

MTD Sales
2,814.05 L

Brand Share %
12.76 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,197.55	8.94 %
LED TV	811.17	22.29 %
Fridge	515.00	20.27 %
Wash-Mac	236.21	11.01 %
D-Freez	33.22	53.22 %
Chimney	6.21	9.35 %
W-Disp	4.89	15.76 %
Oven	4.68	12.46 %
W.Heater	4.33	4.87 %
Vac-Clea	0.74	7.29 %
Small-Ap	0.05	0.14 %
Total	2,814.05	12.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	471.18	14.52 %
CHENNAI-01	415.89	11.21 %
TRICHY-01	357.02	12.06 %
SOUTH-03	342.31	12.72 %
CHENNAI-02	338.30	10.65 %
WEST-02	276.86	15.94 %
SOUTH ARCOT	232.87	13.40 %
NORTH ARCOT	202.81	13.11 %
WEST-01	176.81	14.10 %
Total	2,814.05	12.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	188.43	10.65 %
LED TV	146.87	23.62 %
Fridge	85.97	20.51 %
Wash-Mac	41.87	10.85 %
D-Freez	5.19	60.26 %
W.Heater	1.15	11.13 %
Oven	0.99	12.21 %
Chimney	0.48	4.81 %
W-Disp	0.23	12.43 %
Total	471.18	14.52 %

Branch *	MTD Sales L	Brand Share %
TVL1	39.50	10.92 %
TUT1	39.50	10.99 %
NGR1	23.86	12.73 %
VLY1	15.40	12.28 %
RPM1	13.22	12.61 %
VNR2	11.65	9.88 %
PKD1	8.93	11.62 %
TYI1	6.86	11.60 %
MMT1	6.08	12.16 %
ASM1	5.69	11.96 %
VKM1	5.21	11.63 %
UDN1	4.01	8.23 %
STU2	1.10	2.47 %
S2SD	0.10	0.36 %
Total	471.18	14.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	212.49	8.52 %
LED TV	99.56	20.12 %
Fridge	63.21	16.93 %
Wash-Mac	32.16	11.39 %
D-Freez	4.09	43.90 %
Chimney	1.95	27.10 %
W-Disp	1.50	10.94 %
Oven	0.51	8.91 %
W.Heater	0.43	2.14 %
Total	415.89	11.21 %

Branch *	MTD Sales L	Brand Share %
CH05	23.39	8.45 %
CH08	23.14	12.75 %
CH16	20.95	8.23 %
CH14	16.66	6.35 %
CH42	14.20	8.98 %
CH19	13.76	7.51 %
CH47	13.03	6.24 %
CH48	12.24	8.33 %
CH35	11.03	11.64 %
AVD1	10.45	11.40 %
CH22	10.27	9.61 %
CH45	8.11	6.54 %
CH38	7.69	9.97 %
SKL1	5.89	9.18 %
KNR1	5.73	8.22 %
WHC3	2.56	5.73 %
CH49	2.54	1.67 %
CGL1	1.21	1.56 %
CH40	0.06	0.50 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-7.80	7.80 %
Total	415.89	11.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	174.17	9.05 %
LED TV	96.36	20.65 %
Fridge	54.99	18.22 %
Wash-Mac	25.75	10.88 %
D-Freez	5.56	63.98 %
Oven	0.16	4.85 %
W.Heater	0.03	0.58 %
W-Disp		0.00 %
Total	357.02	12.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	37.01	7.57 %
KUM1	16.55	10.61 %
TNJ2	11.33	7.80 %
TRY3	7.87	9.21 %
TNJ1	5.46	3.18 %
TYR1	5.34	6.53 %
MSI1	3.92	8.24 %
NMM1	1.80	4.19 %
TZSD	0.01	0.13 %
WTRZ	-4.96	11.07 %
Total	357.02	12.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	123.33	8.01 %
LED TV	101.69	20.36 %
Fridge	75.59	22.66 %
Wash-Mac	33.64	12.20 %
D-Freez	5.68	72.07 %
Chimney	0.70	6.18 %
W.Heater	0.55	6.04 %
W-Disp	0.54	23.63 %
Oven	0.47	11.62 %
Vac-Clea	0.14	8.27 %
Total	342.31	12.72 %

Branch *	MTD Sales L	Brand Share %
DGL1	28.29	9.20 %
MDU1	26.33	8.89 %
MDU6	12.82	10.53 %
ATG1	10.61	9.46 %
MDU3	8.30	10.05 %
MDU7	7.97	8.68 %
DKI1	7.93	12.15 %
KRR1	6.65	7.79 %
MPA1	5.92	8.58 %
TEN1	5.71	11.76 %
DGL2	5.15	9.01 %
TMM1	5.04	7.31 %
ODM1	4.47	9.07 %
CBM1	4.39	10.90 %
PKM1	2.97	12.21 %
KYK1	2.61	6.64 %
TEN2	1.64	3.15 %
SZSD	0.43	3.20 %
WHMD	-1.69	6.60 %
Total	342.31	12.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	175.69	7.93 %
LED TV	82.70	20.26 %
Fridge	53.84	18.16 %
Wash-Mac	22.58	9.69 %
W-Disp	1.05	28.08 %
Chimney	0.94	23.05 %
D-Freez	0.69	14.35 %
Oven	0.57	16.84 %
W.Heater	0.25	11.15 %
Total	338.30	10.65 %

