535.00</b>	<b>11.37 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	308.91	8.94 %
LED TV	95.34	17.50 %
Fridge	67.56	19.50 %
Wash-Mac	41.29	13.76 %
D-Freez	5.20	50.49 %
Chimney	1.13	9.75 %
W-Disp	0.79	40.67 %
W.Heater	0.56	13.14 %
Oven	0.26	6.06 %
Vac-Clea	0.21	14.16 %
<b>Total</b>	<b>521.26</b>	<b>11.14 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	43.34	7.60 %
MDU2	33.56	11.35 %
MDU6	24.53	9.80 %
TPT1	15.98	11.98 %
MDU3	15.53	9.68 %
ATG1	14.65	8.58 %
MDU4	12.26	9.88 %
SVG1	12.26	11.18 %
DGL2	11.22	11.15 %
KRR1	11.21	4.99 %
TEN1	9.87	10.59 %
PNI1	8.10	11.04 %
DKI1	7.72	6.67 %
MPA1	5.73	3.25 %
MNM1	4.79	8.67 %
MDU7	4.65	2.87 %
TMM1	4.33	2.83 %
PKM1	3.28	8.36 %
TEN2	2.84	2.17 %
SZSD	1.39	4.33 %
<b>Total</b>	<b>521.26</b>	<b>11.14 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	325.40	13.08 %
LED TV	89.51	21.48 %
Fridge	56.63	20.21 %
Wash-Mac	42.04	16.62 %
D-Freez	4.60	83.47 %
W.Heater	0.76	18.04 %
Chimney	0.49	4.19 %
Oven	0.40	9.05 %
Vac-Clea	0.19	23.88 %
W-Disp	0.16	5.86 %
<b>Total</b>	<b>520.18</b>	<b>15.00 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	41.16	11.95 %
SLM1	19.40	5.50 %
SLM3	18.75	11.02 %
NKL2	15.06	8.86 %
SLM2	13.49	9.73 %
KRI1	12.23	9.74 %
VPD1	8.33	11.14 %
OML1	6.72	7.79 %
APN1	4.76	9.16 %
VKL1	2.90	7.79 %
WZWH	0.83	7.10 %
WHPD	-2.31	11.82 %
<b>Total</b>	<b>520.18</b>	<b>15.00 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	284.34	10.26 %
LED TV	95.77	17.89 %
Fridge	51.64	18.47 %
Wash-Mac	31.73	12.48 %
D-Freez	1.84	44.69 %
W-Disp	1.07	35.97 %
Oven	0.85	19.00 %
W.Heater	0.85	15.67 %
Chimney	0.41	9.92 %
<b>Total</b>	<b>468.49</b>	<b>12.13 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	33.27	8.86 %
CH03	28.47	7.06 %
CH24	25.48	11.97 %
CH12	24.15	10.56 %
CH51	14.92	10.90 %
CH06	12.00	8.36 %
CH34	11.06	8.53 %
CH44	9.18	8.38 %
MJR1	8.02	6.35 %
CH46	6.36	8.43 %
CH27	1.81	3.13 %
MC06	1.14	7.45 %
CH32	0.86	3.23 %
MC05		0.00 %
<b>Total</b>	<b>468.49</b>	<b>12.13 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	271.57	8.52 %
LED TV	106.86	19.00 %
Fridge	46.28	12.69 %
Wash-Mac	31.57	10.03 %
D-Freez	3.17	52.44 %
Chimney	1.96	18.78 %
W-Disp	1.36	17.26 %
W.Heater	1.03	10.46 %
Oven	0.87	9.33 %
Vac-Clea	0.82	20.91 %
<b>Total</b>	<b>465.49</b>	<b>10.40 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	31.49	9.97 %
CH08	24.61	11.07 %
CH14	24.59	8.10 %
CH05	18.34	5.86 %
CH16	17.64	6.58 %
CH42	17.19	9.11 %
CH48	15.86	8.27 %
CH35	12.25	11.13 %
CH38	10.37	9.83 %
CH22	8.91	7.73 %
SKL1	8.75	9.51 %
CH45	8.56	5.23 %
CH19	8.12	3.65 %
CZWH	7.56	9.21 %
KNR1	7.42	9.79 %
CH49	4.21	2.34 %
CGL1	2.82	2.90 %
WHC3	2.54	5.89 %
MC10	0.19	10.72 %
CH29	0.16	1.79 %
CH40		0.00 %
MC09		0.00 %
WCHN	-11.74	10.05 %
<b>Total</b>	<b>465.49</b>	<b>10.40 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	246.47	13.46 %
LED TV	68.10	24.42 %
Fridge	38.78	25.32 %
Wash-Mac	21.69	13.78 %
D-Freez	7.19	60.71 %
Chimney	1.51	22.03 %
Oven	0.78	29.01 %
W-Disp	0.73	32.64 %
W.Heater	0.57	13.76 %
<b>Total</b>	<b>385.82</b>	<b>15.75 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	20.57	8.26 %
TRR1	19.19	11.39 %
VEL2	15.06	7.25 %
TRL1	10.94	6.31 %
CYR1	3.70	6.51 %
UGI1	2.90	10.56 %
<b>Total</b>	<b>385.82</b>	<b>15.75 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	217.81	12.28 %
LED TV	82.31	23.74 %
Fridge	31.75	18.19 %
Wash-Mac	23.68	16.09 %
D-Freez	3.34	61.77 %
Oven	0.42	24.66 %
Chimney	0.32	10.19 %
W.Heater	0.26	11.01 %
W-Disp	0.22	16.02 %
Vac-Clea	0.19	50.85 %
<b>Total</b>	<b>360.31</b>	<b>14.67 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	17.85	7.97 %
KLM1	13.55	10.98 %
TRK1	12.46	9.29 %
VCM2	7.79	12.05 %
TVM2	6.68	11.39 %
WHUT	-2.49	11.68 %
<b>Total</b>	<b>360.31</b>	<b>14.67 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	230.00	10.02 %
LED TV	60.11	17.07 %
Fridge	35.85	17.74 %
Wash-Mac	19.83	10.53 %
D-Freez	2.25	49.23 %
W.Heater	1.24	18.41 %
W-Disp	0.64	25.44 %
Oven	0.51	9.41 %
Chimney	0.41	4.28 %
Vac-Clea	0.21	33.98 %
<b>Total</b>	<b>351.06</b>	<b>11.44 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	45.94	7.22 %
TPR2	27.01	11.26 %
CBE4	20.70	10.54 %
MPM1	15.37	10.53 %
CBE6	15.24	12.33 %
UMP1	9.95	10.66 %
GBM1	8.69	10.28 %
TPR3	8.47	11.88 %
AVI1	8.30	9.15 %
KMD1	5.67	9.90 %
PPI1	5.14	11.93 %
KMR1	2.86	1.77 %
ANR1	2.01	7.62 %
SUL1	1.94	2.59 %
KGM1	1.49	2.16 %
KGI1	0.88	5.85 %
SYM2	0.58	0.91 %
WZSD	0.42	8.49 %
<b>Total</b>	<b>351.06</b>	<b>11.44 %</b>