

MTD Sales  
1,755.40 L

Brand Share %  
12.37 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	832.64	8.97 %
LED TV	476.55	21.72 %
Fridge	284.02	20.48 %
Wash-Mac	132.76	11.10 %
D-Freez	19.14	52.27 %
Chimney	2.85	7.29 %
W.Heater	2.55	13.01 %
W-Disp	2.46	20.07 %
Oven	1.88	9.45 %
Vac-Clea	0.54	8.82 %
<b>Total</b>	<b>1,755.40</b>	<b>12.37 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	270.85	12.37 %
SOUTH-01	270.84	12.71 %
TRICHY-01	235.21	11.49 %
SOUTH-03	217.92	12.02 %
CHENNAI-02	195.46	10.51 %
WEST-02	186.74	15.52 %
SOUTH ARCOT	135.05	12.72 %
NORTH ARCOT	133.44	13.16 %
WEST-01	109.89	12.63 %
<b>Total</b>	<b>1,755.40</b>	<b>12.37 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	142.21	9.42 %
LED TV	66.47	22.90 %
Fridge	37.55	18.54 %
Wash-Mac	20.64	12.52 %
D-Freez	1.68	28.41 %
Chimney	0.82	17.54 %
W-Disp	0.76	25.16 %
Oven	0.39	9.19 %
W.Heater	0.32	8.36 %
<b>Total</b>	<b>270.85</b>	<b>12.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	17.72	10.67 %
CH08	12.68	11.32 %
CH16	11.15	9.88 %
CH14	9.64	6.20 %
CH48	9.36	10.94 %
CH47	7.93	6.09 %
CH19	7.83	7.06 %
CH42	6.45	6.59 %
CH22	6.41	9.85 %
CH45	6.16	7.94 %
AVD1	6.01	10.29 %
KNR1	4.90	12.35 %
CH38	4.48	9.72 %
SKL1	4.02	9.57 %
CH49	1.76	1.97 %
CGL1	0.85	1.71 %
CH40	0.06	0.75 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-5.61	8.97 %
<b>Total</b>	<b>270.85</b>	<b>12.37 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.91	9.80 %
LED TV	72.35	19.00 %
Fridge	47.47	21.18 %
Wash-Mac	19.40	9.27 %
D-Freez	3.26	58.59 %
W.Heater	0.53	15.77 %
Oven	0.44	10.27 %
Chimney	0.33	6.32 %
W-Disp	0.15	14.04 %
<b>Total</b>	<b>270.84</b>	<b>12.71 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	18.70	7.90 %
TUT1	17.42	7.24 %
NGR1	14.16	11.24 %
TUT2	11.06	11.11 %
VL1	9.86	11.08 %
TKS2	8.93	11.53 %
RPM1	8.26	11.79 %
VNR2	7.36	9.38 %
TKS1	5.06	9.07 %
PKD1	4.83	9.59 %
TY1	3.81	9.33 %
ASM1	3.72	12.23 %
VKM1	2.99	10.21 %
MMT1	2.64	8.35 %
UDN1	2.48	8.35 %
STU2	0.35	1.17 %
S2SD	0.10	0.54 %
<b>Total</b>	<b>270.84</b>	<b>12.71 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	133.62	9.10 %
LED TV	54.24	19.33 %
Fridge	29.36	18.41 %
Wash-Mac	13.82	10.89 %
D-Freez	4.09	75.08 %
Oven	0.04	3.50 %
W.Heater	0.03	2.80 %
W-Disp		0.00 %
<b>Total</b>	<b>235.21</b>	<b>11.49 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	27.13	7.57 %
TVR2	13.20	11.69 %
KUM1	10.78	9.92 %
TNJ2	7.51	6.97 %
TRY4	6.96	11.64 %
TRY3	6.25	10.64 %
TNJ1	4.08	3.28 %
TYR1	3.65	6.30 %
MSI1	3.43	9.17 %
KRN1	2.92	10.05 %
TRY2	1.53	4.56 %
NMM1	0.77	2.64 %
TZSD	0.01	0.45 %
<b>Total</b>	<b>235.21</b>	<b>11.49 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	92.80	8.08 %
LED TV	58.16	19.15 %
Fridge	42.57	23.13 %
Wash-Mac	19.43	12.32 %
D-Freez	4.14	77.84 %
W-Disp	0.31	29.97 %
W.Heater	0.19	9.67 %
Oven	0.18	8.13 %
Vac-Clea	0.14	9.03 %
<b>Total</b>	<b>217.92</b>	<b>12.02 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	22.85	9.20 %
MDU1	17.04	8.21 %
MDU6	9.09	12.30 %
MDU3	5.54	9.70 %
ATG1	5.40	7.84 %
MDU7	4.83	7.44 %
DKI1	4.64	10.36 %
