

MTD Sales  
**3,823.04 L**

Brand Share %  
**13.35 %**

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,429.78	11.66 %
LED TV	693.41	19.19 %
Fridge	385.79	18.90 %
Wash-Mac	257.08	13.44 %
D-Freez	33.31	57.30 %
W.Heater	5.60	13.95 %
Chimney	5.58	9.01 %
W-Disp	5.40	25.91 %
Oven	5.12	13.42 %
Vac-Clea	1.97	23.28 %
<b>Total</b>	<b>3,823.04</b>	<b>13.35 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	648.96	14.07 %
TRICHY-01	465.31	12.27 %
WEST-02	451.73	15.98 %
SOUTH-03	443.35	11.89 %
CHENNAI-02	433.06	13.34 %
CHENNAI-01	425.56	10.87 %
NORTH ARCOT	332.98	16.49 %
WEST-01	321.18	12.70 %
SOUTH ARCOT	300.90	15.34 %
<b>Total</b>	<b>3,823.04</b>	<b>13.35 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	436.73	12.99 %
LED TV	102.33	17.32 %
Fridge	61.22	18.75 %
Wash-Mac	42.52	14.23 %
D-Freez	2.90	36.19 %
Oven	1.18	14.49 %
W.Heater	1.04	18.92 %
W-Disp	0.48	28.14 %
Chimney	0.41	4.37 %
Vac-Clea	0.13	9.08 %
<b>Total</b>	<b>648.96</b>	<b>14.07 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	66.95	12.08 %
TUT1	35.60	7.78 %
KVT1	29.34	13.17 %
TKS2	27.37	12.99 %
VLY1	19.78	13.09 %
VNR2	15.97	10.05 %
RPM1	15.49	11.19 %
TCN1	12.51	10.63 %
MMT1	7.83	9.56 %
ASM1	7.20	10.25 %
UDN1	6.77	9.73 %
STU2	6.76	11.68 %
S2SD	0.96	1.39 %
<b>Total</b>	<b>648.96</b>	<b>14.07 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	306.93	10.72 %
LED TV	85.05	18.14 %
Fridge	42.19	19.10 %
Wash-Mac	23.49	10.79 %
D-Freez	6.34	61.71 %
W-Disp	0.51	45.90 %
Oven	0.40	12.94 %
Vac-Clea	0.20	47.35 %
Chimney	0.17	4.82 %
W.Heater	0.04	1.88 %
<b>Total</b>	<b>465.31</b>	<b>12.27 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	75.68	9.21 %
TVR2	22.21	12.03 %
KUM1	19.78	9.74 %
PTK1	17.36	11.71 %
TNJ1	13.96	6.54 %
TRY3	11.77	7.39 %
AYR1	10.19	11.87 %
TTP1	8.45	12.11 %
TRY2	8.43	7.99 %
TYR1	4.94	3.90 %
NMM1	4.17	8.74 %
MSI1	2.08	2.62 %
TZSD	0.22	3.05 %
WTRZ	-1.15	5.60 %
<b>Total</b>	<b>465.31</b>	<b>12.27 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	289.91	14.44 %
LED TV	72.20	20.94 %
Fridge	46.04	20.15 %
Wash-Mac	37.75	16.99 %
D-Freez	4.09	85.82 %
W.Heater	0.68	18.07 %
Oven	0.40	11.91 %
Chimney	0.31	3.35 %
Vac-Clea	0.19	26.62 %
W-Disp	0.16	6.84 %
<b>Total</b>	<b>451.73</b>	<b>15.98 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	37.43	13.16 %
SLM1	18.02	6.28 %
SLM3	16.76	12.81 %
NKL2	13.34	9.40 %
SLM2	11.61	10.41 %
KRI1	10.86	10.36 %
VPD1	7.52	12.24 %
OML1	5.35	8.04 %
APN1	4.26	10.05 %
VKL1	2.76	8.87 %
SGG1	2.76	10.69 %
WZWH	0.83	9.43 %
WHPD	-1.83	11.89 %
<b>Total</b>	<b>451.73</b>	<b>15.98 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	265.07	9.79 %
LED TV	77.78	17.14 %
Fridge	56.31	19.77 %
Wash-Mac	36.96	14.53 %
D-Freez	4.89	53.49 %
Chimney	0.83	8.17 %
W-Disp	0.63	42.42 %
W.Heater	0.41	11.84 %
Oven	0.26	7.35 %
Vac-Clea	0.21	21.28 %
<b>Total</b>	<b>443.35</b>	<b>11.89 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	38.12	8.21 %
DGL1	26.78	13.05 %
MDU2	26.74	11.06 %
MDU6	21.22	10.52 %
TPT1	13.80	12.31 %
ATG1	13.30	10.53 %
MDU3	12.59	10.02 %
KRR1	10.33	5.59 %
MDU4	10.29	11.08 %
SVG1	10.03	11.37 %
DGL2	9.91	11.91 %
TEN1	7.65	10.92 %
PNI1	7.20	12.04 %
DKI1	6.64	8.20 %
MPA1	4.89	3.21 %
ODM1	4.86	12.77 %
