



# TN : HAIER Sales Performance 05/05/2026 9:08 AM

MTD Sales  
953.62 L

Brand Share %  
11.75 %

Information:

MTD : 01-05-2026 To 04-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	537.55	9.17 %
LED TV	218.90	21.01 %
Fridge	119.84	19.66 %
Wash-Mac	67.56	12.39 %
D-Freez	4.62	45.23 %
Chimney	1.57	8.10 %
W.Heater	1.25	17.09 %
W-Disp	1.00	21.80 %
Oven	0.91	10.68 %
Vac-Clea	0.41	15.85 %
<b>Total</b>	<b>953.62</b>	<b>11.75 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	150.15	12.32 %
TRICHY-01	145.67	11.52 %
SOUTH-01	128.78	11.11 %
SOUTH-03	112.34	10.96 %
WEST-02	110.54	14.56 %
CHENNAI-02	108.22	11.03 %
NORTH ARCOT	70.61	12.47 %
SOUTH ARCOT	67.51	10.79 %
WEST-01	59.79	11.61 %
<b>Total</b>	<b>953.62</b>	<b>11.75 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.34	10.31 %
LED TV	29.05	20.67 %
Fridge	14.53	18.18 %
Wash-Mac	10.18	13.71 %
Chimney	0.82	30.82 %
D-Freez	0.58	34.44 %
W-Disp	0.23	23.80 %
W.Heater	0.22	9.79 %
Oven	0.21	12.64 %
<b>Total</b>	<b>150.15</b>	<b>12.32 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	8.77	9.57 %
CH08	5.90	10.08 %
CH16	5.75	8.34 %
CH14	5.14	6.28 %
AVD1	4.58	11.57 %
CH47	4.09	5.72 %
CH19	3.58	5.61 %
CH42	3.30	7.27 %
CH45	3.08	7.38 %
CH22	3.00	8.44 %
CGL1	0.60	2.08 %
CH49	0.37	0.85 %
CH40	0.06	1.18 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-1.55	6.95 %
<b>Total</b>	<b>150.15</b>	<b>12.32 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	91.86	9.34 %
LED TV	29.13	20.74 %
Fridge	15.75	20.64 %
Wash-Mac	7.39	12.56 %
D-Freez	1.50	76.56 %
Oven	0.04	6.52 %
<b>Total</b>	<b>145.67</b>	<b>11.52 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	15.85	7.18 %
KUM1	5.85	9.25 %
TNJ2	4.36	6.86 %
TRY4	4.03	10.35 %
TRY3	3.45	9.91 %
TNJ1	3.08	3.92 %
TYR1	1.94	5.60 %
MSI1	1.43	5.81 %
KRN1	1.38	9.57 %
TRY2	0.95	3.99 %
NMM1	-0.92	-5.16 %
<b>Total</b>	<b>145.67</b>	<b>11.52 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	69.16	8.80 %
LED TV	30.46	17.69 %
Fridge	20.22	20.74 %
Wash-Mac	7.91	8.22 %
D-Freez	0.76	52.05 %
W.Heater	0.10	11.04 %
Oven	0.09	5.45 %
W-Disp	0.07	18.75 %
<b>Total</b>	<b>128.78</b>	<b>11.11 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	7.22	4.93 %
TUT2	5.35	9.55 %
TUT1	5.27	4.38 %
RPM1	4.68	11.54 %
VLY1	4.51	8.25 %
VNR2	3.90	9.45 %
TKS2	3.30	8.93 %
PKD1	2.30	9.71 %
TKS1	2.26	6.86 %
ERL2	2.00	11.53 %
SDI1	1.94	10.19 %
MMT1	1.63	9.57 %
ASM1	1.61	9.29 %
APK1	1.55	7.96 %
TYI1	1.38	8.02 %
VKM1	0.92	5.73 %
UDN1	0.71	4.96 %
COL1	0.19	3.55 %
STU2	0.12	0.67 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>128.78</b>	<b>11.11 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	59.00	8.00 %
LED TV	23.33	17.54 %
Fridge	19.00	23.29 %
Wash-Mac	10.30	15.53 %
D-Freez	0.30	37.30 %
Oven	0.18	17.05 %
W-Disp	0.15	35.69 %
W.Heater	0.07	35.90 %
<b>Total</b>	<b>112.34</b>	<b>10.96 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	16.51	8.67 %
MDU1	9.31	9.67 %
KKD3	4.82	9.01 %
KRR1	3.46	7.37 %
MDU7	3.46	10.86 %
MDU6	3.30	9.17 %
ATG1	3.24	10.34 %
SVG1	2.52	10.54 %
MPA1	2.38	7.21 %
MDU3	2.22	9.13 %
TEN1	2.00	11.65 %
