

MTD Sales  
**1,419.41 L**

Brand Share %  
**12.01 %**

Information:

MTD : 01-05-2026 To 09-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	730.77	8.98 %
LED TV	360.35	21.60 %
Fridge	207.12	20.27 %
Wash-Mac	100.78	11.31 %
D-Freez	12.34	51.59 %
W-Disp	2.06	19.85 %
Chimney	1.94	6.31 %
W.Heater	1.87	12.47 %
Oven	1.64	10.78 %
Vac-Clea	0.54	12.82 %
<b>Total</b>	<b>1,419.41</b>	<b>12.01 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	226.14	12.41 %
SOUTH-01	208.54	11.95 %
TRICHY-01	199.64	11.47 %
SOUTH-03	177.45	11.66 %
CHENNAI-02	160.19	10.57 %
WEST-02	149.24	14.66 %
SOUTH ARCOT	109.02	11.98 %
NORTH ARCOT	104.94	12.52 %
WEST-01	84.26	11.91 %
<b>Total</b>	<b>1,419.41</b>	<b>12.01 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	125.44	9.61 %
LED TV	50.42	22.27 %
Fridge	30.33	20.48 %
Wash-Mac	17.14	13.74 %
D-Freez	0.88	27.24 %
Chimney	0.82	22.39 %
W-Disp	0.60	24.95 %
Oven	0.33	10.42 %
W.Heater	0.18	5.39 %
<b>Total</b>	<b>226.14</b>	<b>12.41 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	12.17	9.14 %
CH08	10.29	11.84 %
CH16	9.14	9.11 %
CH48	8.34	11.53 %
CH14	7.49	5.77 %
CH19	6.28	6.93 %
AVD1	5.64	11.24 %
CH42	5.40	6.86 %
CH22	5.40	10.02 %
CH47	5.38	5.05 %
CH45	5.25	8.43 %
CH38	3.87	9.96 %
SKL1	3.44	10.26 %
CGL1	0.85	2.06 %
CH49	0.52	0.70 %
CH40	0.06	0.88 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-3.14	7.65 %
<b>Total</b>	<b>226.14</b>	<b>12.41 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.41	9.55 %
LED TV	51.05	18.25 %
Fridge	32.89	20.40 %
Wash-Mac	13.08	8.53 %
D-Freez	2.08	55.99 %
W.Heater	0.42	16.12 %
Oven	0.27	8.56 %
Chimney	0.18	5.02 %
W-Disp	0.15	16.10 %
<b>Total</b>	<b>208.54</b>	<b>11.95 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	13.25	6.75 %
TUT1	12.79	6.63 %
NGR1	11.54	10.79 %
TUT2	8.69	10.50 %
VL1	8.52	11.01 %
TKS2	6.35	10.35 %
RPM1	5.91	10.19 %
VNR2	5.80	9.01 %
PKD1	3.79	8.95 %
TKS1	3.61	8.13 %
ASM1	2.85	11.74 %
TY1	2.60	8.62 %
MMT1	2.26	8.40 %
VKM1	1.79	7.42 %
UDN1	1.60	6.58 %
STU2	0.35	1.47 %
S2SD	0.10	0.58 %
<b>Total</b>	<b>208.54</b>	<b>11.95 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	122.42	9.42 %
LED TV	41.24	19.03 %
Fridge	22.30	18.51 %
Wash-Mac	11.02	11.60 %
D-Freez	2.62	73.34 %
Oven	0.04	4.78 %
W-Disp		0.00 %
<b>Total</b>	<b>199.64</b>	<b>11.47 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	22.53	7.40 %
KUM1	8.78	9.31 %
TNJ2	6.70	7.17 %
TRY3	4.41	9.59 %
TNJ1	3.86	3.69 %
MSI1	3.08	9.30 %
TYR1	2.97	6.36 %
KRN1	1.53	6.83 %
TRY2	1.25	4.21 %
NMM1	0.32	1.20 %
<b>Total</b>	<b>199.64</b>	<b>11.47 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	81.77	7.95 %
LED TV	43.57	19.42 %
Fridge	33.64	24.30 %
Wash-Mac	15.18	13.02 %
D-Freez	2.49	67.91 %
W-Disp	0.31	38.24 %
W.Heater	0.19	11.99 %
Oven	0.18	10.76 %
Vac-Clea	0.14	13.90 %
<b>Total</b>	<b>177.45</b>	<b>11.66 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	21.46	9.27 %
MDU1	12.99	7.64 %
ATG1	4.95	8.61 %
KRR1	4.16	6.21 %
MDU7	4.14	9.10 %
DKI1	3.59	9.95 %