KRR1	4.50	6.31 %
MPA1	4.15	7.82 %
MDU4	3.75	11.04 %
TMM1	3.64	8.26 %
DGL2	3.24	7.54 %
KYK1	2.32	8.96 %
CBM1	2.11	8.05 %
SGP1	1.99	11.89 %
PKM1	1.90	11.06 %
MNM1	1.73	10.02 %
ODM1	1.37	7.28 %
SZSD	0.43	7.90 %
TEN2	0.30	1.05 %
WHMD	-0.22	1.23 %
<b>Total</b>	<b>217.92</b>	<b>12.02 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	104.08	7.82 %
LED TV	47.64	20.83 %
Fridge	28.91	17.64 %
Wash-Mac	12.54	9.99 %
Chimney	0.94	34.67 %
W-Disp	0.56	29.31 %
D-Freez	0.38	19.44 %
W.Heater	0.25	14.51 %
Oven	0.15	14.83 %
<b>Total</b>	<b>195.46</b>	<b>10.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	14.32	7.76 %
CH24	12.39	11.81 %
CH03	12.19	6.24 %
CH12	10.34	8.01 %
CH17	10.01	11.48 %
CH18	8.69	9.68 %
CH33	7.30	12.02 %
CH20	6.47	8.77 %
CH34	5.84	9.74 %
MJR1	5.48	8.13 %
CH50	4.07	5.76 %
CH36	3.28	9.36 %
CH31	2.68	8.07 %
CH46	1.96	6.07 %
CH44	1.82	3.12 %
MC06	0.11	1.93 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
CH27		0.00 %
<b>Total</b>	<b>195.46</b>	<b>10.51 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	80.49	11.64 %
LED TV	53.22	24.93 %
Fridge	36.58	25.17 %
Wash-Mac	15.47	11.08 %
D-Freez	0.31	18.52 %
Oven	0.23	13.20 %
Vac-Clea	0.19	57.11 %
W.Heater	0.16	7.62 %
W-Disp	0.08	7.35 %
<b>Total</b>	<b>186.74</b>	<b>15.52 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	11.13	11.06 %
SLM1	9.43	8.36 %
NKL2	6.29	11.29 %
SLM2	5.38	8.84 %
KRI1	3.31	7.39 %
VPD1	2.81	9.20 %
PDR1	2.09	12.19 %
<b>Total</b>	<b>186.74</b>	<b>15.52 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	57.94	8.13 %
LED TV	51.19	29.58 %
Fridge	13.76	15.22 %
Wash-Mac	10.13	12.85 %
D-Freez	1.60	53.93 %
Vac-Clea	0.21	42.73 %
Oven	0.17	19.85 %
W.Heater	0.05	6.27 %
<b>Total</b>	<b>135.05</b>	<b>12.72 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	7.68	6.65 %
POY1	5.60	5.38 %
TRK1	5.34	9.17 %
KLM1	5.22	9.06 %
ULP1	3.28	6.92 %
VCM2	3.15	8.58 %
VCM1	0.59	4.12 %
WHUT	-1.25	8.15 %
<b>Total</b>	<b>135.05</b>	<b>12.72 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	57.53	8.54 %
LED TV	34.83	24.20 %
Fridge	27.46	26.59 %
Wash-Mac	9.61	11.75 %
D-Freez	2.44	47.10 %
Chimney	0.76	46.84 %
W.Heater	0.43	23.60 %
W-Disp	0.24	20.33 %
Oven	0.15	11.07 %
<b>Total</b>	<b>133.44</b>	<b>13.16 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	7.81	8.11 %
KPM2	6.07	5.78 %
TRR1	4.44	7.28 %
TRL1	2.94	3.42 %
TRT1	2.42	5.81 %
GDM1	2.17	8.57 %
CYR1	1.40	5.29 %
<b>Total</b>	<b>133.44</b>	<b>13.16 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	38.45	21.44 %
Air-Cond	37.06	8.25 %
Fridge	20.35	17.84 %
Wash-Mac	11.71	10.54 %
D-Freez	1.25	47.84 %
W.Heater	0.60	20.88 %
W-Disp	0.36	32.65 %
Oven	0.11	3.85 %
Chimney	0.01	0.08 %
<b>Total</b>	<b>109.89</b>	<b>12.63 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	19.10	11.60 %
TPR1	5.02	10.06 %
TPR2	4.06	8.84 %
CBE4	3.50	7.89 %
KMR1	2.94	5.32 %
MPM1	1.99	4.85 %
AVI1	1.82	6.52 %
PPI1	1.67	11.82 %
CBE5	1.05	11.32 %
SUL1	1.02	5.68 %
KGM1	1.01	5.75 %
GBM1	0.82	3.57 %
SYM2	0.53	3.67 %
WZSD	0.26	9.20 %
WHCB	-0.81	3.42 %
<b>Total</b>	<b>109.89</b>	<b>12.63 %</b>