

MTD Sales
2,312.77 L

Brand Share %
12.70 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	986.14	8.88 %
LED TV	665.48	21.67 %
Fridge	418.30	20.37 %
Wash-Mac	199.45	11.24 %
D-Freez	27.15	53.43 %
Chimney	5.17	9.34 %
W.Heater	3.67	8.65 %
Oven	3.61	11.57 %
W-Disp	3.26	15.65 %
Vac-Clea	0.54	7.10 %
Total	2,312.77	12.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	372.50	13.44 %
CHENNAI-01	343.66	11.92 %
TRICHY-01	303.12	12.10 %
SOUTH-03	287.42	12.51 %
CHENNAI-02	259.62	10.59 %
WEST-02	239.50	15.83 %
SOUTH ARCOT	183.27	12.99 %
NORTH ARCOT	168.69	13.21 %
WEST-01	154.99	14.02 %
Total	2,312.77	12.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	155.87	9.97 %
LED TV	107.44	20.74 %
Fridge	68.62	19.84 %
Wash-Mac	34.25	10.84 %
D-Freez	4.05	57.30 %
W.Heater	1.04	21.86 %
Oven	0.67	10.50 %
Chimney	0.33	4.34 %
W-Disp	0.23	16.34 %
Total	372.50	13.44 %

Branch *	MTD Sales L	Brand Share %
TVL1	30.92	9.95 %
TUT1	25.71	8.30 %
NGR1	19.92	12.06 %
TUT2	15.58	11.86 %
VLY1	12.61	11.18 %
TKS2	11.54	11.47 %
RPM1	10.53	12.12 %
VNR2	9.56	9.34 %
TKS1	9.16	12.22 %
PKD1	7.29	11.43 %
ASM1	5.30	12.44 %
TYI1	4.61	8.80 %
MMT1	4.19	10.00 %
VKM1	3.89	10.10 %
UDN1	3.24	7.91 %
STU2	0.50	1.34 %
S2SD	0.10	0.46 %
Total	372.50	13.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	170.35	8.98 %
LED TV	87.08	20.51 %
Fridge	51.92	17.82 %
Wash-Mac	27.77	11.72 %
D-Freez	3.39	41.00 %
Chimney	1.65	26.03 %
W-Disp	0.84	11.51 %
Oven	0.33	6.31 %
W.Heater	0.32	5.97 %
Total	343.66	11.92 %

Branch *	MTD Sales L	Brand Share %
CH05	19.62	9.31 %
CH08	18.36	12.11 %
CH16	18.33	8.96 %
CH14	13.27	6.62 %
CH47	11.05	6.50 %
CH19	10.88	7.60 %
CH48	10.52	9.29 %
CH42	10.24	8.31 %
CH35	8.97	12.09 %
CH45	7.55	7.81 %
CH22	7.36	8.88 %
AVD1	7.00	10.11 %
KNR1	5.44	10.36 %
CH38	5.44	9.49 %
SKL1	5.14	10.41 %
WHC3	2.56	8.60 %
CH49	1.96	1.73 %
CGL1	0.85	1.39 %
CH40	0.06	0.67 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-7.24	8.89 %
Total	343.66	11.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	151.50	9.18 %
LED TV	79.54	20.20 %
Fridge	44.65	18.21 %
Wash-Mac	22.19	11.30 %
D-Freez	5.05	65.18 %
Oven	0.16	5.89 %
W.Heater	0.03	1.94 %
W-Disp		0.00 %
Total	303.12	12.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	32.65	7.53 %
TVR2	17.10	12.49 %
KUM1	13.61	10.31 %
TNJ2	8.98	7.19 %
TRY3	7.50	9.98 %
TNJ1	4.73	3.23 %
TYR1	4.64	6.67 %
TRY2	3.86	9.57 %
MSI1	3.43	7.96 %
NMM1	1.66	4.50 %
TZSD	0.01	0.45 %
WTRZ	-4.96	12.67 %
Total	303.12	12.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	108.63	8.01 %
LED TV	81.01	19.39 %
Fridge	63.04	23.31 %
Wash-Mac	28.28	12.46 %
D-Freez	4.47	74.33 %
Chimney	0.56	5.53 %
W.Heater	0.48	17.23 %
W-Disp	0.46	27.25 %
Oven	0.35	10.35 %
Vac-Clea	0.14	8.88 %
Total	287.42	12.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	26.00	9.20 %
MDU1	21.45	8.42 %
MDU6	11.93	12.40 %
ATG1	7.90	8.89 %
MDU3	7.70	10.60 %
MDU7	6.51	8.45 %
MPA1	5.79	9.28 %
DKI1	5.71	10.09 %
TEN1	4.86	11.41 %
DGL2	4.73	9.16 %
KRR1	4.50	5.85 %
TMM1	4.26	7.05 %
CBM1	4.13	11.49 %
ODM1	4.07	8.48 %
PKM1	2.45	11.55 %
KYK1	2.32	6.97 %
TEN2	0.59	1.42 %
SZSD	0.43	7.48 %
WHMD	-1.69	7.40 %
Total	287.42	12.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	124.33	7.47 %
LED TV	69.37	20.29 %
Fridge	43.54	18.26 %
Wash-Mac	19.50	10.11 %
Chimney	0.94	24.61 %
W-Disp	0.73	27.33 %
D-Freez	0.57	20.45 %
Oven	0.40	17.89 %
W.Heater	0.25	12.12 %
Total	259.62	10.59 %

