



TN : HAIER Sales Performance 03/05/2026 9:08 AM

MTD Sales
675.63 L

Brand Share %
11.30 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	374.94	8.66 %
LED TV	154.79	20.25 %
Fridge	85.52	19.68 %
Wash-Mac	54.35	13.21 %
D-Freez	2.17	41.61 %
W.Heater	1.11	20.76 %
Chimney	0.86	5.77 %
Oven	0.79	12.50 %
W-Disp	0.69	30.24 %
Vac-Clea	0.41	24.43 %
Total	675.63	11.30 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	106.79	10.86 %
CHENNAI-01	93.68	11.21 %
SOUTH-01	92.72	10.98 %
SOUTH-03	84.57	10.55 %
WEST-02	81.56	14.12 %
CHENNAI-02	75.77	11.41 %
SOUTH ARCOT	49.77	10.71 %
NORTH ARCOT	49.17	12.27 %
WEST-01	41.60	10.28 %
Total	675.63	11.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.71	8.68 %
LED TV	20.44	19.22 %
Fridge	12.09	20.96 %
Wash-Mac	6.27	13.44 %
D-Freez	1.24	73.01 %
Oven	0.04	8.26 %
Total	106.79	10.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.69	6.80 %
TNJ2	3.03	5.83 %
JKM1	3.03	11.14 %
TRY3	3.02	10.29 %
KUM1	2.34	5.41 %
TRY4	2.03	7.10 %
TNJ1	2.01	3.32 %
APM1	1.49	9.48 %
TYR1	1.43	5.52 %
KRN1	1.13	10.04 %
TRY2	0.95	4.97 %
MSI1	0.93	4.65 %
NMM1	-1.30	-8.88 %
Total	106.79	10.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.98	8.42 %
LED TV	21.90	20.51 %
Fridge	10.36	19.37 %
Wash-Mac	8.37	15.98 %
Chimney	0.54	26.83 %
W-Disp	0.24	51.42 %
Oven	0.15	12.53 %
W.Heater	0.15	9.34 %
Total	93.68	11.21 %

Branch *	MTD Sales L	Brand Share %
CH05	5.37	9.08 %
CH08	3.95	9.53 %
CH19	2.88	5.85 %
CH16	2.68	5.78 %
CH45	2.68	11.27 %
CH47	2.55	5.11 %
CH42	2.19	6.96 %
CH14	1.95	3.91 %
CH22	1.79	7.38 %
CH49	0.37	1.30 %
CGL1	0.32	1.71 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	93.68	11.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.62	8.33 %
LED TV	23.82	19.78 %
Fridge	14.04	20.99 %
Wash-Mac	6.05	8.71 %
W.Heater	0.10	12.81 %
Oven	0.09	9.13 %
Total	92.72	10.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.74	5.15 %
TUT2	3.59	8.73 %
TUT1	3.38	3.74 %
VNR2	2.84	8.85 %
TKS2	2.77	9.91 %
VLY1	2.21	6.53 %
PKD1	1.72	10.57 %
TKS1	1.55	6.98 %
APK1	1.23	10.07 %
TYI1	1.14	9.50 %
ASM1	0.80	6.63 %
MMT1	0.64	5.70 %
UDN1	0.34	3.07 %
COL1	0.19	4.73 %
STU2	0.12	0.86 %
VKM1	0.12	1.14 %
S2SD		0.00 %
WHTV		0.00 %
Total	92.72	10.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	44.66	7.57 %
LED TV	18.33	18.22 %
Fridge	13.56	23.73 %
Wash-Mac	7.61	15.55 %
Oven	0.18	24.30 %
W-Disp	0.15	43.37 %
W.Heater	0.07	35.90 %
Total	84.57	10.55 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.60	7.24 %
MDU1	8.08	10.70 %
KKD3	3.59	8.31 %
MDU7	2.93	11.18 %
KRR1	2.86	7.28 %
MPA1	1.91	7.18 %
SVG1	1.91	10.78 %
ATG1	1.81	8.38 %
MDU6	1.45	5.80 %
MDU3	1.25	6.85 %
PNI1	1.17	11.14 %
CBM1	1.08	10.35 %
TMM1	1.03	6.04 %
DKI1	0.92	4.81 %
MNM1	0.72	7.79 %
PKM1	0.61	9.69 %
TDI1	0.44	3.30 %
ODM1	0.13	1.53 %
PNV2	0.11	1.01 %
TEN2		0.00 %
WHMD		0.00 %
Total	84.57	10.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.39	11.58 %
LED TV	20.48	23.36 %
Fridge	10.64	20.29 %
Wash-Mac	6.67	11.30 %
Vac-Clea	0.19	68.66 %
Oven	0.11	17.14 %
W.Heater	0.08	23.43 %
Total	81.56	14.12 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.44	8.74 %
SLM1	4.42	7.66 %
SLM2	3.28	10.38 %
NKL2	2.43	10.23 %
ATU1	2.22	8.59 %
HSR2	2.13	10.01 %
KRI1	1.98	9.37 %
VPD1	1.13	8.60 %
PLC1	1.08	10.79 %
TRM1	0.89	6.65 %
PDR1	0.62	6.35 %
Total	81.56	14.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	46.76	9.28 %
LED TV	15.84	22.35 %
Fridge	7.16	15.03 %
Wash-Mac	5.11	13.11 %
Chimney	0.32	37.44 %
W-Disp	0.22	60.19 %
W.Heater	0.14	29.07 %
D-Freez	0.12	37.12 %
Oven	0.09	17.63 %
Total	75.77	11.41 %