MDU3	3.30	7.40 %
DGL2	3.00	7.94 %
TMM1	2.90	7.98 %
MPA1	2.77	6.38 %
PNI1	2.53	11.00 %
CBM1	1.84	9.21 %
KYK1	1.60	7.60 %
PKM1	1.18	9.24 %
MNM1	0.85	5.53 %
ODM1	0.69	3.93 %
TEN2	0.30	1.31 %
WHMD	-0.22	1.75 %
<b>Total</b>	<b>177.45</b>	<b>11.66 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	87.66	7.84 %
LED TV	38.76	22.11 %
Fridge	22.61	18.32 %
Wash-Mac	9.21	10.16 %
Chimney	0.94	39.78 %
W-Disp	0.48	31.65 %
D-Freez	0.24	16.27 %
Oven	0.15	16.50 %
W.Heater	0.14	9.34 %
<b>Total</b>	<b>160.19</b>	<b>10.57 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	12.52	8.13 %
CH03	9.12	5.84 %
CH12	8.64	8.28 %
CH24	8.59	9.77 %
CH17	8.09	11.25 %
CH18	7.01	9.15 %
CH33	5.91	11.73 %
CH20	5.66	9.78 %
MJR1	4.48	8.37 %
CH34	4.20	8.89 %
CH50	3.48	6.31 %
CH36	2.11	7.50 %
CH31	1.90	6.88 %
CH44	1.82	3.46 %
CH46	1.60	6.44 %
MC06	0.11	2.07 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
CH27		0.00 %
<b>Total</b>	<b>160.19</b>	<b>10.57 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	70.12	11.31 %
LED TV	41.90	24.20 %
Fridge	25.00	23.79 %
Wash-Mac	11.32	10.35 %
D-Freez	0.31	26.53 %
Oven	0.23	16.91 %
Vac-Clea	0.19	68.66 %
W.Heater	0.16	12.20 %
<b>Total</b>	<b>149.24</b>	<b>14.66 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	10.21	11.42 %
SLM1	7.97	8.09 %
NKL2	5.00	10.66 %
SLM2	4.47	7.96 %
KRI1	2.66	7.72 %
VPD1	1.97	8.05 %
PDR1	1.06	7.69 %
<b>Total</b>	<b>149.24</b>	<b>14.66 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	50.77	7.93 %
LED TV	41.07	29.42 %
Wash-Mac	7.89	13.52 %
Fridge	7.80	11.91 %
D-Freez	1.06	49.91 %
Vac-Clea	0.21	42.73 %
Oven	0.17	19.85 %
W.Heater	0.05	6.95 %
<b>Total</b>	<b>109.02</b>	<b>11.98 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	6.49	6.58 %
KLM1	4.95	10.27 %
POY1	4.44	4.61 %
TRK1	3.44	7.19 %
VCM2	2.60	8.69 %
ULP1	2.41	5.83 %
VCM1		0.00 %
<b>Total</b>	<b>109.02</b>	<b>11.98 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	51.14	8.66 %
LED TV	24.42	23.46 %
Fridge	19.31	26.14 %
Wash-Mac	7.62	12.20 %
D-Freez	1.66	51.40 %
W.Heater	0.28	25.29 %
W-Disp	0.24	21.53 %
Oven	0.15	15.84 %
Chimney	0.13	13.40 %
<b>Total</b>	<b>104.94</b>	<b>12.52 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	7.13	8.41 %
KPM2	4.67	5.40 %
TRR1	3.14	6.63 %
TRL1	2.13	3.18 %
TRT1	2.04	5.76 %
PLR1	1.45	10.64 %
GDM1	1.32	6.42 %
CYR1	1.06	5.32 %
WHVL	-1.08	9.00 %
<b>Total</b>	<b>104.94</b>	<b>12.52 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	33.05	8.25 %
LED TV	27.92	21.62 %
Fridge	13.24	15.44 %
Wash-Mac	8.31	10.36 %
D-Freez	1.02	56.99 %
W.Heater	0.46	21.21 %
W-Disp	0.28	29.73 %
Oven	0.11	4.93 %
Chimney	-0.13	-2.79 %
<b>Total</b>	<b>84.26</b>	<b>11.91 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	13.78	10.50 %
TPR1	4.73	11.42 %
CBE4	2.78	8.16 %
TPR2	2.35	6.68 %
KMR1	2.21	5.12 %
AVI1	1.25	5.56 %
MPM1	1.09	3.19 %
KGM1	1.01	7.38 %
CBE5	0.69	9.22 %
SYM2	0.53	4.36 %
GBM1	0.50	2.51 %
SUL1	0.50	3.66 %
WHCB	-0.81	5.16 %
<b>Total</b>	<b>84.26</b>	<b>11.91 %</b>