



TN : HAIER Sales Performance 12/05/2026 9:08 AM

MTD Sales
1,605.10 L

Brand Share %
12.24 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	785.75	9.00 %
LED TV	426.01	21.55 %
Fridge	248.63	20.37 %
Wash-Mac	120.29	11.31 %
D-Freez	15.20	52.48 %
W-Disp	2.39	21.67 %
Chimney	2.38	6.67 %
W.Heater	2.10	12.08 %
Oven	1.82	10.04 %
Vac-Clea	0.54	10.30 %
Total	1,605.10	12.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	251.76	12.42 %
SOUTH-01	244.40	12.46 %
TRICHY-01	216.66	11.48 %
SOUTH-03	200.96	12.06 %
CHENNAI-02	177.32	10.36 %
WEST-02	171.81	15.29 %
NORTH ARCOT	122.84	13.02 %
SOUTH ARCOT	120.92	12.26 %
WEST-01	98.43	12.23 %
Total	1,605.10	12.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	134.49	9.48 %
LED TV	60.58	22.65 %
Fridge	34.20	19.53 %
Wash-Mac	19.50	13.16 %
D-Freez	0.88	26.02 %
Chimney	0.82	19.42 %
W-Disp	0.76	29.75 %
Oven	0.33	8.83 %
W.Heater	0.18	5.14 %
Total	251.76	12.42 %

Branch *	MTD Sales L	Brand Share %
CH05	15.57	10.44 %
CH08	11.39	11.23 %
CH16	10.11	9.44 %
CH48	8.96	10.92 %
CH14	8.65	6.02 %
CH19	7.61	7.32 %
CH47	6.57	5.38 %
CH22	6.41	10.82 %
AVD1	6.01	10.69 %
CH42	5.93	6.53 %
CH45	5.77	8.07 %
CH38	4.48	10.86 %
SKL1	4.02	10.28 %
CH49	1.50	1.77 %
CGL1	0.85	1.85 %
CH40	0.06	0.75 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-4.64	7.79 %
Total	251.76	12.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.52	9.69 %
LED TV	62.45	18.51 %
Fridge	41.52	21.03 %
Wash-Mac	17.67	9.61 %
D-Freez	2.82	60.53 %
W.Heater	0.50	16.53 %
Oven	0.44	10.84 %
Chimney	0.33	7.33 %
W-Disp	0.15	16.10 %
Total	244.40	12.46 %

Branch *	MTD Sales L	Brand Share %
TVL1	17.12	7.87 %
TUT1	15.92	7.18 %
NGR1	12.71	11.00 %
TUT2	10.14	10.93 %
VL1	9.12	10.83 %
TKS2	8.21	11.55 %
RPM1	7.60	11.62 %
VNR2	6.59	9.17 %
PKD1	4.47	9.46 %
TKS1	4.11	8.09 %
TY11	3.42	9.57 %
MMT1	2.36	8.08 %
UDN1	2.35	8.52 %
VKM1	2.24	8.24 %
STU2	0.35	1.28 %
S2SD	0.10	0.58 %
Total	244.40	12.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.92	9.25 %
LED TV	49.10	19.27 %
Fridge	25.03	18.10 %
Wash-Mac	12.32	11.07 %
D-Freez	3.25	77.35 %
Oven	0.04	4.12 %
W-Disp		0.00 %
Total	216.66	11.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.30	7.65 %
KUM1	9.84	9.68 %
TNJ2	7.39	7.11 %
TRY4	6.79	11.92 %
TRY3	4.69	9.19 %
TNJ1	3.86	3.40 %
TYR1	3.24	6.41 %
MSI1	3.08	8.67 %
KRN1	2.43	9.45 %
TRY2	1.25	4.02 %
NMM1	0.77	2.74 %
Total	216.66	11.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	89.46	8.26 %
LED TV	50.37	18.86 %
Fridge	39.23	24.31 %
Wash-Mac	17.78	12.87 %
D-Freez	3.31	73.84 %
W-Disp	0.31	38.24 %
W.Heater	0.19	10.97 %
Oven	0.18	8.99 %
Vac-Clea	0.14	9.03 %
Total	200.96	12.06 %