Branch *	MTD Sales L	Brand Share %
CH21	27.31	12.66 %
CH15	23.90	8.37 %
CH03	20.55	6.19 %
CH12	19.98	8.13 %
CH24	19.27	11.42 %
CH18	17.99	11.45 %
CH20	11.98	9.12 %
CH50	11.02	8.99 %
CH34	10.38	10.36 %
CH43	9.51	12.45 %
MJR1	7.71	6.91 %
CH31	7.09	10.39 %
CH36	6.26	11.62 %
CH46	3.09	5.64 %
CH44	3.08	2.55 %
MC06	0.54	3.77 %
CH27	0.30	0.66 %
CH01	0.30	5.04 %
CH32	0.12	0.67 %
MC05		0.00 %
Total	338.30	10.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	103.89	11.68 %
LED TV	80.94	24.56 %
Fridge	61.42	24.20 %
Wash-Mac	25.89	11.18 %
D-Freez	2.56	55.51 %
Chimney	0.64	6.35 %
Oven	0.63	19.68 %
Vac-Clea	0.39	51.72 %
W.Heater	0.33	3.05 %
W-Disp	0.17	10.51 %
Total	276.86	15.94 %

Branch *	MTD Sales L	Brand Share %
ERD1	16.20	11.13 %
SLM1	13.37	8.64 %
HSR2	11.44	12.38 %
SLM2	9.04	10.22 %
KRI1	6.10	9.94 %
VPD1	5.74	12.40 %
WZWH	0.43	4.39 %
WHPD	-2.16	8.78 %
Total	276.86	15.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	91.48	8.78 %
LED TV	84.64	26.80 %
Fridge	34.88	18.98 %
Wash-Mac	17.25	10.33 %
D-Freez	3.70	59.42 %
W-Disp	0.33	36.54 %
Oven	0.29	13.40 %
Vac-Clea	0.21	30.84 %
W.Heater	0.05	0.34 %
Small-Ap	0.05	2.93 %
Total	232.87	13.40 %

Branch *	MTD Sales L	Brand Share %
POY1	16.42	7.45 %
CUD1	12.79	7.49 %
PRT1	10.92	12.29 %
KLM1	10.74	11.64 %
VPM2	10.62	12.71 %
TRK1	8.73	9.83 %
ULP1	6.51	8.34 %
VCM2	6.29	10.43 %
VCM1	1.15	5.17 %
WHUT	-1.61	6.45 %
Total	232.87	13.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	79.65	8.22 %
LED TV	52.92	22.72 %
Fridge	48.44	26.36 %
Wash-Mac	15.21	10.92 %
D-Freez	3.89	46.83 %
Chimney	1.18	36.25 %
W-Disp	0.63	19.54 %
W.Heater	0.46	14.79 %
Oven	0.43	15.55 %
Total	202.81	13.11 %

Branch *	MTD Sales L	Brand Share %
VEL1	11.94	12.44 %
VEL2	11.05	7.96 %
KPM2	10.64	6.47 %
AKM1	10.29	12.21 %
TRR1	6.80	7.96 %
TRL1	5.65	4.11 %
TRT1	5.62	7.99 %
GDM1	4.21	10.04 %
CPT1	4.16	10.74 %
CYR1	2.74	6.75 %
WHVL	-4.51	11.39 %
Total	202.81	13.11 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	65.50	24.27 %
Air-Cond	48.42	8.74 %
Fridge	36.67	18.79 %
Wash-Mac	21.86	11.23 %
D-Freez	1.87	46.81 %
W.Heater	1.08	8.97 %
Oven	0.63	12.97 %
W-Disp	0.45	23.94 %
Chimney	0.33	2.65 %
Total	176.81	14.10 %

Branch *	MTD Sales L	Brand Share %
TPR1	8.03	11.42 %
CBE4	7.14	10.66 %
TPR2	7.08	11.44 %
KMR1	4.89	5.77 %
AVI1	3.27	7.97 %
MPM1	2.98	5.72 %
SUL1	1.25	4.80 %
GBM1	1.04	3.11 %
KGM1	1.01	3.98 %
SYM2	0.77	3.04 %
WZSD	0.26	2.74 %
WHCB	-2.59	6.26 %
Total	176.81	14.10 %