

MTD Sales  
2,063.96 L

Brand Share %  
13.61 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	863.48	10.39 %
LED TV	579.20	20.49 %
Fridge	315.34	16.87 %
Wash-Mac	267.94	13.73 %
D-Freez	11.59	39.74 %
W.Heater	11.22	13.92 %
Oven	5.38	12.52 %
W-Disp	4.93	51.03 %
Chimney	4.89	10.77 %
Dummy-WH		100.00 %
Dummy-AC		13.05 %
<b>Total</b>	<b>2,063.96</b>	<b>13.61 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	335.78	14.02 %
CHENNAI-01	265.87	12.05 %
SOUTH-03	253.03	13.39 %
CHENNAI-02	247.07	13.63 %
WEST-02	241.85	16.11 %
TRICHY-01	220.74	10.70 %
NORTH ARCOT	181.11	17.27 %
WEST-01	160.71	12.73 %
SOUTH ARCOT	157.79	16.09 %
<b>Total</b>	<b>2,063.96</b>	<b>13.61 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	135.51	11.28 %
LED TV	93.30	17.97 %
Wash-Mac	55.89	16.11 %
Fridge	44.62	15.27 %
D-Freez	3.21	39.29 %
W.Heater	1.42	14.62 %
Oven	1.00	11.68 %
W-Disp	0.43	53.21 %
Chimney	0.39	5.69 %
<b>Total</b>	<b>335.78</b>	<b>14.02 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	22.56	4.62 %
VNR2	10.58	12.80 %
TUT2	10.42	11.27 %
RND1	8.94	13.50 %
RPM1	7.19	9.17 %
PKD1	6.25	11.35 %
ASM1	3.95	11.36 %
MMT1	2.84	11.01 %
UDN1	1.66	5.49 %
S2SD	0.81	2.38 %
WHTV		0.00 %
<b>Total</b>	<b>335.78</b>	<b>14.02 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.81	9.34 %
LED TV	72.25	20.17 %
Fridge	36.81	13.65 %
Wash-Mac	30.60	11.36 %
W.Heater	2.37	13.19 %
D-Freez	1.70	32.61 %
Oven	1.30	15.23 %
W-Disp	1.10	49.78 %
Chimney	0.93	21.57 %
Dummy-AC		100.00 %
<b>Total</b>	<b>265.87</b>	<b>12.05 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	12.60	12.40 %
CH08	12.12	9.90 %
CH16	12.02	8.90 %
CH14	11.29	7.88 %
CH05	9.44	5.91 %
MRM1	7.84	13.43 %
CH19	7.35	8.43 %
CH35	7.29	12.51 %
CH49	7.00	6.31 %
CH48	6.69	7.82 %
CH47	6.12	10.09 %
CH38	5.23	12.78 %
CH22	4.70	4.81 %
CH45	4.57	6.06 %
CZWH	4.38	9.02 %
WHC3	1.41	7.04 %
CGL1	0.37	0.85 %
CH29	0.33	3.68 %
CH40	0.20	2.13 %
WCHN	-0.99	6.70 %
<b>Total</b>	<b>265.87</b>	<b>12.05 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	102.35	9.94 %
LED TV	68.32	19.43 %
Wash-Mac	42.37	16.51 %
Fridge	36.02	15.93 %
D-Freez	1.38	42.97 %
Chimney	0.95	10.80 %
W.Heater	0.82	10.10 %
W-Disp	0.60	48.96 %
Oven	0.21	4.25 %
<b>Total</b>	<b>253.03</b>	<b>13.39 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	20.12	8.95 %
DGL1	13.47	10.66 %
MDU6	11.54	13.21 %
KRR1	8.07	12.04 %
MDU3	6.48	8.31 %
TEN1	5.64	13.53 %
MPA1	4.61	7.29 %
TPT1	3.95	9.63 %
DKI1	3.93	7.98 %
TMM1	3.92	7.06 %
PNI1	3.48	10.89 %
BNR1	2.94	10.27 %
KYK1	2.44	9.78 %
MDU7	2.03	3.10 %
TEN2	1.84	4.24 %
MNM1	1.75	9.26 %
PKM1	1.42	6.83 %
SVG1	1.36	3.28 %
SZSD	0.46	3.84 %
WHMD		0.00 %
<b>Total</b>	<b>253.03</b>	<b>13.39 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	116.05	11.00 %
LED TV	65.31	19.99 %
Fridge	37.81	19.11 %
Wash-Mac	23.61	11.01 %
W.Heater	1.45	14.40 %
Oven	1.02	22.21 %
D-Freez	0.78	58.98 %
Chimney	0.66	28.73 %
W-Disp	0.37	47.25 %
Dummy-WH		100.00 %
Dummy-AC		10.53 %
<b>Total</b>	<b>247.07</b>	<b>13.63 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	20.54	11.48 %
CH03	13.64	7.31 %
CH21	13.64	12.77 %
CH12	10.85	9.39 %
CH51	9.06	11.46 %
CH33	8.91	13.55 %
CH43	7.16	13.21 %
