

MTD Sales  
1,241.81 L

Brand Share %  
11.85 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	662.31	8.97 %
LED TV	310.11	21.96 %
Fridge	168.52	19.75 %
Wash-Mac	84.04	11.20 %
D-Freez	9.58	49.37 %
Chimney	2.07	7.85 %
W-Disp	1.80	22.50 %
W.Heater	1.71	14.60 %
Oven	1.26	10.32 %
Vac-Clea	0.41	11.06 %
<b>Total</b>	<b>1,241.81</b>	<b>11.85 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	191.01	11.99 %
TRICHY-01	181.54	11.41 %
SOUTH-01	176.47	11.45 %
SOUTH-03	154.11	11.58 %
CHENNAI-02	142.21	10.82 %
WEST-02	137.47	14.90 %
SOUTH ARCOT	93.16	11.46 %
NORTH ARCOT	91.52	12.45 %
WEST-01	74.33	11.69 %
<b>Total</b>	<b>1,241.81</b>	<b>11.85 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.98	9.68 %
LED TV	42.76	22.86 %
Fridge	19.63	16.94 %
Wash-Mac	12.02	12.23 %
D-Freez	0.88	30.23 %
Chimney	0.82	23.73 %
W-Disp	0.40	26.36 %
Oven	0.33	12.45 %
W.Heater	0.18	6.59 %
<b>Total</b>	<b>191.01</b>	<b>11.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	11.22	9.24 %
CH08	8.00	10.45 %
CH48	7.34	11.41 %
CH16	7.23	8.08 %
CH14	6.80	5.89 %
CH47	5.25	5.52 %
AVD1	5.12	10.95 %
CH22	4.69	10.13 %
CH19	4.49	5.57 %
CH45	3.81	7.14 %
CH42	3.67	6.15 %
CH38	3.61	10.38 %
SKL1	3.44	11.45 %
CGL1	0.60	1.64 %
CH49	0.52	0.86 %
CH40	0.06	1.18 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-3.14	8.12 %
<b>Total</b>	<b>191.01</b>	<b>11.99 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	114.93	9.49 %
LED TV	36.48	19.43 %
Fridge	19.11	18.83 %
Wash-Mac	8.90	10.87 %
D-Freez	2.00	67.70 %
W-Disp	0.09	6.92 %
Oven	0.04	5.49 %
<b>Total</b>	<b>181.54</b>	<b>11.41 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	19.26	6.91 %
KUM1	8.23	9.55 %
TRY4	5.08	10.63 %
TNJ2	5.02	6.42 %
TRY3	4.27	9.98 %
TNJ1	3.28	3.33 %
MSI1	3.08	9.75 %
TYR1	2.83	6.77 %
KRN1	1.38	6.87 %
TRY2	1.25	4.35 %
NMM1	0.19	0.81 %
<b>Total</b>	<b>181.54</b>	<b>11.41 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	91.72	8.96 %
LED TV	43.89	18.45 %
Fridge	27.45	20.33 %
Wash-Mac	11.29	8.47 %
D-Freez	1.37	50.57 %
W.Heater	0.34	17.57 %
Chimney	0.18	5.33 %
W-Disp	0.15	33.88 %
Oven	0.09	3.75 %
<b>Total</b>	<b>176.47</b>	<b>11.45 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	10.96	6.22 %
NGR1	10.76	11.00 %
TUT1	9.07	5.48 %
VLY1	8.06	11.32 %
TUT2	7.33	9.74 %
TKS2	5.76	10.30 %
RPM1	5.41	10.39 %
VNR2	4.62	8.29 %
PKD1	3.41	9.45 %
TKS1	2.89	7.22 %
APK1	2.79	10.94 %
TYI1	2.42	10.25 %
ASM1	2.12	9.85 %
MMT1	2.10	8.96 %
VKM1	1.64	7.71 %
UDN1	1.14	5.63 %
STU2	0.35	1.60 %
S2SD	0.02	0.14 %
<b>Total</b>	<b>176.47</b>	<b>11.45 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	73.43	7.96 %
LED TV	36.43	19.95 %
Fridge	27.78	23.69 %
Wash-Mac	13.55	14.03 %
D-Freez	2.49	71.21 %
Oven	0.18	14.14 %
W-Disp	0.15	30.17 %
W.Heater	0.10	14.47 %
<b>Total</b>	<b>154.11</b>	<b>11.58 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	20.66	9.38 %
MDU1	12.30	8.80 %
MDU6	6.21	11.18 %
ATG1	4.80	10.13 %
MDU7	4.14	10.12 %
KRR1	3.60	5.64 %
SVG1	3.52	10.95 %
MDU3	3.08	7.70 %
DGL2	3.00	9.47 %
MPA1	2.63	6.49 %
DKI1	2.61	8.57 %
