

MTD Sales  
**2,652.97 L**

Brand Share %  
**12.77 %**

Information:

**MTD :** 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,134.91	8.98 %
LED TV	763.97	22.13 %
Fridge	483.30	20.28 %
Wash-Mac	220.15	10.87 %
D-Freez	31.32	54.01 %
Chimney	5.76	9.31 %
W-Disp	4.72	16.10 %
Oven	4.33	12.23 %
W.Heater	3.97	4.61 %
Vac-Clea	0.54	6.10 %
<b>Total</b>	<b>2,652.97</b>	<b>12.77 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	442.30	14.30 %
CHENNAI-01	392.07	11.37 %
TRICHY-01	341.61	12.07 %
SOUTH-03	322.63	12.63 %
CHENNAI-02	303.65	10.54 %
WEST-02	265.63	15.91 %
SOUTH ARCOT	220.90	13.48 %
NORTH ARCOT	192.92	13.36 %
WEST-01	171.26	14.11 %
<b>Total</b>	<b>2,652.97</b>	<b>12.77 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	181.15	10.61 %
LED TV	134.23	22.85 %
Fridge	81.54	20.58 %
Wash-Mac	37.88	10.40 %
D-Freez	4.78	60.29 %
W.Heater	1.08	10.79 %
Oven	0.93	12.07 %
Chimney	0.48	5.37 %
W-Disp	0.23	13.06 %
<b>Total</b>	<b>442.30</b>	<b>14.30 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	37.26	10.92 %
TUT1	35.05	10.18 %
NGR1	22.52	12.65 %
TKS2	14.48	12.76 %
VLY1	14.24	11.76 %
RPM1	11.50	11.61 %
VNR2	11.15	9.86 %
PKD1	8.66	12.00 %
TYI1	6.86	11.87 %
ASM1	5.69	12.43 %
MMT1	5.42	11.50 %
VKM1	4.86	11.31 %
UDN1	3.82	8.12 %
STU2	1.10	2.67 %
S2SD	0.10	0.38 %
<b>Total</b>	<b>442.30</b>	<b>14.30 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	198.13	8.60 %
LED TV	95.45	20.19 %
Fridge	60.25	17.15 %
Wash-Mac	30.16	11.37 %
D-Freez	4.09	44.44 %
Chimney	1.82	27.18 %
W-Disp	1.40	11.22 %
W.Heater	0.40	1.98 %
Oven	0.39	7.24 %
<b>Total</b>	<b>392.07</b>	<b>11.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	22.04	8.90 %
CH16	20.21	8.59 %
CH14	15.43	6.54 %
CH19	13.06	7.62 %
CH42	12.62	8.60 %
CH47	12.55	6.56 %
CH48	11.71	8.40 %
CH35	10.18	11.72 %
AVD1	10.10	11.82 %
CH22	9.34	9.18 %
CH45	7.99	6.97 %
CH38	6.26	8.94 %
SKL1	5.55	9.25 %
KNR1	5.44	8.35 %
WHC3	2.56	5.73 %
CH49	2.27	1.61 %
CGL1	1.21	1.69 %
CH40	0.06	0.58 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-7.24	8.53 %
<b>Total</b>	<b>392.07</b>	<b>11.37 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	168.07	9.10 %
LED TV	92.21	20.57 %
Fridge	51.56	18.09 %
Wash-Mac	24.26	10.78 %
D-Freez	5.32	64.06 %
Oven	0.16	5.47 %
W.Heater	0.03	0.63 %
W-Disp		0.00 %
<b>Total</b>	<b>341.61</b>	<b>12.07 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	35.88	7.57 %
KUM1	15.79	10.65 %
TNJ2	11.04	8.04 %
TRY3	7.87	9.50 %
TNJ1	5.25	3.23 %
TYR1	4.87	6.22 %
MSI1	3.92	8.39 %
NMM1	1.80	4.41 %
TZSD	0.01	0.18 %
WTRZ	-4.96	11.49 %
<b>Total</b>	<b>341.61</b>	<b>12.07 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	121.26	8.18 %
LED TV	92.22	19.58 %
Fridge	69.76	22.46 %
Wash-Mac	31.50	12.25 %
D-Freez	5.68	76.19 %
Chimney	0.70	6.60 %
W-Disp	0.54	24.52 %
W.Heater	0.48	5.43 %
Oven	0.35	9.21 %
Vac-Clea	0.14	8.27 %
<b>Total</b>	<b>322.63</b>	<b>12.63 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	27.06	9.00 %
MDU1	24.66	8.64 %
MDU6	12.56	10.79 %
ATG1	10.24	9.71 %
MDU3	8.11	10.34 %
MDU7	7.73	8.67 %
DKI1	7.64	11.91 %
KRR1	5.85	7.17 %
MPA1	5.79	8.74 %