Branch *	MTD Sales L	Brand Share %
DGL1	22.20	9.16 %
MDU1	15.63	8.11 %
ATG1	4.95	7.91 %
MDU7	4.63	8.33 %
MDU3	4.61	9.34 %
KRR1	4.50	6.54 %
DKI1	4.43	10.92 %
MPA1	4.15	8.58 %
MDU4	3.75	11.67 %
DGL2	3.24	7.88 %
TMM1	3.17	7.95 %
CBM1	2.11	9.23 %
KYK1	1.95	8.63 %
SGP1	1.85	11.77 %
PKM1	1.58	11.50 %
MNM1	1.36	8.33 %
ODM1	0.97	5.32 %
TEN2	0.30	1.21 %
WHMD	-0.22	1.26 %
Total	200.96	12.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	95.03	7.70 %
LED TV	43.25	20.62 %
Fridge	25.58	17.60 %
Wash-Mac	11.29	10.07 %
Chimney	0.94	38.52 %
W-Disp	0.56	30.52 %
D-Freez	0.38	19.44 %
Oven	0.15	14.83 %
W.Heater	0.14	9.30 %
Total	177.32	10.36 %

Branch *	MTD Sales L	Brand Share %
CH15	13.17	7.71 %
CH24	11.36	11.74 %
CH03	10.86	6.02 %
CH17	9.49	11.34 %
CH12	9.03	7.87 %
CH18	7.92	9.37 %
CH33	6.67	11.70 %
CH20	5.89	8.63 %
MJR1	4.94	7.91 %
CH34	4.92	9.02 %
CH50	3.61	5.59 %
CH36	2.55	8.42 %
CH31	2.24	6.98 %
CH46	1.96	6.75 %
CH44	1.82	3.15 %
MC06	0.11	1.84 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
CH27		0.00 %
Total	177.32	10.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	75.86	11.55 %
LED TV	49.62	25.35 %
Fridge	31.57	24.14 %
Wash-Mac	13.78	10.82 %
D-Freez	0.31	22.34 %
Oven	0.23	14.17 %
Vac-Clea	0.19	62.33 %
W.Heater	0.16	9.78 %
W-Disp	0.08	7.35 %
Total	171.81	15.29 %

Branch *	MTD Sales L	Brand Share %
ERD1	10.57	11.06 %
SLM1	9.01	8.47 %
NKL2	6.05	11.65 %
SLM2	4.75	8.13 %
KRI1	3.31	8.16 %
VPD1	2.51	8.64 %
PDR1	1.36	8.80 %
Total	171.81	15.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	56.24	8.79 %
LED TV	30.97	23.89 %
Fridge	24.34	27.02 %
Wash-Mac	8.31	11.13 %
D-Freez	1.94	45.09 %
W.Heater	0.36	23.86 %
Chimney	0.29	24.86 %
W-Disp	0.24	21.53 %
Oven	0.15	14.18 %
Total	122.84	13.02 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.81	8.42 %
VEL1	7.19	11.69 %
KPM2	5.68	5.75 %
TRR1	3.14	5.98 %
TRL1	2.49	3.06 %
TRT1	2.32	5.81 %
GDM1	2.05	8.74 %
CYR1	1.40	5.63 %
WHVL	-1.36	6.84 %
Total	122.84	13.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	54.05	8.00 %
LED TV	46.07	29.29 %
Fridge	10.06	12.95 %
Wash-Mac	9.24	13.28 %
D-Freez	1.06	43.63 %
Vac-Clea	0.21	42.73 %
Oven	0.17	19.85 %
W.Heater	0.05	6.08 %
Total	120.92	12.26 %

Branch *	MTD Sales L	Brand Share %
CUD1	7.09	6.50 %
KLM1	5.22	9.75 %
POY1	4.98	4.92 %
TRK1	4.05	7.55 %
ULP1	3.06	6.92 %
VCM2	2.74	8.40 %
VCM1	0.28	2.07 %
WHUT	-1.25	10.30 %
Total	120.92	12.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.18	8.18 %
LED TV	33.59	21.28 %
Fridge	17.10	16.34 %
Wash-Mac	10.39	10.61 %
D-Freez	1.25	57.82 %
W.Heater	0.53	20.30 %
W-Disp	0.28	29.73 %
Oven	0.11	4.21 %
Chimney	0.01	0.10 %
Total	98.43	12.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.41	11.68 %
TPR1	5.02	11.38 %
CBE1	4.78	12.24 %
TPR2	3.77	8.99 %
CBE4	3.50	8.36 %
KMR1	2.46	4.70 %
AVI1	1.82	6.78 %
MPM1	1.63	4.30 %
CBE5	1.05	12.22 %
KGM1	1.01	6.12 %
SUL1	0.65	4.10 %
SYM2	0.53	4.10 %
GBM1	0.50	2.42 %
WHCB	-0.81	4.80 %
Total	98.43	12.23 %