TDI1	1.75	9.54 %
PNI1	1.67	10.34 %
DKI1	1.62	6.39 %
KYK1	1.47	9.64 %
TMM1	1.31	5.01 %
CBM1	1.20	8.58 %
NTM1	1.04	10.89 %
MNM1	0.72	5.63 %
PKM1	0.61	7.06 %
PNV2	0.53	3.33 %
ODM1	0.27	2.21 %
TEN2		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>112.34</b>	<b>10.96 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	58.60	11.98 %
LED TV	28.41	23.75 %
Fridge	15.37	21.58 %
Wash-Mac	7.78	10.50 %
Vac-Clea	0.19	68.66 %
Oven	0.11	15.13 %
W.Heater	0.08	19.49 %
<b>Total</b>	<b>110.54</b>	<b>14.56 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	6.81	10.23 %
SLM1	6.12	8.35 %
SLM2	3.78	9.67 %
NKL2	3.12	9.14 %
KRI1	2.26	8.72 %
VPD1	1.63	9.11 %
TRM1	1.58	9.05 %
PDR1	1.06	9.63 %
VKL1	0.63	10.41 %
<b>Total</b>	<b>110.54</b>	<b>14.56 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	64.58	8.56 %
LED TV	24.88	24.81 %
Fridge	11.04	15.98 %
Wash-Mac	6.44	12.00 %
Chimney	0.62	46.35 %
W-Disp	0.31	45.38 %
W.Heater	0.14	19.65 %
D-Freez	0.12	14.01 %
Oven	0.09	17.63 %
<b>Total</b>	<b>108.22</b>	<b>11.03 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	8.98	8.05 %
CH03	6.32	6.83 %
CH12	5.90	9.63 %
CH24	5.89	9.87 %
CH17	5.36	10.69 %
CH20	4.26	11.43 %
CH18	3.85	8.24 %
MJR1	2.96	9.63 %
CH34	2.62	8.75 %
CH50	2.27	6.87 %
CH31	1.73	10.43 %
CH44	1.69	5.76 %
CH46	1.33	7.60 %
CH36	1.15	7.39 %
CH27	0.31	2.36 %
MC06	0.11	2.56 %
CH01		0.00 %
CH32		0.00 %
<b>Total</b>	<b>108.22</b>	<b>11.03 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.56	8.73 %
LED TV	15.13	24.56 %
Fridge	11.57	27.79 %
Wash-Mac	6.40	16.03 %
D-Freez	0.32	22.84 %
W.Heater	0.28	57.91 %
W-Disp	0.16	16.65 %
Chimney	0.13	15.62 %
Oven	0.06	13.67 %
<b>Total</b>	<b>70.61</b>	<b>12.47 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	4.30	7.80 %
KPM2	3.46	7.15 %
TRR1	1.26	3.75 %
CYR1	1.06	7.05 %
TRL1	1.04	2.50 %
GDM1	1.02	6.83 %
TRT1	0.90	3.38 %
WHVL	-0.41	4.47 %
<b>Total</b>	<b>70.61</b>	<b>12.47 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	35.96	7.78 %
LED TV	20.94	24.48 %
Fridge	4.99	12.98 %
Wash-Mac	4.70	12.88 %
D-Freez	0.63	70.94 %
Vac-Clea	0.21	75.76 %
Oven	0.12	21.91 %
W.Heater	-0.03	-12.32 %
<b>Total</b>	<b>67.51</b>	<b>10.79 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	4.93	10.93 %
CUD1	3.82	5.72 %
KML1	3.44	11.08 %
TRK1	2.66	7.69 %
POY1	2.62	3.94 %
VCM2	2.04	10.56 %
ULP1	1.47	4.23 %
TVM1	1.23	9.19 %
TVM2	1.05	11.57 %
STP1	0.90	8.29 %
VCM1		0.00 %
WHUT	-0.49	10.10 %
<b>Total</b>	<b>67.51</b>	<b>10.79 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	27.49	8.62 %
LED TV	17.57	19.86 %
Fridge	7.40	13.72 %
Wash-Mac	6.46	14.14 %
D-Freez	0.42	35.11 %
W.Heater	0.38	23.10 %
W-Disp	0.08	17.21 %
<b>Total</b>	<b>59.79</b>	<b>11.61 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	9.29	10.43 %
TPR1	4.06	11.55 %
CBE1	2.79	11.46 %
CBE6	2.56	11.18 %
CBE4	1.81	7.28 %
TPR2	1.63	6.71 %
DPM2	1.18	11.69 %
KMR1	1.15	4.29 %
MPM1	1.09	3.90 %
PPI1	0.83	11.60 %
AVI1	0.80	4.35 %
SYM2	0.41	4.94 %
KGM1	0.40	3.83 %
GBM1	0.39	2.72 %
CBE5	0.32	7.15 %
SUL1	0.23	3.25 %
WHCB		0.00 %
<b>Total</b>	<b>59.79</b>	<b>11.61 %</b>