



# TN : HAIER Sales Performance 04/05/2026 9:08 AM

MTD Sales  
845.07 L

Brand Share %  
11.46 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	477.05	8.92 %
LED TV	192.53	20.54 %
Fridge	105.44	19.32 %
Wash-Mac	62.09	12.44 %
D-Freez	3.25	42.05 %
Chimney	1.43	7.87 %
W.Heater	1.18	18.24 %
Oven	0.85	10.78 %
W-Disp	0.85	20.95 %
Vac-Clea	0.41	16.66 %
<b>Total</b>	<b>845.07</b>	<b>11.46 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	130.27	11.24 %
CHENNAI-01	123.72	11.31 %
SOUTH-01	115.65	11.12 %
SOUTH-03	100.02	10.57 %
WEST-02	98.47	14.36 %
CHENNAI-02	97.29	11.00 %
NORTH ARCOT	64.23	12.68 %
SOUTH ARCOT	61.81	10.73 %
WEST-01	53.62	11.07 %
<b>Total</b>	<b>845.07</b>	<b>11.46 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.30	9.11 %
LED TV	25.18	19.68 %
Fridge	14.20	20.48 %
Wash-Mac	7.06	13.03 %
D-Freez	1.50	76.56 %
Oven	0.04	8.26 %
<b>Total</b>	<b>130.27</b>	<b>11.24 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	13.84	6.76 %
KUM1	4.31	7.93 %
TNJ2	4.23	7.16 %
TRY3	3.45	10.67 %
TRY4	3.13	8.89 %
TNJ1	2.54	3.52 %
TYR1	1.94	6.30 %
MSI1	1.43	5.97 %
KRN1	1.38	10.01 %
TRY2	0.95	4.09 %
NMM1	-0.92	-5.47 %
<b>Total</b>	<b>130.27</b>	<b>11.24 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.83	9.01 %
LED TV	25.97	20.37 %
Fridge	13.21	18.50 %
Wash-Mac	9.44	13.96 %
Chimney	0.68	27.25 %
W-Disp	0.24	26.32 %
Oven	0.21	13.34 %
W.Heater	0.15	7.92 %
<b>Total</b>	<b>123.72</b>	<b>11.31 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	8.46	10.33 %
CH16	5.35	8.77 %
CH08	5.11	9.43 %
CH14	4.56	6.61 %
AVD1	4.07	10.88 %
CH47	3.78	5.87 %
CH19	3.45	5.77 %
CH45	3.08	8.00 %
CH22	3.00	9.63 %
CH42	2.93	7.43 %
CH38	2.46	11.23 %
CGL1	0.60	2.44 %
CH49	0.37	0.93 %
CH40	0.06	1.27 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.41	5.97 %
<b>Total</b>	<b>123.72</b>	<b>11.31 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.15	8.79 %
LED TV	28.13	18.31 %
Fridge	17.53	20.29 %
Wash-Mac	7.06	8.11 %
D-Freez	0.52	52.52 %
W.Heater	0.10	11.84 %
Oven	0.09	5.99 %
W-Disp	0.07	23.61 %
<b>Total</b>	<b>115.65</b>	<b>11.12 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	6.47	4.70 %
TUT2	5.10	10.23 %
TUT1	4.91	4.47 %
VLY1	3.90	9.37 %
VNR2	3.58	9.45 %
TKS2	2.91	8.40 %
TKS1	2.26	7.37 %
SDI1	1.94	10.47 %
PKD1	1.72	8.18 %
APK1	1.55	9.32 %
TYI1	1.14	7.44 %
VKM1	0.92	6.35 %
ASM1	0.80	5.45 %
MMT1	0.64	4.57 %
UDN1	0.34	2.84 %
COL1	0.19	4.29 %
STU2	0.12	0.70 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>115.65</b>	<b>11.12 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	51.88	7.56 %
LED TV	21.05	17.49 %
Fridge	17.39	23.71 %
Wash-Mac	8.98	15.00 %
D-Freez	0.30	50.50 %
Oven	0.18	18.87 %
W-Disp	0.15	35.69 %
W.Heater	0.07	35.90 %
<b>Total</b>	<b>100.02</b>	<b>10.57 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	13.10	7.35 %
MDU1	9.18	9.91 %
KKD3	4.25	8.46 %
MDU7	3.46	11.14 %
KRR1	3.27	7.27 %
SVG1	2.52	11.44 %
MDU6	2.50	7.88 %
MPA1	2.07	6.65 %
TEN1	1.68	10.72 %
DKI1	1.62	6.99 %
