

MTD Sales  
4,040.47 L

Brand Share %  
12.82 %

Information:

MTD : 01-04-2026 To 21-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,532.98	11.00 %
LED TV	757.89	19.19 %
Fridge	416.36	18.64 %
Wash-Mac	271.26	13.17 %
D-Freez	35.44	55.71 %
Chimney	6.53	9.61 %
W.Heater	6.05	14.40 %
Oven	5.79	13.52 %
W-Disp	5.72	24.90 %
Vac-Clea	2.43	24.45 %
<b>Total</b>	<b>4,040.47</b>	<b>12.82 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	683.42	13.29 %
TRICHY-01	500.85	11.85 %
WEST-02	477.01	15.32 %
SOUTH-03	472.75	11.36 %
CHENNAI-02	447.23	12.77 %
CHENNAI-01	443.21	10.62 %
NORTH ARCOT	355.24	16.10 %
WEST-01	332.73	11.95 %
SOUTH ARCOT	328.02	14.86 %
<b>Total</b>	<b>4,040.47</b>	<b>12.82 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	445.82	11.82 %
LED TV	116.87	17.97 %
Fridge	68.31	19.05 %
Wash-Mac	45.44	13.94 %
D-Freez	2.90	32.80 %
Oven	1.32	15.54 %
W.Heater	1.12	19.55 %
Vac-Clea	0.60	31.23 %
Chimney	0.56	5.53 %
W-Disp	0.48	25.96 %
<b>Total</b>	<b>683.42</b>	<b>13.29 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	70.31	11.31 %
TUT1	37.07	7.45 %
KVT1	30.81	12.18 %
TKS2	28.47	12.09 %
VNR2	17.39	9.83 %
RPM1	16.99	10.95 %
PKD1	16.22	12.66 %
TCN1	12.91	10.38 %
MMT1	7.83	8.59 %
UDN1	7.75	9.93 %
ASM1	7.57	9.33 %
STU2	6.76	10.47 %
S2SD	0.96	1.29 %
<b>Total</b>	<b>683.42</b>	<b>13.29 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	327.47	10.30 %
LED TV	93.46	17.56 %
Fridge	45.35	18.29 %
Wash-Mac	25.72	10.60 %
D-Freez	7.24	63.33 %
Oven	0.55	13.81 %
W-Disp	0.51	45.90 %
Chimney	0.31	6.79 %
Vac-Clea	0.20	47.35 %
W.Heater	0.04	1.88 %
<b>Total</b>	<b>500.85</b>	<b>11.85 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	76.12	8.51 %
TNJ2	23.84	12.44 %
TVR2	23.55	11.82 %
KUM1	21.37	9.47 %
PTK1	18.41	11.52 %
TNJ1	14.38	6.08 %
TRY3	12.09	7.07 %
TTP1	9.28	11.59 %
TRY2	9.11	8.05 %
TYR1	6.75	4.79 %
NMM1	4.87	9.39 %
KUM2	2.90	5.25 %
MSI1	2.42	2.77 %
TZSD	0.22	2.27 %
WTRZ	-2.42	9.18 %
<b>Total</b>	<b>500.85</b>	<b>11.85 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	302.57	13.59 %
LED TV	79.81	21.42 %
Fridge	49.01	19.61 %
Wash-Mac	39.60	16.71 %
D-Freez	4.09	85.82 %
W.Heater	0.68	17.74 %
Chimney	0.49	4.49 %
Oven	0.40	10.31 %
Vac-Clea	0.19	26.62 %
W-Disp	0.16	6.04 %
<b>Total</b>	<b>477.01</b>	<b>15.32 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	39.42	12.51 %
SLM1	18.88	5.95 %
SLM3	17.15	11.14 %
NKL2	13.81	8.98 %
SLM2	13.04	10.69 %
KRI1	11.03	9.74 %
VPD1	7.52	11.36 %
OML1	6.33	8.50 %
APN1	4.49	9.77 %
SGG1	3.41	11.46 %
VKL1	2.76	8.08 %
WZWH	0.83	7.39 %
WHPD	-1.83	10.35 %
<b>Total</b>	<b>477.01</b>	<b>15.32 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	278.67	9.14 %
LED TV	85.30	17.30 %
Fridge	61.88	19.73 %
Wash-Mac	39.51	14.39 %
D-Freez	4.89	49.65 %
Chimney	0.83	7.81 %
W-Disp	0.71	39.41 %
W.Heater	0.49	12.25 %
Oven	0.26	6.79 %
Vac-Clea	0.21	15.05 %
<b>Total</b>	<b>472.75</b>	<b>11.36 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	39.69	7.52 %
MDU2	29.34	11.10 %
MDU6	23.32	10.27 %
TPT1	14.17	11.65 %
MDU3	13.68	9.72 %
ATG1	13.45	8.96 %
MDU4	10.99	10.61 %
KRR1	10.53	5.12 %
DGL2	10.42	11.31 %
SVG1	10.26	10.72 %
TEN1	8.68	10.97 %
PNI1	7.56	11.76 %
DKI1	7.25	7.53 %
MPA1	5.34	3.33 %
ODM1	5.19	11.71 %
TMM1	4.10	3.05 %
