



TN : GODREJ Sales Performance 31/03/2026 9:17 AM

MTD Sales
999.49 L

Brand Share %
5.20 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	447.42	3.31 %
Fridge	340.87	12.07 %
Wash-Mac	208.80	7.35 %
D-Freez	2.40	4.46 %
Dummy-AC		7.21 %
Total	999.49	5.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	172.12	5.64 %
CHENNAI-01	158.39	5.51 %
WEST-01	136.63	7.46 %
SOUTH-03	118.86	5.11 %
CHENNAI-02	112.26	4.52 %
WEST-02	95.99	5.38 %
TRICHY-01	86.99	3.67 %
SOUTH ARCOT	63.36	5.26 %
NORTH ARCOT	54.89	4.23 %
Total	999.49	5.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.75	3.40 %
Fridge	62.30	14.39 %
Wash-Mac	37.46	7.64 %
D-Freez	0.61	4.54 %
Total	172.12	5.64 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.20	1.66 %
VNR2	4.30	4.25 %
NGR1	2.74	1.30 %
SDI1	2.65	4.56 %
MAR1	2.40	3.09 %
VNR1	1.91	4.21 %
PDI1	1.79	3.53 %
TKY1	1.64	4.28 %
VLY1	1.62	2.28 %
ASM1	1.09	2.53 %
S2SD	0.85	1.60 %
ARM1	0.84	2.30 %
COL1	0.78	4.18 %
TYI1	0.73	1.65 %
MMT1	0.25	0.71 %
KSM1	0.25	1.55 %
WHTV	-0.37	3.50 %
Total	172.12	5.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.09	3.29 %
Fridge	53.07	12.71 %
Wash-Mac	37.65	9.19 %
D-Freez	0.58	7.87 %
Total	158.39	5.51 %

Branch *	MTD Sales L	Brand Share %
CH05	8.32	3.85 %
CH16	7.26	4.76 %
CH48	5.24	4.94 %
CH42	4.90	3.98 %
CH19	3.52	2.34 %
CH49	3.20	2.49 %
CH47	2.87	4.47 %
CGL1	2.84	4.99 %
MRM1	1.95	2.97 %
GUD2	0.94	1.72 %
CH26	0.41	1.94 %
AVD1	0.39	0.33 %
KNR1	0.33	0.66 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	158.39	5.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.92	5.88 %
Fridge	35.15	12.74 %
Wash-Mac	26.56	9.52 %
Total	136.63	7.46 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.72	4.94 %
PLI1	2.81	4.06 %
AVI1	2.40	4.19 %
SYM2	0.97	3.32 %
TPR4	0.94	3.23 %
CBE5	0.79	2.49 %
DPM2	0.79	2.05 %
CBE3	0.78	3.11 %
PDM1	0.73	2.00 %
PPI1	0.72	2.49 %
GBM1	0.72	1.89 %
CBE1	0.71	0.95 %
GDR1	0.44	3.19 %
ANR1	0.32	2.43 %
CNR1	0.12	1.61 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
Total	136.63	7.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	48.85	3.04 %
Fridge	44.64	13.02 %
Wash-Mac	25.17	6.88 %
D-Freez	0.19	2.99 %
Total	118.86	5.11 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.55	3.49 %
DGL1	6.41	4.21 %
MDU6	2.66	2.45 %
MDU7	1.76	2.10 %
DGL2	1.53	1.88 %
KKD3	1.51	1.44 %
TEN2	1.08	1.96 %
TDI1	1.07	3.31 %
KRR1	0.89	0.99 %
PNI1	0.71	2.09 %
NKI1	0.64	2.41 %
PNV2	0.54	1.67 %
KYK1	0.27	1.01 %
ODM1	0.22	0.95 %
SZSD	0.17	0.72 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
WHMD	-0.19	3.60 %
Total	118.86	5.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	55.75	3.05 %
Fridge	30.66	9.33 %
Wash-Mac	25.86	7.95 %
Dummy-AC		10.53 %
Total	112.26	4.52 %

