



TN : HAIER Sales Performance 02/05/2026 9:08 AM

MTD Sales
430.80 L

Brand Share %
11.08 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	224.43	8.07 %
LED TV	107.84	20.64 %
Fridge	56.41	20.06 %
Wash-Mac	38.93	13.84 %
D-Freez	1.08	41.77 %
Oven	0.67	15.94 %
W.Heater	0.64	22.54 %
Vac-Clea	0.41	41.72 %
W-Disp	0.21	20.34 %
Chimney	0.18	1.87 %
Total	430.80	11.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	69.26	11.66 %
WEST-02	61.37	13.67 %
TRICHY-01	60.23	10.39 %
SOUTH-03	58.99	9.86 %
CHENNAI-01	45.38	10.80 %
CHENNAI-02	39.56	11.82 %
WEST-01	32.70	9.60 %
SOUTH ARCOT	31.70	10.28 %
NORTH ARCOT	31.60	12.07 %
Total	430.80	11.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.11	8.54 %
LED TV	19.16	23.07 %
Fridge	10.12	21.64 %
Wash-Mac	4.75	9.49 %
Oven	0.09	12.11 %
W.Heater	0.03	7.21 %
Total	69.26	11.66 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.55	5.97 %
TUT2	3.06	10.58 %
RPM1	2.26	9.87 %
VNR2	2.13	8.71 %
TKS2	1.96	9.91 %
VLY1	1.92	7.43 %
TUT1	1.30	2.27 %
SDI1	1.22	10.70 %
TKS1	1.09	7.53 %
PKD1	0.84	6.86 %
ASM1	0.80	8.26 %
TY11	0.76	10.27 %
MMT1	0.64	8.25 %
STU2	0.12	1.12 %
UDN1	0.12	1.88 %
VKM1	0.12	1.56 %
COL1	0.11	8.98 %
S2SD		0.00 %
Total	69.26	11.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.84	10.82 %
LED TV	16.91	24.02 %
Fridge	7.86	20.68 %
Wash-Mac	4.46	10.29 %
Vac-Clea	0.19	68.66 %
Oven	0.11	29.15 %
Total	61.37	13.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.71	8.69 %
ERD2	3.24	8.07 %
SLM2	2.90	10.06 %
KRI1	1.98	10.81 %
SLM3	1.76	9.32 %
NKL2	1.61	8.09 %
HSR2	1.25	7.59 %
VPD1	1.13	9.88 %
ATU1	1.05	5.33 %
TRM1	0.89	7.97 %
PLC1	0.76	9.22 %
MCR1	0.65	9.39 %
PDR1	0.44	5.38 %
PMP1	0.23	4.05 %
WHKP		0.00 %
Total	61.37	13.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.67	7.60 %
LED TV	13.83	19.54 %
Fridge	7.39	22.24 %
Wash-Mac	4.65	15.31 %
D-Freez	0.66	74.26 %
Oven	0.04	24.89 %
Total	60.23	10.39 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.25	5.09 %
PBR2	3.82	11.07 %
JKM1	2.13	10.60 %
TRY3	1.43	7.52 %
TNJ1	1.36	5.17 %
KUM1	1.22	5.42 %
TYR1	1.19	5.83 %
APM1	1.17	9.59 %
TNJ2	1.11	5.35 %
KUM2	0.96	8.94 %
TRY4	0.89	5.96 %
TRY2	0.82	5.79 %
MSI1	0.13	0.87 %
NMM1	-1.57	-16.47 %
Total	60.23	10.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	29.69	6.67 %
LED TV	12.97	17.46 %
Fridge	9.61	24.13 %
Wash-Mac	6.46	17.38 %
Oven	0.18	44.03 %
W.Heater	0.07	55.31 %
Total	58.99	9.86 %

