



# TN : HAIER Sales Performance 07/05/2026 9:08 AM

MTD Sales  
1,148.10 L

Brand Share %  
11.85 %

Information:

MTD : 01-05-2026 To 06-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	625.61	9.08 %
LED TV	277.64	21.55 %
Fridge	152.54	19.94 %
Wash-Mac	77.29	11.44 %
D-Freez	8.39	50.44 %
Chimney	1.94	8.12 %
W.Heater	1.59	16.06 %
W-Disp	1.54	23.80 %
Oven	1.14	10.61 %
Vac-Clea	0.41	13.71 %
<b>Total</b>	<b>1,148.10</b>	<b>11.85 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	175.49	12.00 %
TRICHY-01	171.13	11.46 %
SOUTH-01	163.66	11.51 %
SOUTH-03	139.66	11.37 %
CHENNAI-02	132.23	11.09 %
WEST-02	127.11	14.63 %
NORTH ARCOT	86.27	12.77 %
SOUTH ARCOT	82.15	10.98 %
WEST-01	70.40	11.80 %
<b>Total</b>	<b>1,148.10</b>	<b>11.85 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	106.42	9.80 %
LED TV	38.39	22.38 %
Fridge	17.74	16.97 %
Wash-Mac	10.38	11.71 %
D-Freez	0.88	35.65 %
Chimney	0.82	25.86 %
Oven	0.33	15.87 %
W-Disp	0.32	23.10 %
W.Heater	0.22	8.36 %
<b>Total</b>	<b>175.49</b>	<b>12.00 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	10.52	9.41 %
CH16	6.95	8.93 %
CH08	6.60	9.33 %
CH48	6.42	10.87 %
CH14	5.58	5.34 %
CH47	5.12	5.73 %
AVD1	4.90	11.22 %
CH45	3.81	7.58 %
CH19	3.78	5.12 %
CH38	3.36	10.99 %
CH42	3.30	6.10 %
CH22	3.25	7.80 %
CGL1	0.60	1.73 %
CH49	0.37	0.70 %
CH40	0.06	1.18 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-1.88	5.93 %
<b>Total</b>	<b>175.49</b>	<b>12.00 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.97	9.41 %
LED TV	34.11	19.72 %
Fridge	18.94	20.40 %
Wash-Mac	8.29	11.14 %
D-Freez	1.69	63.92 %
W-Disp	0.09	9.96 %
Oven	0.04	6.52 %
<b>Total</b>	<b>171.13</b>	<b>11.46 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	18.59	7.13 %
KUM1	7.95	10.07 %
TNJ2	4.89	6.56 %
TRY4	4.42	9.80 %
TRY3	4.27	10.40 %
TNJ1	3.28	3.49 %
MSI1	2.67	9.16 %
TYR1	2.32	5.96 %
KRN1	1.38	7.75 %
TRY2	1.25	4.65 %
NMM1	-0.07	-0.32 %
<b>Total</b>	<b>171.13</b>	<b>11.46 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.64	9.07 %
LED TV	39.49	18.40 %
Fridge	25.03	20.48 %
Wash-Mac	10.62	8.86 %
D-Freez	1.37	76.05 %
W.Heater	0.18	13.45 %
Chimney	0.18	6.29 %
Oven	0.09	3.90 %
W-Disp	0.07	18.75 %
<b>Total</b>	<b>163.66</b>	<b>11.51 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	10.33	6.30 %
TUT1	8.79	5.86 %
VLY1	7.46	11.55 %
TUT2	7.12	9.88 %
RPM1	5.16	10.75 %
TKS2	4.89	9.69 %
VNR2	4.49	8.62 %
PKD1	2.95	9.13 %
TKS1	2.57	6.68 %
APK1	2.52	10.56 %
TYI1	2.30	10.44 %
SDI1	2.20	10.15 %
ASM1	2.12	10.89 %
MMT1	1.63	7.74 %
VKM1	1.35	7.35 %
UDN1	1.00	5.48 %
COL1	0.57	9.03 %
STU2	0.35	1.67 %
S2SD	0.02	0.15 %
<b>Total</b>	<b>163.66</b>	<b>11.51 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	67.69	7.85 %
LED TV	31.90	19.34 %
Fridge	25.41	24.21 %
Wash-Mac	12.19	14.35 %
D-Freez	2.03	66.86 %
Oven	0.18	15.56 %
W-Disp	0.15	30.17 %
W.Heater	0.10	15.42 %
<b>Total</b>	<b>139.66</b>	<b>11.37 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	18.67	8.86 %
MDU1	10.98	8.63 %
KKD3	7.20	11.52 %
MDU6	5.31	10.35 %
ATG1	4.30	10.11 %
MDU7	3.76	9.94 %
KRR1	3.60	6.28 %
SVG1	3.52	11.73 %