Branch *	MTD Sales L	Brand Share %
CH41	4.65	4.63 %
MJR1	3.94	4.85 %
CH15	3.54	1.41 %
CH23	1.25	2.21 %
CH50	1.23	1.17 %
CH46	1.23	2.53 %
CH34	1.03	1.34 %
CH20	1.01	0.91 %
CH21	0.81	0.55 %
GPD1	0.70	1.31 %
CH12	0.57	0.38 %
CH27	0.49	1.57 %
CH36	0.48	1.59 %
CH32	0.39	2.55 %
UKI1	0.12	0.24 %
CH01		0.00 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	112.26	4.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.50	3.38 %
Fridge	36.81	10.95 %
Wash-Mac	21.48	6.42 %
D-Freez	0.21	6.34 %
Total	95.99	5.38 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.66	4.87 %
ERD2	7.09	4.11 %
SLM3	2.32	2.62 %
PLC1	1.11	4.23 %
TRM1	0.87	1.85 %
WZWH	0.86	4.57 %
ERD1	0.79	0.55 %
EDP1	0.78	2.69 %
PDR1	0.71	1.94 %
KMM1	0.64	2.38 %
PMP1	0.60	2.41 %
DPR2	0.59	1.77 %
MTR1	0.43	0.80 %
TCG1	0.36	0.76 %
BMD1	0.29	0.81 %
HRR1	0.14	0.45 %
MCR1	0.14	0.30 %
KVP1	0.12	0.46 %
Total	95.99	5.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.08	2.31 %
Fridge	37.97	12.14 %
Wash-Mac	7.94	2.89 %
Total	86.99	3.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.48	2.67 %
KUM1	5.94	4.50 %
TNJ1	5.54	4.58 %
TNJ2	5.16	4.63 %
MVM1	3.20	2.65 %
NGT1	2.74	4.97 %
PBR2	2.48	1.64 %
TVR2	2.43	2.22 %
PDK1	2.13	4.13 %
MDI1	2.07	2.61 %
PTK1	1.38	1.29 %
TRY3	1.17	1.70 %
TTP1	1.06	2.60 %
NCK1	1.04	3.35 %
APM1	0.81	3.47 %
KRN1	0.78	2.24 %
TVR1	0.64	1.47 %
ORU1	0.44	1.55 %
TRY2	0.39	0.69 %
TZSD	0.25	2.21 %
MSI1	0.14	0.30 %
KIK1	0.11	0.22 %
Total	86.99	3.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	25.23	12.83 %
Air-Cond	24.43	2.94 %
Wash-Mac	13.50	7.93 %
D-Freez	0.20	2.78 %
Total	63.36	5.26 %

Branch *	MTD Sales L	Brand Share %
PRT1	2.53	4.73 %
CUD1	2.47	2.37 %
CDM1	2.39	4.08 %
POY1	1.60	1.05 %
KLM1	1.06	1.48 %
POY2	0.83	0.79 %
TVM2	0.57	1.98 %
MKM1	0.25	0.65 %
TVM1	0.23	0.64 %
VPM1	0.12	0.61 %
WHUT	-0.34	3.90 %
Total	63.36	5.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.07	2.83 %
Fridge	15.04	8.36 %
Wash-Mac	13.18	6.91 %
D-Freez	0.61	9.12 %
Total	54.89	4.23 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.00	3.16 %
AKM1	1.84	3.19 %
TRR1	1.58	1.97 %
CYR1	1.57	5.12 %
WJD1	1.32	3.10 %
TRL1	1.07	0.85 %
KPM1	0.96	1.92 %
TRT1	0.86	1.64 %
CPT1	0.63	2.44 %
PTU1	0.52	3.45 %
SBR1	0.49	0.51 %
VSI1	0.48	1.04 %
ABR1	0.35	0.66 %
UGI1	0.31	1.88 %
PLR1	0.23	0.67 %
CGM1	0.18	0.63 %
BGR1	0.13	0.62 %
SLG1		0.00 %
Total	54.89	4.23 %