TEN1	5.71	12.06 %
DGL2	4.86	8.82 %
TMM1	4.50	6.87 %
ODM1	4.47	9.15 %
CBM1	4.25	11.10 %
PKM1	2.58	11.49 %
KYK1	2.32	6.25 %
TEN2	1.64	3.38 %
SZSD	0.43	3.74 %
WHMD	-1.69	6.60 %
<b>Total</b>	<b>322.63</b>	<b>12.63 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	156.90	7.82 %
LED TV	73.71	19.70 %
Fridge	48.97	18.20 %
Wash-Mac	20.57	9.51 %
W-Disp	1.05	29.23 %
Chimney	0.94	24.11 %
D-Freez	0.69	18.03 %
Oven	0.57	19.23 %
W.Heater	0.25	11.15 %
<b>Total</b>	<b>303.65</b>	<b>10.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	20.01	7.71 %
CH12	18.41	7.93 %
CH24	18.02	11.95 %
CH03	17.16	5.64 %
CH17	16.32	12.61 %
CH18	15.88	11.23 %
CH06	13.68	12.66 %
CH51	13.43	12.58 %
CH50	10.45	9.45 %
CH20	10.25	8.90 %
CH34	8.49	9.68 %
MJR1	7.22	7.05 %
CH31	6.56	10.72 %
CH36	5.85	11.74 %
CH46	3.09	5.95 %
CH44	3.08	2.67 %
MC06	0.54	4.59 %
CH27	0.30	0.71 %
CH01	0.30	5.04 %
CH32	0.12	0.74 %
MC05		0.00 %
<b>Total</b>	<b>303.65</b>	<b>10.54 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	100.76	11.72 %
LED TV	79.01	24.73 %
Fridge	57.84	23.95 %
Wash-Mac	23.67	10.77 %
D-Freez	2.56	55.51 %
Oven	0.63	22.15 %
Chimney	0.49	5.13 %
W.Heater	0.30	2.87 %
Vac-Clea	0.19	34.88 %
W-Disp	0.17	11.06 %
<b>Total</b>	<b>265.63</b>	<b>15.91 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	15.68	11.31 %
SLM1	13.13	8.81 %
SLM2	8.75	10.19 %
VPD1	5.31	11.97 %
KRI1	5.06	8.89 %
WZWH	0.43	4.62 %
WHPD	-2.16	9.22 %
<b>Total</b>	<b>265.63</b>	<b>15.91 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	86.46	8.78 %
LED TV	81.58	27.50 %
Fridge	32.28	18.73 %
Wash-Mac	16.71	10.53 %
D-Freez	3.07	54.87 %
Oven	0.29	13.40 %
W-Disp	0.25	30.57 %
Vac-Clea	0.21	42.73 %
W.Heater	0.05	0.34 %
<b>Total</b>	<b>220.90</b>	<b>13.48 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	15.67	7.38 %
CUD1	12.43	7.71 %
KLM1	10.15	11.80 %
TRK1	8.49	9.88 %
ULP1	6.51	8.69 %
VCM2	5.30	9.43 %
VCM1	1.03	5.07 %
WHUT	-1.61	7.33 %
<b>Total</b>	<b>220.90</b>	<b>13.48 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	74.68	8.27 %
LED TV	51.35	23.51 %
Fridge	46.28	27.00 %
Wash-Mac	14.63	11.12 %
D-Freez	3.27	45.05 %
Chimney	1.18	38.38 %
W-Disp	0.63	20.01 %
W.Heater	0.46	16.48 %
Oven	0.43	15.55 %
<b>Total</b>	<b>192.92</b>	<b>13.36 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	11.56	12.63 %
VEL2	10.68	8.37 %
KPM2	10.32	6.59 %
AKM1	9.93	12.58 %
TRR1	6.67	8.14 %
TRT1	5.51	8.29 %
TRL1	4.57	3.69 %
GDM1	4.10	10.41 %
CPT1	3.91	11.94 %
CYR1	2.59	7.01 %
WHVL	-4.51	11.86 %
<b>Total</b>	<b>192.92</b>	<b>13.36 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	64.20	24.38 %
Air-Cond	47.51	8.74 %
Fridge	34.81	18.72 %
Wash-Mac	20.76	11.16 %
D-Freez	1.87	48.88 %
W.Heater	0.93	8.15 %
Oven	0.58	11.95 %
W-Disp	0.45	23.94 %
Chimney	0.15	1.34 %
<b>Total</b>	<b>171.26</b>	<b>14.11 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	8.03	11.67 %
TPR2	7.08	11.83 %
CBE4	6.44	10.14 %
KMR1	4.66	5.75 %
AVI1	3.27	8.19 %
MPM1	2.86	5.59 %
PPI1	2.37	12.53 %
SUL1	1.25	5.08 %
GBM1	1.04	3.17 %
KGM1	1.01	4.08 %
SYM2	0.53	2.18 %
WZSD	0.26	2.84 %
WHCB	-2.59	6.56 %
<b>Total</b>	<b>171.26</b>	<b>14.11 %</b>