TMM1	3.44	2.91 %
MDU7	3.36	2.59 %
MNM1	3.25	7.68 %
PKM1	3.06	10.68 %
TEN2	2.11	1.92 %
SZSD	0.61	2.54 %
<b>Total</b>	<b>443.35</b>	<b>11.89 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	264.90	11.39 %
LED TV	86.40	19.35 %
Fridge	47.68	20.13 %
Wash-Mac	29.73	13.50 %
D-Freez	1.34	47.37 %
W-Disp	1.07	44.84 %
W.Heater	0.77	15.31 %
Oven	0.76	22.59 %
Chimney	0.41	10.32 %
<b>Total</b>	<b>433.06</b>	<b>13.34 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	31.56	10.62 %
CH03	26.07	7.44 %
CH12	22.79	11.72 %
CH51	14.03	12.03 %
CH43	10.88	12.58 %
CH06	10.47	8.64 %
CH34	10.17	8.83 %
CH44	8.29	8.82 %
MJR1	8.02	7.28 %
CH46	5.88	8.85 %
CH27	1.24	2.46 %
MC06	1.14	8.34 %
CH32	0.57	2.86 %
MC05		0.00 %
<b>Total</b>	<b>433.06</b>	<b>13.34 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	253.92	9.11 %
LED TV	92.70	18.78 %
Fridge	41.96	13.49 %
Wash-Mac	29.12	10.41 %
D-Freez	2.61	50.34 %
Chimney	1.65	18.13 %
W-Disp	1.11	15.99 %
W.Heater	0.88	10.21 %
Vac-Clea	0.82	24.62 %
Oven	0.77	9.32 %
<b>Total</b>	<b>425.56</b>	<b>10.87 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	28.81	10.13 %
CH14	22.57	8.44 %
CH08	21.89	11.23 %
CH05	17.58	6.57 %
CH16	16.30	7.07 %
CH42	16.11	9.74 %
CH48	14.84	8.92 %
CH35	11.15	11.47 %
CH38	10.04	11.04 %
CH22	8.58	8.09 %
CH45	8.43	6.08 %
CH19	7.84	4.28 %
SKL1	7.54	8.79 %
KNR1	6.35	9.86 %
CZWH	5.27	7.77 %
CH49	4.13	2.65 %
WHC3	2.54	7.21 %
CGL1	1.79	2.26 %
MC10	0.19	10.72 %
CH29	0.16	2.49 %
CH40		0.00 %
MC09		0.00 %
WCHN	-10.42	12.48 %
<b>Total</b>	<b>425.56</b>	<b>10.87 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	215.18	14.28 %
LED TV	57.57	24.88 %
Fridge	32.59	26.46 %
Wash-Mac	18.18	13.50 %
D-Freez	6.33	65.23 %
Chimney	1.38	24.69 %
W-Disp	0.64	35.30 %
W.Heater	0.57	14.51 %
Oven	0.52	26.27 %
<b>Total</b>	<b>332.98</b>	<b>16.49 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	18.11	9.01 %
TRR1	14.92	11.44 %
VEL2	12.90	7.25 %
TRL1	10.43	7.12 %
GDM1	8.50	10.30 %
CYR1	3.07	6.68 %
UGI1	2.90	12.24 %
<b>Total</b>	<b>332.98</b>	<b>16.49 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	214.74	11.48 %
LED TV	52.28	17.36 %
Fridge	31.93	18.89 %
Wash-Mac	17.85	10.98 %
D-Freez	1.89	50.01 %
W.Heater	0.94	16.60 %
W-Disp	0.64	31.98 %
Oven	0.42	8.63 %
Chimney	0.28	3.48 %
Vac-Clea	0.21	35.46 %
<b>Total</b>	<b>321.18</b>	<b>12.70 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	43.56	8.36 %
CBE4	19.66	11.78 %
CBE6	13.32	13.31 %
MPM1	12.81	10.45 %
UMP1	8.66	12.36 %
GBM1	8.58	12.27 %
TPR3	7.04	12.49 %
AVI1	6.47	8.17 %
KMD1	4.19	9.24 %
KMR1	2.78	2.09 %
SUL1	1.70	2.67 %
KGM1	1.49	2.83 %
ANR1	1.29	5.77 %
KGI1	0.88	6.87 %
SYM2	0.58	1.21 %
WZSD	0.42	9.88 %
WHCB	-3.28	12.51 %
<b>Total</b>	<b>321.18</b>	<b>12.70 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	182.41	12.99 %
LED TV	67.10	23.76 %
Fridge	25.86	18.42 %
Wash-Mac	21.47	17.61 %
D-Freez	2.91	65.78 %
Oven	0.42	25.81 %
W.Heater	0.26	12.19 %
Vac-Clea	0.19	50.85 %
W-Disp	0.15	14.82 %
Chimney	0.13	4.89 %
<b>Total</b>	<b>300.90</b>	<b>15.34 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	15.99	7.81 %
CDM1	14.30	12.49 %
KLM1	11.95	11.23 %
TRK1	8.42	8.70 %
TVM2	6.13	13.18 %
WHUT	-1.91	10.97 %
<b>Total</b>	<b>300.90</b>	<b>15.34 %</b>