



TN : GODREJ Sales Performance 30/04/2026 9:17 AM

MTD Sales
1,696.83 L

Brand Share %
4.57 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,262.20	4.02 %
Fridge	287.17	9.70 %
Wash-Mac	144.13	5.45 %
D-Freez	3.33	3.69 %
Total	1,696.83	4.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	290.82	4.71 %
CHENNAI-01	230.86	4.90 %
WEST-01	223.27	6.91 %
SOUTH-03	217.45	4.28 %
WEST-02	177.05	4.79 %
TRICHY-01	163.84	3.29 %
CHENNAI-02	157.43	3.87 %
SOUTH ARCOT	131.12	5.08 %
NORTH ARCOT	105.00	4.07 %
Total	1,696.83	4.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	226.61	4.30 %
Fridge	42.83	9.11 %
Wash-Mac	20.23	4.71 %
D-Freez	1.15	8.70 %
Total	290.82	4.71 %

Branch *	MTD Sales L	Brand Share %
TUT2	10.36	3.71 %
TKS1	9.11	4.45 %
MAR1	6.35	3.16 %
TVL1	6.02	0.86 %
KVT1	5.62	1.87 %
SDI1	4.45	3.83 %
VLY1	4.11	1.77 %
NGR1	3.93	0.87 %
APK2	3.41	4.20 %
S2SD	2.78	2.93 %
VNR1	2.59	4.06 %
ARM1	2.17	2.03 %
ASM1	1.62	1.54 %
VKM1	1.58	2.46 %
MMT1	0.47	0.45 %
Total	290.82	4.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	151.94	3.89 %
Fridge	55.03	12.97 %
Wash-Mac	23.35	6.29 %
D-Freez	0.54	6.92 %
Total	230.86	4.90 %

Branch *	MTD Sales L	Brand Share %
CH05	10.47	2.63 %
CH30	6.19	3.12 %
CH49	4.65	2.57 %
CGL1	2.65	2.80 %
CH42	2.49	1.29 %
CH19	2.22	0.99 %
AVD1	1.65	1.31 %
GUD2	1.27	1.77 %
CH35	0.94	0.82 %
KNR1	0.81	1.03 %
CH26	0.35	1.00 %
MRM1	0.34	0.28 %
CH29	0.25	2.34 %
CH40	0.23	1.48 %
CH37		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	230.86	4.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	186.66	6.73 %
Fridge	25.43	10.75 %
Wash-Mac	11.17	5.11 %
Total	223.27	6.91 %

Branch *	MTD Sales L	Brand Share %
TPR2	9.68	3.89 %
PDM1	2.49	3.35 %
CBE1	2.47	1.94 %
DPM2	1.45	1.81 %
TPR4	1.32	2.67 %
ANR1	0.90	2.94 %
GBM1	0.50	0.55 %
SYM2	0.50	0.73 %
AVI1	0.47	0.48 %
GDR1	0.26	1.66 %
PPI1	0.18	0.40 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	223.27	6.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	158.33	3.68 %
Fridge	35.86	8.60 %
Wash-Mac	22.90	6.55 %
D-Freez	0.36	2.80 %
Total	217.45	4.28 %

Branch *	MTD Sales L	Brand Share %
MDU1	24.07	3.97 %
MDU2	12.96	3.80 %
MDU6	7.53	2.86 %
DGL1	4.84	2.00 %
MDU4	4.56	3.33 %
KRR1	4.04	1.57 %
MDU5	3.84	4.03 %
PNI1	3.53	3.93 %
DGL2	2.72	2.39 %
TEN2	1.44	1.07 %
TDI1	1.20	1.55 %
PKM1	0.91	2.05 %
MDU7	0.88	0.43 %
KYK1	0.86	1.35 %
CMR1	0.67	1.13 %
DKI1	0.59	0.45 %
PNV2	0.55	0.75 %
KKD3	0.51	0.23 %
SVG1	0.46	0.40 %
NKI1	0.38	0.66 %
ODM1	0.27	0.48 %
BTU1	0.14	0.26 %
SGP1		0.00 %
SZSD		0.00 %
Total	217.45	4.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	128.70	4.21 %
Fridge	32.93	9.84 %
Wash-Mac	15.42	5.23 %
Total	177.05	4.79 %

