

MTD Sales  
957.33 L

Brand Share %  
5.21 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	419.27	3.27 %
Fridge	330.77	12.06 %
Wash-Mac	204.90	7.39 %
D-Freez	2.40	4.69 %
Dummy-AC		7.21 %
<b>Total</b>	<b>957.33</b>	<b>5.21 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	163.92	5.68 %
CHENNAI-01	152.05	5.50 %
WEST-01	129.73	7.46 %
SOUTH-03	113.75	5.11 %
CHENNAI-02	108.30	4.50 %
WEST-02	93.64	5.48 %
TRICHY-01	83.34	3.68 %
SOUTH ARCOT	60.57	5.24 %
NORTH ARCOT	52.05	4.22 %
<b>Total</b>	<b>957.33</b>	<b>5.21 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.01	3.35 %
Fridge	60.42	14.32 %
Wash-Mac	36.88	7.66 %
D-Freez	0.61	4.63 %
<b>Total</b>	<b>163.92</b>	<b>5.68 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	4.94	1.66 %
VNR2	3.77	3.89 %
SDI1	2.65	4.89 %
NGR1	2.53	1.28 %
MAR1	2.40	3.26 %
VNR1	1.91	4.43 %
TKY1	1.64	4.65 %
VKM1	1.62	4.74 %
PDI1	1.39	2.83 %
VLY1	1.37	2.08 %
ASM1	1.09	2.68 %
S2SD	0.85	1.68 %
ARM1	0.84	2.48 %
COL1	0.78	4.74 %
TYI1	0.73	1.85 %
MMT1	0.25	0.78 %
KSM1	0.14	0.92 %
WHTV	-0.37	3.56 %
<b>Total</b>	<b>163.92</b>	<b>5.68 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.95	3.23 %
Fridge	51.28	12.72 %
Wash-Mac	37.24	9.27 %
D-Freez	0.58	7.87 %
<b>Total</b>	<b>152.05</b>	<b>5.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	7.23	3.45 %
CH16	6.70	4.65 %
CH48	4.99	4.88 %
CH42	4.90	4.05 %
CH19	3.52	2.53 %
CH49	2.97	2.37 %
CH47	2.87	4.57 %
CGL1	2.84	5.16 %
MRM1	1.95	3.06 %
GUD2	0.94	1.77 %
CH26	0.41	2.04 %
AVD1	0.39	0.35 %
KNR1	0.33	0.69 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
<b>Total</b>	<b>152.05</b>	<b>5.50 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	69.85	5.85 %
Fridge	34.19	12.61 %
Wash-Mac	25.68	9.45 %
<b>Total</b>	<b>129.73</b>	<b>7.46 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	6.72	5.16 %
PLI1	2.81	4.34 %
AVI1	2.18	4.18 %
SYM2	0.97	3.49 %
CBE5	0.79	2.60 %
DPM2	0.79	2.19 %
CBE3	0.78	3.41 %
PDM1	0.73	2.04 %
PPI1	0.72	2.51 %
GBM1	0.72	2.00 %
CBE1	0.71	1.00 %
TPR4	0.70	2.45 %
GDR1	0.44	3.35 %
ANR1	0.32	2.59 %
CNR1	0.12	1.61 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>129.73</b>	<b>7.46 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.54	2.97 %
Fridge	43.47	13.07 %
Wash-Mac	24.55	6.91 %
D-Freez	0.19	3.08 %
<b>Total</b>	<b>113.75</b>	<b>5.11 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	9.24	3.19 %
DGL1	6.29	4.40 %
MDU6	2.54	2.39 %
MDU7	1.76	2.15 %
KKD3	1.51	1.51 %
DGL2	1.28	1.72 %
TEN2	1.08	2.14 %
TDI1	1.07	3.54 %
KRR1	0.89	1.07 %
NKI1	0.64	2.55 %
PNV2	0.54	1.69 %
PNI1	0.44	1.35 %
KYK1	0.27	1.06 %
ODM1	0.22	0.96 %
SZSD	0.17	0.72 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
WHMD	-0.19	3.83 %