Branch *	MTD Sales L	Brand Share %
DGL1	8.97	7.24 %
MDU1	4.94	9.37 %
MDU2	3.10	9.39 %
KRR1	2.86	8.79 %
KKD3	2.56	8.41 %
MDU7	1.74	8.97 %
MPA1	1.60	7.94 %
MDU6	1.45	6.36 %
ATG1	1.14	8.49 %
PNI1	0.80	10.01 %
KYK1	0.78	9.19 %
DKI1	0.71	5.41 %
SGP1	0.70	9.59 %
TMM1	0.63	4.45 %
MNM1	0.50	7.03 %
PKM1	0.37	7.11 %
ODM1	0.13	1.65 %
TDI1	0.13	1.48 %
PNV2	0.11	1.46 %
MDU3		0.00 %
TEN2		0.00 %
WHMD		0.00 %
Total	58.99	9.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.58	7.77 %
LED TV	11.49	19.44 %
Fridge	5.12	19.07 %
Wash-Mac	4.72	16.71 %
Chimney	0.18	19.38 %
Oven	0.15	17.69 %
W.Heater	0.08	17.14 %
W-Disp	0.07	31.39 %
Total	45.38	10.80 %

Branch *	MTD Sales L	Brand Share %
CH05	2.59	9.08 %
CH08	1.69	9.31 %
CH47	1.58	5.13 %
CH19	1.42	6.41 %
CH45	1.41	9.79 %
CH22	1.23	9.56 %
CH42	0.89	5.08 %
CH38	0.52	8.20 %
CH16	0.44	1.99 %
TKM1	0.42	8.26 %
CH14	0.39	1.56 %
CGL1	0.32	3.58 %
CH49	0.29	2.08 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	45.38	10.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.09	9.27 %
LED TV	10.10	24.78 %
Fridge	3.07	13.21 %
Wash-Mac	2.92	14.88 %
W.Heater	0.14	29.07 %
W-Disp	0.14	100.00 %
Oven	0.09	17.63 %
Total	39.56	11.82 %

Branch *	MTD Sales L	Brand Share %
CH15	3.55	9.38 %
CH03	2.00	6.47 %
CH24	1.58	8.94 %
CH12	1.25	6.77 %
CH50	1.16	9.57 %
UKI1	0.77	9.92 %
CH34	0.74	6.23 %
CH44	0.72	5.89 %
CH31	0.51	10.57 %
CH46	0.48	8.76 %
CH27	0.31	5.72 %
CH18	0.23	1.77 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	39.56	11.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.99	7.38 %
LED TV	7.28	12.54 %
Fridge	4.78	14.10 %
Wash-Mac	4.46	15.90 %
D-Freez	0.12	16.65 %
W.Heater	0.08	14.75 %
Total	32.70	9.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.54	6.58 %
TPR1	2.16	8.59 %
TPR2	1.30	9.16 %
UAM1	1.05	8.86 %
CBE6	0.91	6.65 %
CBE4	0.48	2.67 %
MPM1	0.47	3.14 %
KMR1	0.42	2.51 %
SYM2	0.41	8.22 %
GBM1	0.39	5.53 %
AVI1	0.27	2.70 %
SUL1	0.23	5.08 %
DPM2	0.22	3.06 %
PPI1	0.22	4.66 %
SNR1	0.12	1.01 %
CBE5		0.00 %
KGM1		0.00 %
WHCB		0.00 %
Total	32.70	9.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.48	7.19 %
LED TV	9.62	24.73 %
Wash-Mac	2.74	12.99 %
Fridge	2.50	13.93 %
Vac-Clea	0.21	100.00 %
D-Freez	0.12	100.00 %
W.Heater	0.03	25.63 %
Total	31.70	10.28 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.55	6.88 %
TRK1	1.54	8.60 %
NVL2	1.38	8.28 %
ULP1	1.19	5.35 %
VPM2	1.15	6.76 %
POY1	0.63	2.08 %
KLM1	0.54	4.87 %
TVM1	0.42	8.50 %
STP1	0.12	1.71 %
VCM1		0.00 %
WHUT		0.00 %
Total	31.70	10.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.98	7.95 %
LED TV	6.50	23.76 %
Fridge	5.96	27.85 %
Wash-Mac	3.76	16.26 %
W.Heater	0.21	96.98 %
D-Freez	0.19	47.42 %
Total	31.60	12.07 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.93	8.58 %
TRR1	1.28	7.24 %
ARC2	0.95	9.10 %
KPM2	0.69	3.56 %
KPM1	0.62	8.97 %
CYR1	0.58	8.30 %
TRL1	0.37	1.87 %
GDM1	0.36	7.02 %
PLR1	0.23	5.66 %
TRT1	0.22	1.92 %
WHVL		0.00 %
Total	31.60	12.07 %