Branch *	MTD Sales L	Brand Share %
ERD2	13.24	3.55 %
SLM2	6.38	4.23 %
MTR1	3.72	3.24 %
ERD1	2.86	0.76 %
EPI1	2.81	3.77 %
MCR1	2.70	3.25 %
TRM1	1.99	2.42 %
BMD1	1.81	3.88 %
KMM1	1.56	2.56 %
SLM3	1.52	0.80 %
VKL1	1.33	3.42 %
SGG1	1.15	3.39 %
TCG1	1.07	1.16 %
KVP1	0.62	1.08 %
DPR2	0.53	0.77 %
CMI1	0.50	1.03 %
PDR1	0.45	0.72 %
HRR1	0.32	0.73 %
PMP1	0.31	0.61 %
EDP1		0.00 %
WZWH		0.00 %
WHKP	-0.20	-1.15 %
Total	177.05	4.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	127.21	2.94 %
Fridge	23.22	7.03 %
Wash-Mac	13.20	4.33 %
D-Freez	0.22	1.37 %
Total	163.84	3.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	28.42	2.54 %
TNJ1	11.65	4.27 %
TVR2	8.37	3.70 %
TNJ2	7.65	3.49 %
PBR2	6.87	2.22 %
MDI1	6.12	3.99 %
MVM1	4.94	1.86 %
NGT1	3.71	3.00 %
KUM2	2.63	3.48 %
TTP1	1.80	2.03 %
JKM1	1.59	1.51 %
ORU1	1.45	2.80 %
PDK1	1.41	1.03 %
TRY3	1.00	0.53 %
APM1	0.98	1.99 %
TVR1	0.83	0.91 %
NCK1	0.50	1.15 %
TRY2	0.40	0.30 %
PTK1	0.26	0.14 %
KRN1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
WTRZ	-0.67	1.64 %
Total	163.84	3.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	114.16	3.34 %
Fridge	27.67	8.19 %
Wash-Mac	15.26	5.07 %
D-Freez	0.34	5.73 %
Total	157.43	3.87 %

Branch *	MTD Sales L	Brand Share %
CH03	15.45	3.72 %
CH21	10.05	3.81 %
CH41	6.56	4.37 %
CH18	5.62	2.84 %
CH33	5.18	3.62 %
CH15	4.81	1.17 %
CH50	4.38	2.65 %
CH46	3.27	3.93 %
CH23	2.41	2.45 %
CH12	1.92	0.80 %
CH32	1.19	4.25 %
UKI1	1.05	1.37 %
GPD1	0.91	1.15 %
CH27	0.76	1.37 %
CH20	0.74	0.36 %
MC06	0.61	3.93 %
CH36	0.59	0.93 %
CH31	0.26	0.35 %
CH01		0.00 %
Total	157.43	3.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	91.70	4.23 %
Fridge	29.10	13.56 %
Wash-Mac	10.12	5.42 %
D-Freez	0.19	2.37 %
Total	131.12	5.08 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.35	3.83 %
NVL2	6.10	4.33 %
PRT1	6.02	4.46 %
POY1	2.97	1.01 %
POY2	1.83	0.77 %
TVM2	1.56	2.60 %
VPM1	0.50	1.50 %
KLM1	0.43	0.32 %
MKM1	0.36	0.61 %
TVM1	0.35	0.64 %
Total	131.12	5.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	76.89	3.52 %
Fridge	15.09	7.70 %
Wash-Mac	12.48	6.60 %
D-Freez	0.53	3.71 %
Total	105.00	4.07 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.55	4.38 %
TRR1	5.82	3.28 %
TRL1	3.58	1.86 %
CYR1	2.27	3.82 %
VSI1	1.90	1.76 %
AKM1	1.55	1.18 %
TRT1	1.36	1.23 %
ABR1	1.04	0.75 %
UGI1	0.80	2.06 %
BGR1	0.70	1.59 %
SBR1	0.64	0.38 %
PLR1	0.57	0.97 %
CPT1	0.51	0.92 %
WJD1	0.30	0.47 %
PTU1	0.13	0.69 %
CGM1		0.00 %
SLG1		0.00 %
Total	105.00	4.07 %