Branch *	MTD Sales L	Brand Share %
CH15	6.37	7.62 %
CH03	3.76	6.20 %
CH24	3.72	10.04 %
CH12	3.60	9.89 %
CH34	2.28	8.88 %
CH50	1.82	8.00 %
CH44	1.32	6.66 %
CH18	1.22	4.11 %
CH36	0.82	7.67 %
CH31	0.74	7.15 %
CH46	0.65	6.55 %
CH27	0.31	3.09 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	75.77	11.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.02	7.62 %
LED TV	14.76	23.81 %
Wash-Mac	4.46	14.30 %
Fridge	3.85	13.74 %
D-Freez	0.39	100.00 %
Vac-Clea	0.21	75.76 %
Oven	0.12	29.85 %
W.Heater	-0.03	-14.09 %
Total	49.77	10.71 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.86	6.00 %
VPM2	2.62	10.01 %
KLM1	2.38	11.13 %
TRK1	2.22	9.03 %
KML1	2.05	8.26 %
POY1	2.00	3.95 %
ULP1	1.34	4.85 %
TVM1	0.95	9.23 %
STP1	0.12	1.33 %
VCM1		0.00 %
Total	49.77	10.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.43	8.90 %
LED TV	9.00	21.59 %
Fridge	8.06	27.40 %
Wash-Mac	5.01	16.50 %
D-Freez	0.31	47.32 %
W.Heater	0.28	88.94 %
W-Disp	0.08	20.80 %
Total	49.17	12.27 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.13	8.12 %
ARC2	1.23	7.93 %
KPM2	1.12	3.60 %
CYR1	0.95	10.10 %
SLG1	0.94	9.75 %
GDM1	0.90	7.70 %
TRR1	0.88	3.66 %
TRL1	0.79	2.44 %
TRT1	0.53	3.06 %
BGR1	0.35	8.40 %
WHVL	-0.41	5.92 %
Total	49.17	12.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.39	8.01 %
LED TV	10.22	15.02 %
Fridge	5.75	13.75 %
Wash-Mac	4.80	13.86 %
W.Heater	0.31	32.26 %
D-Freez	0.12	16.65 %
Total	41.60	10.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.76	8.80 %
TPR1	2.72	9.50 %
CBE1	2.41	10.50 %
UAM1	1.45	11.26 %
TPR2	1.30	7.02 %
MPM1	1.09	6.25 %
CBE4	0.87	4.38 %
SNR1	0.79	5.26 %
DPM2	0.78	8.82 %
PPI1	0.43	7.54 %
KMR1	0.42	2.00 %
SYM2	0.41	6.32 %
GBM1	0.39	3.87 %
AVI1	0.27	2.23 %
SUL1	0.23	4.00 %
KGM1	0.13	1.41 %
CBE5		0.00 %
WHCB		0.00 %
Total	41.60	10.28 %