MDU7	3.88	2.69 %
MNM1	3.75	7.65 %
PKM1	3.17	9.51 %
TEN2	2.36	2.00 %
SZSD	0.61	2.25 %
<b>Total</b>	<b>472.75</b>	<b>11.36 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	271.32	10.84 %
LED TV	90.60	18.64 %
Fridge	50.19	19.52 %
Wash-Mac	30.37	12.90 %
D-Freez	1.58	45.38 %
W-Disp	1.07	39.94 %
Oven	0.85	21.22 %
W.Heater	0.85	16.08 %
Chimney	0.41	10.32 %
<b>Total</b>	<b>447.23</b>	<b>12.77 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	32.86	9.77 %
CH03	27.47	7.40 %
CH12	23.50	11.18 %
CH51	14.45	11.64 %
CH43	11.76	12.71 %
CH06	11.10	8.45 %
CH34	10.79	8.70 %
CH44	8.29	8.20 %
MJR1	8.02	6.86 %
CH46	6.01	8.49 %
CH27	1.81	3.31 %
MC06	1.14	7.78 %
CH32	0.57	2.38 %
MC05		0.00 %
<b>Total</b>	<b>447.23</b>	<b>12.77 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	261.91	8.79 %
LED TV	98.68	18.72 %
Fridge	44.17	13.43 %
Wash-Mac	29.77	10.14 %
D-Freez	2.73	50.09 %
Chimney	1.96	19.82 %
W-Disp	1.36	17.55 %
W.Heater	0.95	10.34 %
Oven	0.87	9.51 %
Vac-Clea	0.82	20.91 %
<b>Total</b>	<b>443.21</b>	<b>10.62 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	30.95	10.30 %
CH08	23.82	11.34 %
CH14	23.11	8.20 %
CH05	17.71	6.19 %
CH42	16.94	9.60 %
CH16	16.30	6.63 %
CH48	15.30	8.52 %
CH35	11.93	11.51 %
CH38	10.04	9.95 %
SKL1	8.61	9.49 %
CH22	8.58	7.75 %
CH45	8.56	5.82 %
CH19	7.84	3.95 %
KNR1	7.01	9.99 %
CZWH	5.88	7.65 %
CH49	4.21	2.51 %
WHC3	2.54	7.21 %
CGL1	2.52	2.83 %
MC10	0.19	10.72 %
CH29	0.16	2.00 %
CH40		0.00 %
MC09		0.00 %
WCHN	-11.74	11.10 %
<b>Total</b>	<b>443.21</b>	<b>10.62 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	229.35	13.90 %
LED TV	61.43	24.31 %
Fridge	34.92	25.97 %
Wash-Mac	19.68	13.70 %
D-Freez	6.65	64.11 %
Chimney	1.38	23.55 %
W-Disp	0.64	33.69 %
Oven	0.61	24.24 %
W.Heater	0.57	14.42 %
<b>Total</b>	<b>355.24</b>	<b>16.10 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	19.06	8.57 %
TRR1	17.50	12.05 %
VEL2	14.36	7.53 %
TRL1	10.43	6.56 %
GDM1	9.37	10.67 %
CYR1	3.07	6.09 %
UGI1	2.90	11.31 %
<b>Total</b>	<b>355.24</b>	<b>16.10 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	219.53	10.57 %
LED TV	55.95	17.40 %
Fridge	34.08	18.36 %
Wash-Mac	18.18	10.54 %
D-Freez	2.25	49.23 %
W.Heater	1.09	18.43 %
W-Disp	0.64	30.86 %
Oven	0.51	9.69 %
Chimney	0.28	3.09 %
Vac-Clea	0.21	35.46 %
<b>Total</b>	<b>332.73</b>	<b>11.95 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	44.58	7.58 %
TPR2	26.86	12.52 %
CBE4	20.40	11.35 %
MPM1	13.57	10.44 %
UMP1	8.91	10.68 %
GBM1	8.47	10.96 %
AVI1	7.53	9.00 %
TPR3	7.24	11.67 %
PPI1	4.98	12.57 %
KMD1	4.32	8.41 %
KMR1	2.86	2.00 %
SUL1	1.94	2.87 %
ANR1	1.55	6.45 %
KGM1	1.49	2.50 %
KGI1	0.88	6.11 %
SYM2	0.58	1.07 %
WZSD	0.42	8.49 %
WHCB	-3.28	12.51 %
<b>Total</b>	<b>332.73</b>	<b>11.95 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	196.35	12.37 %
LED TV	75.79	24.12 %
Fridge	28.44	18.04 %
Wash-Mac	22.98	17.05 %
D-Freez	3.10	64.13 %
Oven	0.42	24.66 %
Chimney	0.32	10.43 %
W.Heater	0.26	12.19 %
Vac-Clea	0.19	50.85 %
W-Disp	0.15	13.00 %
<b>Total</b>	<b>328.02</b>	<b>14.86 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	16.95	7.89 %
CDM1	16.10	12.57 %
KLM1	12.63	10.89 %
TRK1	9.72	8.42 %
TVM2	6.26	11.69 %
VCM2	4.71	9.81 %
WHUT	-2.49	12.24 %
<b>Total</b>	<b>328.02</b>	<b>14.86 %</b>