

MTD Sales  
2,237.57 L

Brand Share %  
12.67 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	967.62	8.92 %
LED TV	638.53	21.59 %
Fridge	399.36	20.29 %
Wash-Mac	190.98	11.27 %
D-Freez	25.91	53.70 %
Chimney	4.73	8.92 %
W.Heater	3.59	8.80 %
Oven	3.19	10.92 %
W-Disp	3.11	15.48 %
Vac-Clea	0.54	7.10 %
<b>Total</b>	<b>2,237.57</b>	<b>12.67 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	355.30	13.30 %
CHENNAI-01	335.74	12.02 %
TRICHY-01	291.15	11.93 %
SOUTH-03	276.86	12.48 %
CHENNAI-02	252.23	10.60 %
WEST-02	235.43	16.04 %
SOUTH ARCOT	177.28	12.90 %
NORTH ARCOT	165.68	13.33 %
WEST-01	147.89	13.77 %
<b>Total</b>	<b>2,237.57</b>	<b>12.67 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	152.38	10.05 %
LED TV	100.70	20.20 %
Fridge	64.14	19.60 %
Wash-Mac	32.27	10.67 %
D-Freez	3.83	55.93 %
W.Heater	0.96	21.50 %
Oven	0.54	9.69 %
Chimney	0.33	4.54 %
W-Disp	0.15	11.80 %
<b>Total</b>	<b>355.30</b>	<b>13.30 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	28.39	9.56 %
TUT1	23.68	7.96 %
NGR1	18.66	11.72 %
TUT2	14.72	11.56 %
VLY1	12.09	11.51 %
TKS2	10.58	10.94 %
RPM1	9.85	11.75 %
VNR2	9.29	9.39 %
TKS1	8.06	11.17 %
PKD1	6.95	11.23 %
ASM1	4.98	12.21 %
TY11	4.38	8.77 %
VKM1	3.89	10.50 %
MMT1	3.46	8.59 %
UDN1	3.24	8.15 %
STU2	0.50	1.38 %
S2SD	0.10	0.47 %
<b>Total</b>	<b>355.30</b>	<b>13.30 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	167.40	9.11 %
LED TV	84.96	20.66 %
Fridge	49.99	17.55 %
Wash-Mac	27.07	11.94 %
D-Freez	3.39	41.00 %
Chimney	1.51	25.25 %
W-Disp	0.76	10.78 %
Oven	0.33	6.52 %
W.Heater	0.32	6.18 %
<b>Total</b>	<b>335.74</b>	<b>12.02 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	19.31	9.45 %
CH08	17.73	12.09 %
CH16	17.37	9.02 %
CH14	12.65	6.57 %
CH19	10.49	7.53 %
CH47	10.46	6.35 %
CH48	10.20	9.21 %
CH35	8.97	12.35 %
CH42	8.60	7.19 %
CH45	7.55	7.92 %
CH22	7.36	9.29 %
AVD1	7.00	10.25 %
KNR1	5.44	10.81 %
CH38	5.44	9.67 %
SKL1	5.14	10.62 %
WHC3	2.56	8.60 %
CH49	1.96	1.76 %
CGL1	0.85	1.43 %
CH40	0.06	0.72 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-7.24	9.64 %
<b>Total</b>	<b>335.74</b>	<b>12.02 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	146.91	9.03 %
LED TV	75.67	20.13 %
Fridge	42.43	18.01 %
Wash-Mac	20.90	11.30 %
D-Freez	5.05	67.51 %
Oven	0.16	6.73 %
W.Heater	0.03	2.06 %
W-Disp		0.00 %
<b>Total</b>	<b>291.15</b>	<b>11.93 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	31.03	7.31 %
KUM1	13.61	10.71 %
TNJ2	8.98	7.25 %
TRY3	7.29	10.09 %
TNJ1	4.73	3.30 %
TYR1	4.64	6.89 %
MSI1	3.43	8.01 %
TRY2	2.73	7.14 %
NMM1	1.17	3.24 %
TZSD	0.01	0.45 %
<b>Total</b>	<b>291.15</b>	<b>11.93 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	107.00	8.08 %
LED TV	77.73	19.48 %
Fridge	59.51	23.20 %
Wash-Mac	26.21	12.16 %
D-Freez	4.47	74.33 %
Chimney	0.56	5.82 %
W.Heater	0.48	17.82 %
W-Disp	0.46	27.25 %
Oven	0.29	8.81 %
Vac-Clea	0.14	8.88 %
<b>Total</b>	<b>276.86</b>	<b>12.48 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	26.00	9.32 %
MDU1	20.58	8.33 %
MDU6	11.23	12.07 %
ATG1	7.77	9.01 %
MDU3	6.98	10.18 %
MDU7	6.61	8.78 %
MPA1	5.35	8.98 %
DKI1	5.10	9.52 %
TEN1	4.86	11.69 %