MDU4	1.60	11.14 %
MDU3	1.54	7.34 %
TDI1	1.32	8.40 %
TMM1	1.31	5.75 %
PNI1	1.30	10.71 %
KYK1	1.22	9.11 %
CBM1	1.20	10.09 %
SGP1	1.12	11.30 %
MNM1	0.72	6.25 %
PKM1	0.61	7.40 %
ODM1	0.27	2.30 %
PNV2	0.11	0.80 %
TEN2		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>100.02</b>	<b>10.57 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	53.79	12.10 %
LED TV	24.70	23.56 %
Fridge	12.76	20.09 %
Wash-Mac	6.84	10.04 %
Vac-Clea	0.19	68.66 %
Oven	0.11	17.14 %
W.Heater	0.08	19.49 %
<b>Total</b>	<b>98.47</b>	<b>14.36 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	5.31	9.32 %
SLM1	5.07	7.65 %
SLM2	3.78	10.81 %
NKL2	2.98	9.36 %
HSR2	2.42	8.93 %
KRI1	1.98	8.58 %
TRM1	1.58	9.91 %
VPD1	1.38	8.38 %
PDR1	0.93	8.76 %
<b>Total</b>	<b>98.47</b>	<b>14.36 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	58.85	8.61 %
LED TV	21.82	24.32 %
Fridge	9.49	15.95 %
Wash-Mac	5.85	12.07 %
Chimney	0.62	46.35 %
W-Disp	0.31	57.46 %
W.Heater	0.14	25.12 %
D-Freez	0.12	22.86 %
Oven	0.09	17.63 %
<b>Total</b>	<b>97.29</b>	<b>11.00 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	7.93	7.80 %
CH03	5.49	6.74 %
CH24	4.98	9.65 %
CH12	4.91	9.19 %
MJR1	2.82	9.73 %
CH18	2.65	6.53 %
CH34	2.43	8.28 %
CH50	1.95	6.36 %
CH44	1.69	6.27 %
CH36	1.15	7.85 %
CH46	1.05	7.40 %
CH31	1.01	6.61 %
CH27	0.31	2.67 %
MC06	0.11	2.94 %
CH01		0.00 %
CH32		0.00 %
<b>Total</b>	<b>97.29</b>	<b>11.00 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.73	9.24 %
LED TV	12.27	22.86 %
Fridge	10.44	27.73 %
Wash-Mac	5.99	16.76 %
D-Freez	0.31	25.45 %
W.Heater	0.28	71.52 %
Chimney	0.13	15.62 %
W-Disp	0.08	9.20 %
<b>Total</b>	<b>64.23</b>	<b>12.68 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	3.79	7.70 %
KPM2	3.01	7.46 %
TRR1	1.20	3.85 %
CYR1	1.06	7.97 %
GDM1	1.02	7.27 %
TRT1	0.90	3.54 %
TRL1	0.79	2.02 %
PLR1	0.64	9.82 %
WHVL	-0.41	4.64 %
<b>Total</b>	<b>64.23</b>	<b>12.68 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.25	7.81 %
LED TV	19.07	24.40 %
Wash-Mac	4.70	13.48 %
Fridge	4.11	11.92 %
D-Freez	0.39	59.90 %
Vac-Clea	0.21	75.76 %
Oven	0.12	21.91 %
W.Heater	-0.03	-12.32 %
<b>Total</b>	<b>61.81</b>	<b>10.73 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	4.79	11.41 %
CUD1	3.25	5.39 %
VPM2	2.86	9.68 %
KML1	2.65	8.99 %
POY1	2.49	4.01 %
TRK1	2.22	6.76 %
VCM2	2.04	10.56 %
ULP1	1.47	4.67 %
TVM1	0.95	8.45 %
STP1	0.90	8.48 %
VCM1		0.00 %
<b>Total</b>	<b>61.81</b>	<b>10.73 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	26.27	8.68 %
LED TV	14.36	17.58 %
Fridge	6.31	12.61 %
Wash-Mac	6.18	14.28 %
W.Heater	0.38	25.76 %
D-Freez	0.12	16.65 %
<b>Total</b>	<b>53.62</b>	<b>11.07 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	8.11	9.78 %
CBE4	1.81	7.32 %
UAM1	1.67	11.37 %
TPR2	1.63	6.85 %
MPM1	1.09	4.12 %
DPM2	0.92	10.23 %
KMR1	0.69	2.69 %
AVI1	0.58	3.44 %
PPI1	0.43	6.88 %
SYM2	0.41	5.59 %
GBM1	0.39	2.85 %
CBE5	0.32	7.15 %
SUL1	0.23	3.30 %
KGM1	0.13	1.39 %
WHCB		0.00 %
<b>Total</b>	<b>53.62</b>	<b>11.07 %</b>