MJR1	6.24	9.85 %
CH34	5.95	9.68 %
CH06	5.92	9.38 %
CH46	3.49	10.29 %
CH27	1.59	5.64 %
CH32	0.43	3.21 %
CH01		0.00 %
MC06		0.00 %
<b>Total</b>	<b>247.07</b>	<b>13.63 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	94.05	12.83 %
LED TV	63.83	23.78 %
Fridge	44.39	18.53 %
Wash-Mac	36.57	15.20 %
W.Heater	1.20	19.57 %
D-Freez	0.74	63.63 %
Chimney	0.54	6.94 %
Oven	0.32	7.78 %
W-Disp	0.22	39.45 %
<b>Total</b>	<b>241.85</b>	<b>16.11 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	13.70	9.21 %
ERD1	11.16	10.97 %
SLM3	7.94	11.26 %
SLM2	6.33	12.59 %
MCR1	5.68	12.48 %
VPD1	4.84	13.52 %
TRM1	4.83	11.66 %
KRI1	4.19	9.09 %
HSR1	4.06	7.77 %
APN1	3.69	12.93 %
PDR1	3.42	11.87 %
CMI1	2.67	12.49 %
VKL1	1.73	9.31 %
SGG1	0.56	4.21 %
WHKP		0.00 %
WHPD	-0.12	2.92 %
<b>Total</b>	<b>241.85</b>	<b>16.11 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	96.57	7.78 %
LED TV	64.19	15.81 %
Fridge	35.69	16.72 %
Wash-Mac	22.14	11.65 %
W.Heater	0.79	17.13 %
D-Freez	0.61	35.61 %
W-Disp	0.51	61.32 %
Oven	0.23	7.82 %
<b>Total</b>	<b>220.74</b>	<b>10.70 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	36.94	7.82 %
PBR2	15.51	12.92 %
PTK1	10.94	10.67 %
KUM1	10.02	7.76 %
TNJ2	9.46	9.87 %
TVR2	9.21	8.84 %
TRY4	9.14	12.05 %
JKM1	5.88	10.83 %
TRY3	5.32	9.03 %
PBR1	3.76	10.35 %
TNJ1	3.63	3.44 %
NMM1	3.17	10.78 %
APM1	2.50	12.30 %
ORU1	0.64	2.53 %
TYR1	0.52	0.89 %
MSI1	0.45	1.19 %
TZSD	0.22	4.48 %
WTRZ		0.00 %
<b>Total</b>	<b>220.74</b>	<b>10.70 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	76.43	13.26 %
LED TV	53.54	27.40 %
Fridge	26.37	21.75 %
Wash-Mac	19.31	14.55 %
D-Freez	1.54	39.95 %
W.Heater	1.19	11.12 %
Chimney	1.01	27.93 %
W-Disp	0.89	46.62 %
Oven	0.83	30.92 %
<b>Total</b>	<b>181.11</b>	<b>17.27 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	12.59	11.45 %
KPM2	11.23	9.96 %
VEL2	8.73	11.26 %
AKM1	5.60	12.09 %
ARC2	4.81	13.17 %
TRT1	4.34	10.47 %
ANI1	2.88	12.95 %
CYR1	2.16	9.39 %
CPT1	1.71	8.10 %
UGI1	1.50	10.08 %
WHVL	-0.30	8.28 %
<b>Total</b>	<b>181.11</b>	<b>17.27 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	66.57	10.00 %
LED TV	43.81	21.01 %
Fridge	28.62	16.11 %
Wash-Mac	18.82	9.99 %
W.Heater	1.75	20.44 %
D-Freez	0.39	25.51 %
Oven	0.34	6.81 %
W-Disp	0.29	51.02 %
Chimney	0.13	1.85 %
<b>Total</b>	<b>160.71</b>	<b>12.73 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	19.21	7.58 %
TPR2	9.38	10.12 %
MPM1	5.24	11.09 %
KMR1	3.56	4.78 %
AVI1	2.69	7.93 %
CBE5	1.74	8.08 %
SUL1	1.73	4.48 %
KMD1	1.17	5.71 %
KGI1	0.84	6.96 %
ANR1	0.81	10.12 %
GBM1	0.73	2.82 %
SYM2	0.33	1.35 %
KGM1	0.13	0.53 %
WZSD	0.08	2.93 %
<b>Total</b>	<b>160.71</b>	<b>12.73 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	57.13	10.70 %
LED TV	54.64	28.47 %
Fridge	25.00	19.11 %
Wash-Mac	18.65	16.63 %
D-Freez	1.24	41.56 %
W-Disp	0.51	67.67 %
Chimney	0.28	15.16 %
W.Heater	0.22	4.77 %
Oven	0.11	7.72 %
<b>Total</b>	<b>157.79</b>	<b>16.09 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	14.49	12.83 %
CUD1	11.33	12.28 %
SJI2	6.74	13.05 %
CDM1	6.37	12.02 %
KLM1	5.68	9.91 %
NVL2	5.48	10.06 %
ULP1	5.33	13.26 %
TVM1	3.54	11.59 %
WHUT	-0.26	12.22 %
<b>Total</b>	<b>157.79</b>	<b>16.09 %</b>