

MTD Sales  
**1,818.25 L**

Brand Share %  
**13.57 %**

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	763.34	10.34 %
LED TV	515.45	20.89 %
Fridge	263.98	16.05 %
Wash-Mac	241.77	14.04 %
D-Freez	10.38	42.30 %
W.Heater	10.03	14.02 %
Oven	4.51	11.90 %
W-Disp	4.41	49.99 %
Chimney	4.38	11.02 %
Dummy-WH		100.00 %
Dummy-AC		9.09 %
<b>Total</b>	<b>1,818.25</b>	<b>13.57 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	294.14	14.15 %
CHENNAI-01	242.35	12.33 %
SOUTH-03	220.62	13.03 %
CHENNAI-02	212.32	13.61 %
WEST-02	210.67	15.72 %
TRICHY-01	191.36	10.46 %
NORTH ARCOT	163.26	17.53 %
WEST-01	143.92	12.74 %
SOUTH ARCOT	139.62	16.03 %
<b>Total</b>	<b>1,818.25</b>	<b>13.57 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	114.55	11.07 %
LED TV	83.29	18.47 %
Wash-Mac	52.17	16.92 %
Fridge	38.31	15.07 %
D-Freez	2.78	39.49 %
W.Heater	1.20	13.37 %
Oven	1.00	13.80 %
W-Disp	0.43	53.21 %
Chimney	0.39	6.43 %
<b>Total</b>	<b>294.14</b>	<b>14.15 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	19.35	4.41 %
TKS2	9.87	12.75 %
VNR2	9.18	12.98 %
TUT2	8.64	11.50 %
RPM1	5.78	8.97 %
PKD1	5.27	11.03 %
ASM1	3.45	11.74 %
VKM1	3.29	13.50 %
MMT1	2.37	10.27 %
UDN1	1.21	4.77 %
S2SD	0.60	2.38 %
<b>Total</b>	<b>294.14</b>	<b>14.15 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	109.83	9.62 %
LED TV	66.37	21.48 %
Fridge	32.36	13.50 %
Wash-Mac	27.14	11.29 %
W.Heater	2.16	13.71 %
D-Freez	1.70	36.74 %
Oven	1.07	13.81 %
W-Disp	1.03	49.91 %
Chimney	0.69	18.46 %
<b>Total</b>	<b>242.35</b>	<b>12.33 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	11.39	12.56 %
CH08	10.77	10.08 %
CH14	10.30	8.03 %
CH16	10.15	8.84 %
CH05	8.99	6.21 %
CH19	6.97	8.92 %
CH35	6.74	12.69 %
CH49	6.64	6.59 %
CH48	5.22	7.02 %
CH47	5.20	9.72 %
CH22	4.41	4.80 %
CZWH	4.29	10.47 %
CH45	4.23	6.43 %
CGL1	0.37	0.94 %
WHC3	0.21	1.54 %
CH40	0.20	2.21 %
CH29	0.13	1.45 %
WCHN	-0.99	10.13 %
<b>Total</b>	<b>242.35</b>	<b>12.33 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	91.30	9.76 %
LED TV	60.53	19.45 %
Wash-Mac	37.84	16.75 %
Fridge	27.58	13.90 %
D-Freez	0.99	45.37 %
Chimney	0.95	11.84 %
W.Heater	0.69	10.85 %
W-Disp	0.52	45.46 %
Oven	0.21	4.81 %
<b>Total</b>	<b>220.62</b>	<b>13.03 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	18.38	9.13 %
DGL1	10.06	8.84 %
MDU6	9.41	12.90 %
ATG1	7.55	12.41 %
KRR1	7.03	11.67 %
MDU3	5.91	8.44 %
CBM1	5.85	13.27 %
MPA1	4.61	8.18 %
TMM1	3.73	7.38 %
DKI1	3.54	8.29 %
TPT1	3.27	8.40 %
BNR1	2.65	9.99 %
PNI1	2.63	9.49 %
MDU7	1.84	3.17 %
KYK1	1.78	8.35 %
MNM1	1.39	8.27 %
TEN2	1.38	3.53 %
SVG1	1.36	3.43 %
PKM1	1.21	6.31 %
SZSD	0.31	3.77 %
WHMD		0.00 %
<b>Total</b>	<b>220.62</b>	<b>13.03 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	99.09	10.92 %
LED TV	59.21	21.10 %
Fridge	29.35	17.23 %
Wash-Mac	21.22	11.50 %
W.Heater	1.19	13.01 %
Oven	0.79	18.49 %
D-Freez	0.58	51.89 %
Chimney	0.53	31.38 %
W-Disp	0.37	47.25 %
Dummy-WH		100.00 %
Dummy-AC		10.53 %
<b>Total</b>	<b>212.32</b>	<b>13.61 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	16.61	10.54 %
CH21	10.84	12.22 %
CH03	10.09	6.99 %
CH12	10.05	9.66 %
CH51	8.35	12.11 %
MJR1	5.95	10.67 %