TMM1	2.40	7.60 %
PNI1	2.34	11.13 %
PNV2	2.12	10.40 %
CBM1	1.84	10.46 %
KYK1	1.60	8.38 %
NTM1	1.29	11.57 %
MNM1	0.85	5.86 %
PKM1	0.74	7.09 %
ODM1	0.42	2.56 %
TEN2	0.30	1.60 %
SZSD	0.11	3.67 %
WHMD	-0.22	2.02 %
<b>Total</b>	<b>154.11</b>	<b>11.58 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	80.39	8.19 %
LED TV	32.86	22.91 %
Fridge	18.99	18.15 %
Wash-Mac	8.01	10.27 %
Chimney	0.94	42.91 %
W-Disp	0.48	31.65 %
D-Freez	0.24	18.00 %
Oven	0.15	18.31 %
W.Heater	0.14	11.41 %
<b>Total</b>	<b>142.21</b>	<b>10.82 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	12.10	8.78 %
CH03	8.32	6.16 %
CH12	7.85	9.31 %
CH24	7.23	9.23 %
CH17	7.22	11.21 %
CH18	5.44	8.43 %
CH20	5.24	10.53 %
MJR1	3.52	7.81 %
CH34	3.51	9.03 %
UKI1	3.19	11.28 %
CH50	3.06	6.24 %
CH31	1.90	8.25 %
CH44	1.82	4.76 %
CH36	1.81	7.82 %
CH46	1.33	5.85 %
MC06	0.11	2.07 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
CH27		0.00 %
<b>Total</b>	<b>142.21</b>	<b>10.82 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	66.56	11.58 %
LED TV	38.04	25.19 %
Fridge	22.26	23.90 %
Wash-Mac	10.14	10.60 %
Vac-Clea	0.19	68.66 %
W.Heater	0.16	14.80 %
Oven	0.11	9.13 %
<b>Total</b>	<b>137.47</b>	<b>14.90 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	9.62	11.61 %
SLM1	7.27	8.16 %
NKL2	4.19	9.85 %
SLM2	4.04	7.96 %
TRM1	2.53	11.59 %
KRI1	2.38	8.19 %
VPD1	1.97	9.27 %
PDR1	1.06	8.01 %
WHPD	-0.45	8.58 %
<b>Total</b>	<b>137.47</b>	<b>14.90 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	44.93	7.71 %
LED TV	34.02	28.36 %
Fridge	6.61	11.89 %
Wash-Mac	6.10	12.31 %
D-Freez	1.06	60.04 %
Vac-Clea	0.21	42.73 %
Oven	0.17	24.11 %
W.Heater	0.05	9.10 %
<b>Total</b>	<b>93.16</b>	<b>11.46 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	5.11	5.92 %
KML1	4.85	11.46 %
KLM1	4.69	10.94 %
POY1	3.99	4.45 %
TRK1	2.66	6.27 %
VCM2	2.60	9.32 %
ULP1	2.41	6.13 %
TVM1	2.17	10.16 %
STP1	1.41	10.04 %
VCM1		0.00 %
<b>Total</b>	<b>93.16</b>	<b>11.46 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	45.30	8.50 %
LED TV	21.56	25.09 %
Fridge	16.43	27.82 %
Wash-Mac	6.68	13.02 %
D-Freez	0.84	40.55 %
W.Heater	0.28	31.38 %
W-Disp	0.24	21.53 %
Chimney	0.13	13.40 %
Oven	0.06	10.75 %
<b>Total</b>	<b>91.52</b>	<b>12.45 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	5.96	7.75 %
KPM2	4.52	6.41 %
TRR1	2.63	6.01 %
TRL1	1.79	3.14 %
TRT1	1.72	5.22 %
CYR1	1.06	5.71 %
PLR1	1.03	8.60 %
GDM1	1.02	5.68 %
WHVL	-1.08	9.27 %
<b>Total</b>	<b>91.52</b>	<b>12.45 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.07	8.35 %
LED TV	24.09	20.70 %
Fridge	10.25	14.37 %
Wash-Mac	7.34	11.17 %
D-Freez	0.72	48.57 %
W.Heater	0.46	23.94 %
W-Disp	0.28	29.73 %
Oven	0.11	6.55 %
<b>Total</b>	<b>74.33</b>	<b>11.69 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	11.87	10.28 %
TPR1	4.46	11.49 %
CBE4	2.78	8.66 %
TPR2	1.89	6.14 %
KMR1	1.81	4.85 %
AVI1	1.25	5.96 %
MPM1	1.09	3.31 %
PPI1	1.04	10.24 %
KGM1	0.89	6.95 %
SYM2	0.53	5.33 %
GBM1	0.50	2.72 %
SUL1	0.50	4.91 %
CBE5	0.32	5.70 %
WHCB	-0.81	7.61 %
<b>Total</b>	<b>74.33</b>	<b>11.69 %</b>