<b>Total</b>	<b>113.75</b>	<b>5.11 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	53.39	3.02 %
Fridge	29.29	9.18 %
Wash-Mac	25.61	8.06 %
Dummy-AC		10.53 %
<b>Total</b>	<b>108.30</b>	<b>4.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH41	4.43	4.51 %
MJR1	3.94	4.95 %
CH15	3.34	1.37 %
CH23	1.25	2.31 %
CH50	1.23	1.21 %
CH46	1.23	2.62 %
CH20	1.01	0.93 %
CH21	0.81	0.57 %
CH34	0.73	0.98 %
GPD1	0.70	1.33 %
CH12	0.57	0.40 %
CH27	0.49	1.64 %
CH36	0.48	1.61 %
CH32	0.39	2.60 %
UKI1	0.12	0.25 %
CH01		0.00 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>108.30</b>	<b>4.50 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.03	3.43 %
Fridge	35.92	10.99 %
Wash-Mac	21.48	6.58 %
D-Freez	0.21	6.83 %
<b>Total</b>	<b>93.64</b>	<b>5.48 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.66	4.99 %
ERD2	6.87	4.20 %
SLM3	2.32	2.71 %
PLC1	1.11	4.38 %
TRM1	0.87	1.94 %
ERD1	0.79	0.58 %
EDP1	0.78	2.74 %
PDR1	0.71	2.09 %
KMM1	0.64	2.44 %
PMP1	0.60	2.41 %
DPR2	0.59	1.84 %
MTR1	0.43	0.82 %
TCG1	0.36	0.79 %
SGG1	0.35	3.30 %
BMD1	0.29	0.83 %
HRR1	0.14	0.46 %
MCR1	0.14	0.30 %
KVP1	0.12	0.46 %
<b>Total</b>	<b>93.64</b>	<b>5.48 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.48	2.28 %
Fridge	37.31	12.27 %
Wash-Mac	7.56	2.84 %
<b>Total</b>	<b>83.34</b>	<b>3.68 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	14.61	2.62 %
KUM1	5.44	4.27 %
TNJ1	5.17	4.54 %
TNJ2	4.64	4.54 %
MVM1	2.66	2.33 %
NGT1	2.60	4.91 %
TVR2	2.43	2.37 %
PBR2	2.37	1.65 %
PDK1	2.13	4.38 %
MDI1	1.85	2.41 %
PTK1	1.38	1.34 %
TRY3	1.17	1.76 %
TTP1	1.06	2.72 %
NCK1	1.04	3.46 %
APM1	0.81	3.52 %
KRN1	0.78	2.33 %
TVR1	0.64	1.55 %
ORU1	0.44	1.59 %
TRY2	0.39	0.71 %
TZSD	0.25	2.21 %
MSI1	0.14	0.32 %
KIK1		0.00 %
<b>Total</b>	<b>83.34</b>	<b>3.68 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	24.82	13.09 %
Air-Cond	22.30	2.81 %
Wash-Mac	13.25	8.00 %
D-Freez	0.20	2.95 %
<b>Total</b>	<b>60.57</b>	<b>5.24 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	2.53	4.94 %
CDM1	2.39	4.13 %
CUD1	2.35	2.31 %
POY1	1.39	0.97 %
KLM1	1.06	1.55 %
POY2	0.58	0.57 %
TVM2	0.57	2.06 %
MKM1	0.25	0.68 %
TVM1	0.23	0.71 %
VPM1	0.12	0.63 %
WHUT	-0.34	3.90 %
<b>Total</b>	<b>60.57</b>	<b>5.24 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.72	2.85 %
Fridge	14.07	8.10 %
Wash-Mac	12.65	6.84 %
D-Freez	0.61	9.55 %
<b>Total</b>	<b>52.05</b>	<b>4.22 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	4.00	3.28 %
AKM1	1.84	3.40 %
TRR1	1.30	1.71 %
WJD1	1.19	2.98 %
TRL1	1.07	0.89 %
KPM1	0.96	1.99 %
TRT1	0.86	1.72 %
PTU1	0.52	3.53 %
SBR1	0.49	0.54 %
VSI1	0.48	1.09 %
CPT1	0.40	1.65 %
UGI1	0.31	1.97 %
PLR1	0.23	0.73 %
ABR1	0.23	0.45 %
BGR1	0.13	0.64 %
CGM1		0.00 %
SLG1		0.00 %
<b>Total</b>	<b>52.05</b>	<b>4.22 %</b>