CH34	5.25	9.55 %
CH06	4.20	7.34 %
CH46	3.21	10.68 %
CH27	1.35	5.78 %
CH32	0.43	3.74 %
CH01		0.00 %
MC06		0.00 %
<b>Total</b>	<b>212.32</b>	<b>13.61 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	84.51	12.63 %
LED TV	55.39	23.59 %
Fridge	36.01	17.27 %
Wash-Mac	31.95	15.22 %
W.Heater	1.20	22.06 %
D-Freez	0.54	56.28 %
Chimney	0.54	7.73 %
Oven	0.32	8.22 %
W-Disp	0.22	46.34 %
<b>Total</b>	<b>210.67</b>	<b>15.72 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	10.63	8.14 %
ERD1	10.02	11.35 %
SLM3	7.57	11.66 %
SLM2	4.75	10.53 %
MCR1	4.43	10.42 %
KRI1	4.19	10.05 %
HSR1	3.93	8.52 %
DPR2	3.67	13.53 %
TRM1	3.55	9.53 %
APN1	3.14	12.28 %
PDR1	3.01	11.54 %
CMI1	2.16	10.97 %
VKL1	1.73	10.05 %
SGG1	0.56	4.75 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>210.67</b>	<b>15.72 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	84.03	7.62 %
LED TV	55.20	15.38 %
Fridge	30.53	16.09 %
Wash-Mac	19.73	11.78 %
W.Heater	0.70	16.62 %
D-Freez	0.61	50.39 %
W-Disp	0.44	64.01 %
Oven	0.12	5.47 %
<b>Total</b>	<b>191.36</b>	<b>10.46 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	32.29	7.50 %
PBR2	12.85	12.20 %
MVM1	12.39	13.19 %
PTK1	10.58	10.86 %
TNJ2	9.02	10.16 %
KUM1	8.16	7.16 %
TVR2	7.82	8.35 %
TRY4	7.49	11.14 %
JKM1	5.43	10.87 %
TRY3	4.75	9.24 %
TNJ1	3.51	3.90 %
PBR1	3.27	11.53 %
NMM1	2.64	9.87 %
APM1	1.63	10.04 %
MSI1	0.45	1.35 %
TYR1	0.41	0.80 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>191.36</b>	<b>10.46 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	69.74	13.60 %
LED TV	47.59	27.64 %
Fridge	23.43	21.28 %
Wash-Mac	17.68	15.23 %
D-Freez	1.54	46.63 %
W.Heater	1.05	10.58 %
Chimney	0.88	28.77 %
Oven	0.67	30.79 %
W-Disp	0.67	39.70 %
<b>Total</b>	<b>163.26</b>	<b>17.53 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	11.50	11.64 %
KPM2	10.62	10.81 %
VEL2	8.11	12.47 %
AKM1	4.33	10.43 %
TRT1	4.22	11.25 %
ARC2	3.89	11.82 %
CYR1	2.02	9.91 %
UGI1	1.50	11.64 %
CPT1	1.39	6.97 %
<b>Total</b>	<b>163.26</b>	<b>17.53 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.40	10.05 %
LED TV	38.93	21.36 %
Fridge	25.24	15.87 %
Wash-Mac	16.71	9.98 %
W.Heater	1.61	21.01 %
D-Freez	0.39	25.51 %
W-Disp	0.29	59.18 %
Oven	0.22	4.70 %
Chimney	0.13	2.31 %
<b>Total</b>	<b>143.92</b>	<b>12.74 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	18.23	7.84 %
TPR2	8.42	10.13 %
MPM1	4.65	10.72 %
KMR1	3.37	5.17 %
TPR3	3.07	12.58 %
AVI1	2.27	7.39 %
SUL1	1.73	4.73 %
CBE5	1.28	6.44 %
KMD1	1.17	6.75 %
KGI1	0.84	7.32 %
ANR1	0.60	8.25 %
GBM1	0.46	2.09 %
SYM2	0.33	1.57 %
KGM1	0.13	0.63 %
WZSD		0.00 %
<b>Total</b>	<b>143.92</b>	<b>12.74 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.89	10.45 %
LED TV	48.94	29.21 %
Fridge	21.17	18.50 %
Wash-Mac	17.32	17.13 %
D-Freez	1.24	48.65 %
W-Disp	0.44	64.34 %
Chimney	0.28	15.16 %
W.Heater	0.22	5.59 %
Oven	0.11	8.95 %
<b>Total</b>	<b>139.62</b>	<b>16.03 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	12.48	12.49 %
CUD1	8.65	10.80 %
CDM1	6.02	12.48 %
SJI2	5.87	12.58 %
KLM1	5.68	10.76 %
NVL2	5.18	10.34 %
ULP1	4.21	11.83 %
TVM1	3.02	11.83 %
WHUT		0.00 %
<b>Total</b>	<b>139.62</b>	<b>16.03 %</b>