

MTD Sales
1,267.65 L

Brand Share %
14.43 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	570.75	16.79 %
Fridge	271.83	15.98 %
Wash-Mac	244.40	14.83 %
Air-Cond	131.11	7.14 %
W.Heater	21.48	20.95 %
D-Freez	17.83	73.14 %
Oven	4.66	14.41 %
W-Disp	3.25	54.85 %
Chimney	2.34	7.04 %
Total	1,267.65	14.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	175.21	14.15 %
CHENNAI-01	168.69	14.43 %
WEST-02	164.47	16.62 %
SOUTH-01	154.22	11.13 %
CHENNAI-02	149.50	16.29 %
TRICHY-01	134.10	12.56 %
WEST-01	110.07	13.83 %
SOUTH ARCOT	104.91	16.85 %
NORTH ARCOT	98.92	18.71 %
KL-SOUTH	7.56	11.17 %
Total	1,267.65	14.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	74.66	15.53 %
Fridge	44.46	16.70 %
Wash-Mac	33.23	13.73 %
Air-Cond	15.78	7.14 %
D-Freez	3.43	78.06 %
W.Heater	2.58	19.31 %
W-Disp	0.42	71.51 %
Oven	0.36	8.35 %
Chimney	0.29	4.83 %
Total	175.21	14.15 %

Branch *	MTD Sales L	Brand Share %
DGL1	17.00	12.94 %
MDU6	12.38	12.08 %
MDU1	12.05	12.01 %
MDU2	10.96	10.08 %
KRR1	5.55	14.12 %
SVG1	4.17	12.33 %
ATG1	3.97	10.58 %
TEN2	3.88	11.21 %
MPA1	3.09	12.56 %
DKI1	2.48	7.76 %
TMM1	2.40	6.57 %
TPT1	2.38	11.71 %
TEN1	2.26	7.07 %
MDU4	2.07	8.18 %
BTU1	1.67	13.67 %
CMR1	0.46	3.91 %
SZSD	0.07	1.07 %
NTM1		0.00 %
Total	175.21	14.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	72.90	17.62 %
Fridge	33.59	16.83 %
Wash-Mac	31.61	15.65 %
Air-Cond	22.97	7.05 %
W.Heater	3.74	23.22 %
D-Freez	1.86	64.26 %
W-Disp	0.87	56.35 %
Oven	0.77	17.75 %
Chimney	0.38	13.26 %
Total	168.69	14.43 %

Branch *	MTD Sales L	Brand Share %
CH08	9.64	11.53 %
CH16	9.59	11.52 %
CH05	6.03	8.55 %
CH11	5.00	14.39 %
CH48	4.35	10.76 %
CH19	3.35	4.73 %
KNR1	3.34	10.06 %
CH22	2.82	8.28 %
CGL1	1.82	8.30 %
WHC3	1.19	10.73 %
MC10	0.29	9.80 %
CH29	0.05	0.63 %
CH40		0.00 %
MC09		0.00 %
Total	168.69	14.43 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	76.46	18.20 %
Wash-Mac	37.11	15.96 %
Fridge	35.62	16.43 %
Air-Cond	8.77	8.99 %
W.Heater	3.36	34.30 %
D-Freez	2.08	94.16 %
Oven	0.56	16.71 %
Chimney	0.30	4.47 %
W-Disp	0.21	58.28 %
Total	164.47	16.62 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.29	10.12 %
HSR2	8.71	13.51 %
SLM3	7.59	12.47 %
ERD1	7.40	10.65 %
SLM2	4.90	12.41 %
VPD1	4.11	14.32 %
KVP1	2.12	13.19 %
PDR1	1.82	10.34 %
PMP1	1.82	9.37 %
KRI1	1.76	11.03 %
VKL1	1.48	12.03 %
APN1	0.53	3.18 %
Total	164.47	16.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	56.60	12.13 %
Fridge	35.30	13.12 %
Wash-Mac	33.59	12.93 %
Air-Cond	22.98	6.30 %
D-Freez	3.68	71.17 %
W.Heater	1.31	11.69 %
Oven	0.36	6.80 %
W-Disp	0.28	47.71 %
Chimney	0.13	5.30 %
Total	154.22	11.13 %