MDU3	3.08	10.70 %
DGL2	2.72	9.14 %
MPA1	2.63	6.83 %
TMM1	2.40	8.05 %
DKI1	2.32	8.14 %
PNI1	1.94	10.48 %
PNV2	1.74	8.76 %
CBM1	1.71	10.83 %
KYK1	1.60	9.44 %
NTM1	1.16	10.89 %
MNM1	0.85	6.04 %
PKM1	0.74	7.54 %
ODM1	0.42	2.61 %
TEN2	0.30	1.65 %
SZSD	0.11	3.67 %
WHMD	-0.22	2.43 %
<b>Total</b>	<b>139.66</b>	<b>11.37 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	77.22	8.60 %
LED TV	29.01	22.61 %
Fridge	16.65	18.32 %
Wash-Mac	7.68	11.13 %
Chimney	0.80	45.59 %
W-Disp	0.39	39.48 %
D-Freez	0.24	18.00 %
W.Heater	0.14	15.12 %
Oven	0.09	11.80 %
<b>Total</b>	<b>132.23</b>	<b>11.09 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	11.03	8.49 %
CH12	7.49	9.60 %
CH03	7.28	6.28 %
CH24	7.11	10.25 %
CH17	6.72	11.42 %
CH20	4.96	11.11 %
CH18	4.76	8.16 %
MJR1	3.52	8.76 %
UKI1	3.19	11.74 %
CH50	3.06	7.08 %
CH34	3.03	8.55 %
CH31	1.90	8.33 %
CH44	1.68	4.86 %
CH36	1.62	8.15 %
CH46	1.33	6.26 %
MC06	0.11	2.25 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
CH27		0.00 %
<b>Total</b>	<b>132.23</b>	<b>11.09 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	64.30	11.71 %
LED TV	33.68	23.82 %
Fridge	19.24	23.01 %
Wash-Mac	9.43	10.79 %
Vac-Clea	0.19	68.66 %
W.Heater	0.16	16.09 %
Oven	0.11	10.41 %
<b>Total</b>	<b>127.11</b>	<b>14.63 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	6.44	7.57 %
SLM2	3.78	7.92 %
NKL2	3.78	9.46 %
TRM1	2.53	11.61 %
KRI1	2.38	8.58 %
VPD1	1.63	8.18 %
PDR1	1.06	8.55 %
WHPD	-0.45	9.89 %
<b>Total</b>	<b>127.11</b>	<b>14.63 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.41	8.82 %
LED TV	19.42	24.90 %
Fridge	15.21	28.53 %
Wash-Mac	6.68	14.15 %
D-Freez	0.84	40.55 %
W.Heater	0.28	57.91 %
W-Disp	0.24	23.14 %
Chimney	0.13	15.62 %
Oven	0.06	10.75 %
<b>Total</b>	<b>86.27</b>	<b>12.77 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	5.42	7.97 %
KPM2	4.28	7.00 %
TRR1	2.28	5.58 %
TRT1	1.72	5.57 %
TRL1	1.65	3.15 %
CYR1	1.06	6.46 %
PLR1	1.03	9.72 %
GDM1	1.02	6.25 %
WHVL	-1.08	9.79 %
<b>Total</b>	<b>86.27</b>	<b>12.77 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.25	7.61 %
LED TV	28.97	26.41 %
Fridge	5.73	11.75 %
Wash-Mac	5.19	11.79 %
D-Freez	0.63	57.62 %
Vac-Clea	0.21	75.76 %
Oven	0.12	17.74 %
W.Heater	0.05	15.71 %
<b>Total</b>	<b>82.15</b>	<b>10.98 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	5.92	11.31 %
CUD1	4.73	6.00 %
KML1	4.59	11.68 %
KLM1	4.28	10.68 %
POY1	3.57	4.35 %
TRK1	2.66	6.48 %
VCM2	2.60	10.29 %
ULP1	2.41	6.43 %
TVM2	1.46	11.39 %
STP1	1.27	10.01 %
VCM1		0.00 %
<b>Total</b>	<b>82.15</b>	<b>10.98 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.72	8.63 %
LED TV	22.68	21.26 %
Fridge	8.59	13.46 %
Wash-Mac	6.83	11.36 %
D-Freez	0.72	48.57 %
W.Heater	0.46	23.94 %
W-Disp	0.28	35.22 %
Oven	0.11	7.77 %
<b>Total</b>	<b>70.40</b>	<b>11.80 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	10.74	9.84 %
CBE4	2.14	7.66 %
KMR1	1.81	5.41 %
TPR2	1.76	6.04 %
AVI1	1.15	5.80 %
MPM1	1.09	3.54 %
PPI1	1.04	10.68 %
KGM1	0.89	7.47 %
SYM2	0.53	5.63 %
GBM1	0.50	2.91 %
SUL1	0.50	5.40 %
CBE5	0.32	6.04 %
WHCB		0.00 %
<b>Total</b>	<b>70.40</b>	<b>11.80 %</b>