Branch *	MTD Sales L	Brand Share %
CH15	17.31	7.58 %
CH12	16.78	8.46 %
CH03	16.52	6.27 %
CH24	15.30	11.52 %
CH17	13.55	12.09 %
CH18	12.41	10.40 %
CH06	11.87	12.61 %
CH20	7.87	8.12 %
CH34	7.23	9.45 %
CH50	7.00	7.68 %
MJR1	5.98	7.10 %
CH31	4.79	10.09 %
CH36	4.69	10.97 %
CH44	2.80	2.70 %
CH46	2.32	5.39 %
MC06	0.54	6.34 %
CH27	0.30	0.91 %
CH01	0.30	5.91 %
CH32	0.12	1.02 %
MC05		0.00 %
Total	259.62	10.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	94.28	11.72 %
LED TV	69.79	24.66 %
Fridge	51.32	24.47 %
Wash-Mac	20.48	10.49 %
D-Freez	1.93	50.47 %
Oven	0.63	22.15 %
Chimney	0.49	5.78 %
W.Heater	0.22	6.33 %
Vac-Clea	0.19	41.32 %
W-Disp	0.17	12.44 %
Total	239.50	15.83 %

Branch *	MTD Sales L	Brand Share %
ERD1	14.04	11.37 %
SLM1	11.44	8.33 %
HSR2	10.20	12.58 %
NKL2	8.04	11.52 %
SLM2	7.42	9.82 %
KRI1	4.51	8.73 %
VPD1	4.41	10.80 %
WHPD	-1.81	8.62 %
Total	239.50	15.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	70.68	8.28 %
LED TV	68.07	26.33 %
Fridge	25.80	18.16 %
Wash-Mac	15.17	11.49 %
D-Freez	2.84	61.85 %
Oven	0.29	15.24 %
Vac-Clea	0.21	42.73 %
W-Disp	0.17	24.65 %
W.Heater	0.05	0.35 %
Total	183.27	12.99 %

Branch *	MTD Sales L	Brand Share %
POY1	13.74	7.31 %
CUD1	11.36	8.06 %
KLM1	8.38	11.26 %
PRT1	8.28	11.49 %
TRK1	7.05	9.68 %
ULP1	4.76	7.45 %
VCM2	4.38	8.65 %
VCM1	0.87	4.85 %
WHUT	-1.61	7.79 %
Total	183.27	12.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	65.51	8.16 %
LED TV	46.21	23.77 %
Fridge	38.31	26.24 %
Wash-Mac	13.45	11.56 %
D-Freez	3.09	43.67 %
Chimney	1.06	39.97 %
W.Heater	0.46	17.64 %
W-Disp	0.31	12.35 %
Oven	0.27	12.09 %
Total	168.69	13.21 %

Branch *	MTD Sales L	Brand Share %
VEL1	10.43	12.39 %
VEL2	9.58	8.04 %
KPM2	9.23	6.70 %
TRR1	6.35	8.61 %
TRT1	3.39	5.96 %
TRL1	3.35	3.15 %
GDM1	3.06	8.92 %
CYR1	2.35	7.26 %
Total	168.69	13.21 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	56.96	23.78 %
Air-Cond	44.98	8.75 %
Fridge	31.10	18.89 %
Wash-Mac	18.35	11.37 %
D-Freez	1.75	51.21 %
W.Heater	0.81	17.15 %
Oven	0.52	11.88 %
W-Disp	0.36	24.55 %
Chimney	0.15	1.48 %
Total	154.99	14.02 %

Branch *	MTD Sales L	Brand Share %
TPR1	7.25	11.56 %
TPR2	6.33	11.41 %
CBE4	4.97	8.52 %
KMR1	3.94	5.45 %
AVI1	2.98	8.15 %
MPM1	2.86	6.01 %
PPI1	2.20	12.43 %
SUL1	1.25	5.66 %
KGM1	1.01	4.75 %
GBM1	0.93	3.11 %
SYM2	0.53	2.55 %
WZSD	0.26	8.06 %
WHCB	-1.40	4.87 %
Total	154.99	14.02 %