DGL2	4.73	9.39 %
KRR1	4.50	5.86 %
TMM1	4.26	7.34 %
CBM1	3.85	11.20 %
ODM1	3.85	8.12 %
KYK1	2.32	7.48 %
PKM1	2.31	11.22 %
SZSD	0.43	7.48 %
TEN2	0.30	0.79 %
WHMD	-1.39	6.27 %
<b>Total</b>	<b>276.86</b>	<b>12.48 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	121.50	7.50 %
LED TV	66.99	20.24 %
Fridge	42.41	18.39 %
Wash-Mac	18.57	9.97 %
Chimney	0.94	25.82 %
W-Disp	0.73	27.33 %
D-Freez	0.57	23.80 %
Oven	0.28	13.25 %
W.Heater	0.25	12.52 %
<b>Total</b>	<b>252.23</b>	<b>10.60 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	17.16	7.72 %
CH12	16.78	8.57 %
CH03	15.66	6.19 %
CH24	14.82	11.40 %
CH17	12.80	11.89 %
CH06	11.87	12.64 %
CH18	11.53	10.21 %
CH20	7.87	8.33 %
CH34	7.23	9.86 %
CH50	6.72	7.53 %
MJR1	5.98	7.26 %
CH31	4.79	10.14 %
CH36	4.27	10.61 %
CH44	2.80	2.80 %
CH46	2.32	5.63 %
MC06	0.41	5.07 %
CH27	0.30	0.94 %
CH01	0.30	5.91 %
CH32		0.00 %
MC05		0.00 %
<b>Total</b>	<b>252.23</b>	<b>10.60 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	94.35	11.91 %
LED TV	67.82	25.12 %
Fridge	49.43	24.84 %
Wash-Mac	20.48	10.97 %
D-Freez	1.93	50.47 %
Oven	0.51	18.78 %
Chimney	0.31	3.85 %
W.Heater	0.22	6.78 %
Vac-Clea	0.19	41.32 %
W-Disp	0.17	12.44 %
<b>Total</b>	<b>235.43</b>	<b>16.04 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	13.53	11.55 %
SLM1	11.44	8.43 %
NKL2	8.20	12.04 %
SLM2	7.42	10.01 %
KRI1	4.33	8.54 %
VPD1	3.92	9.91 %
WHPD	-1.81	8.62 %
<b>Total</b>	<b>235.43</b>	<b>16.04 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	69.62	8.31 %
LED TV	65.84	26.21 %
Fridge	23.76	17.43 %
Wash-Mac	14.52	11.59 %
D-Freez	2.84	61.85 %
Oven	0.29	16.61 %
Vac-Clea	0.21	42.73 %
W-Disp	0.17	24.65 %
W.Heater	0.05	0.35 %
<b>Total</b>	<b>177.28</b>	<b>12.90 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	13.45	7.29 %
CUD1	11.22	8.19 %
KLM1	8.11	11.20 %
PRT1	8.04	11.41 %
TRK1	7.38	10.15 %
ULP1	4.76	7.56 %
VCM2	4.17	8.62 %
VCM1	0.87	4.90 %
WHUT	-1.61	8.23 %
<b>Total</b>	<b>177.28</b>	<b>12.90 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	64.80	8.26 %
LED TV	45.77	24.10 %
Fridge	37.52	26.79 %
Wash-Mac	13.03	11.55 %
D-Freez	2.58	42.70 %
Chimney	0.94	41.06 %
W.Heater	0.46	18.80 %
W-Disp	0.31	14.39 %
Oven	0.27	12.79 %
<b>Total</b>	<b>165.68</b>	<b>13.33 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	9.58	8.32 %
VEL1	9.54	11.76 %
KPM2	9.10	6.82 %
TRR1	6.35	8.77 %
ANI1	4.30	12.58 %
CPT1	3.48	12.47 %
TRL1	3.23	3.10 %
GDM1	3.06	9.26 %
TRT1	2.87	5.34 %
CYR1	2.07	6.75 %
WHVL	-3.19	10.85 %
<b>Total</b>	<b>165.68</b>	<b>13.33 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	53.04	22.92 %
Air-Cond	43.65	8.62 %
Fridge	30.17	19.12 %
Wash-Mac	17.94	11.62 %
D-Freez	1.25	44.84 %
W.Heater	0.81	18.92 %
Oven	0.52	12.31 %
W-Disp	0.36	25.82 %
Chimney	0.15	1.52 %
<b>Total</b>	<b>147.89</b>	<b>13.77 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	6.76	11.01 %
TPR2	5.39	9.98 %
CBE4	4.70	8.24 %
KMR1	3.94	5.71 %
AVI1	2.98	8.26 %
MPM1	2.27	4.91 %
PPI1	1.91	11.47 %
SUL1	1.25	5.69 %
KGM1	1.01	4.97 %
GBM1	0.82	2.88 %
SYM2	0.53	2.65 %
WZSD	0.26	8.06 %
WHCB	-1.40	5.05 %
<b>Total</b>	<b>147.89</b>	<b>13.77 %</b>