Branch *	MTD Sales L	Brand Share %
TVL1	14.19	11.26 %
RPM1	8.99	11.45 %
TUT1	7.45	4.15 %
TKS2	6.80	12.36 %
NGR1	6.79	7.11 %
KVT1	5.94	8.30 %
SVK1	5.78	13.24 %
VNR2	5.05	9.01 %
TCN1	4.51	13.83 %
PKD1	4.35	8.26 %
MAR1	3.84	13.85 %
TUT2	3.72	6.50 %
VL1	3.15	11.91 %
TY1	2.03	12.20 %
STU2	1.84	12.94 %
SKD1	1.81	11.67 %
TKY1	1.75	5.68 %
ASM1	1.53	8.05 %
APK1	1.45	7.63 %
UDN1	1.42	7.12 %
ARM1	1.39	10.82 %
MMT1	1.11	6.32 %
TVL2	1.11	8.38 %
KGL1	0.74	6.77 %
KSM1	0.57	9.55 %
COL1	0.53	9.20 %
VKM1	0.35	2.81 %
S2SD	0.10	0.97 %
Total	154.22	11.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	61.23	17.42 %
Wash-Mac	31.46	19.73 %
Fridge	31.16	19.82 %
Air-Cond	19.27	8.37 %
W.Heater	3.16	29.74 %
D-Freez	1.14	82.61 %
Oven	0.94	25.01 %
W-Disp	0.63	47.83 %
Chimney	0.51	20.46 %
Total	149.50	16.29 %

Branch *	MTD Sales L	Brand Share %
CH03	13.66	12.77 %
CH15	12.08	10.88 %
CH12	7.64	10.59 %
CH21	4.42	7.60 %
CH44	4.23	12.71 %
CH46	1.82	9.12 %
CH27	1.51	11.08 %
UKI1	1.28	9.60 %
CH36	1.04	10.40 %
MC06	0.27	9.95 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	149.50	16.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	71.66	16.60 %
Fridge	22.40	11.53 %
Wash-Mac	20.64	12.66 %
Air-Cond	15.20	5.92 %
D-Freez	2.05	74.71 %
W.Heater	1.58	12.02 %
Oven	0.43	10.70 %
W-Disp	0.14	46.93 %
Total	134.10	12.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.12	10.46 %
TNJ2	8.38	13.50 %
TRY3	5.82	12.06 %
MDI1	5.11	11.94 %
KUM1	4.21	6.24 %
TVR2	3.85	7.61 %
JKM1	3.52	12.08 %
TNJ1	3.51	4.14 %
TRY4	2.75	13.86 %
PBR1	2.18	11.11 %
TTP1	1.73	9.60 %
APM1	0.37	3.02 %
TZSD	0.17	3.68 %
MSI1		0.00 %
ORU1		0.00 %
Total	134.10	12.56 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	55.34	16.06 %
Fridge	27.65	16.56 %
Wash-Mac	21.23	12.06 %
Air-Cond	2.75	3.15 %
W.Heater	1.27	14.17 %
D-Freez	0.78	46.76 %
Oven	0.47	13.38 %
Chimney	0.30	4.59 %
W-Disp	0.28	79.90 %
Total	110.07	13.83 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.46	4.67 %
UAM1	4.48	14.31 %
CBE4	4.14	10.48 %
TPR3	4.09	13.16 %
MPM1	3.35	11.71 %
SUL1	3.22	11.49 %
AVI1	2.24	11.03 %
CBE6	2.22	6.69 %
UMP1	1.61	11.67 %
KGI1	1.31	10.99 %
KMR1	1.28	2.31 %
TPR4	0.91	9.40 %
WZSD		0.00 %
Total	110.07	13.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	50.78	20.57 %
Fridge	21.40	17.59 %
Wash-Mac	16.59	15.68 %
Air-Cond	12.08	9.04 %
W.Heater	2.37	23.79 %
D-Freez	1.34	79.63 %
Oven	0.21	11.95 %
W-Disp	0.14	38.46 %
Total	104.91	16.85 %

Branch *	MTD Sales L	Brand Share %
POY1	8.50	11.14 %
SJI2	6.65	10.72 %
KKI2	5.83	13.59 %
CDM1	3.24	13.11 %
KML1	2.42	14.21 %
SJI1		0.00 %
Total	104.91	16.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	47.87	21.91 %
Fridge	18.55	19.59 %
Wash-Mac	18.38	18.54 %
Air-Cond	9.86	9.83 %
W.Heater	2.08	22.62 %
D-Freez	0.90	59.20 %
Oven	0.56	32.13 %
Chimney	0.43	13.72 %
W-Disp	0.28	64.95 %
Total	98.92	18.71 %

Branch *	MTD Sales L	Brand Share %
AKM1	5.12	12.70 %
VEL1	4.20	14.39 %
TRR1	3.52	11.94 %
TRL1	2.00	4.29 %
CPT1	1.43	13.52 %
VNB1	1.12	12.91 %
CGM1	0.54	4.70 %
BGR1		0.00 %
Total	98.92	18.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.26	13.63 %
Fridge	1.68	11.40 %
Air-Cond	1.45	7.39 %
D-Freez	0.59	79.29 %
Wash-Mac	0.57	7.03 %
W.Heater	0.03	17.75 %
Total	7.56	11.17 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.63	10.48 %
PAS1	0.85	7.15 %
Total	7.56	11.17 %