

MTD Sales
1,654.34 L

Brand Share %
4.60 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,231.17	4.05 %
Fridge	279.54	9.70 %
Wash-Mac	140.30	5.43 %
D-Freez	3.33	3.90 %
Total	1,654.34	4.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	283.73	4.73 %
CHENNAI-01	225.35	4.90 %
WEST-01	215.03	6.80 %
SOUTH-03	212.35	4.32 %
WEST-02	173.34	4.82 %
TRICHY-01	159.79	3.33 %
CHENNAI-02	153.21	3.89 %
SOUTH ARCOT	128.12	5.14 %
NORTH ARCOT	103.43	4.16 %
Total	1,654.34	4.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	221.84	4.34 %
Fridge	41.65	9.12 %
Wash-Mac	19.10	4.56 %
D-Freez	1.15	9.59 %
Total	283.73	4.73 %

Branch *	MTD Sales L	Brand Share %
TUT2	9.88	3.61 %
TKS1	8.84	4.48 %
MAR1	6.35	3.18 %
TVL1	6.02	0.88 %
KVT1	5.62	1.93 %
SDI1	4.45	3.96 %
VLY1	4.11	1.87 %
NGR1	3.93	0.88 %
APK2	3.29	4.24 %
S2SD	2.78	2.93 %
VNR1	2.59	4.24 %
ARM1	2.17	2.10 %
ASM1	1.62	1.64 %
VKM1	1.58	2.50 %
MMT1	0.15	0.15 %
Total	283.73	4.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	148.93	3.91 %
Fridge	52.53	12.68 %
Wash-Mac	23.35	6.42 %
D-Freez	0.54	6.92 %
Total	225.35	4.90 %

Branch *	MTD Sales L	Brand Share %
CH05	10.47	2.66 %
CH30	5.59	2.88 %
CH49	4.65	2.64 %
CGL1	2.65	2.86 %
CH42	2.49	1.31 %
CH19	2.22	1.01 %
AVD1	1.65	1.33 %
GUD2	1.27	1.79 %
CH35	0.94	0.86 %
KNR1	0.81	1.05 %
CH26	0.35	1.04 %
MRM1	0.34	0.29 %
CH29	0.25	2.50 %
CH40	0.23	1.53 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	225.35	4.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	178.88	6.61 %
Fridge	25.43	10.94 %
Wash-Mac	10.72	4.97 %
Total	215.03	6.80 %

Branch *	MTD Sales L	Brand Share %
TPR2	8.45	3.48 %
CBE1	2.47	1.97 %
PDM1	2.35	3.18 %
DPM2	1.45	1.87 %
TPR4	1.06	2.21 %
ANR1	0.90	3.09 %
GBM1	0.50	0.56 %
SYM2	0.50	0.75 %
AVI1	0.47	0.50 %
GDR1	0.26	1.72 %
PPI1	0.18	0.42 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	215.03	6.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	154.94	3.73 %
Fridge	34.66	8.57 %
Wash-Mac	22.38	6.50 %
D-Freez	0.36	2.92 %
Total	212.35	4.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	23.30	3.92 %
MDU2	12.69	3.83 %
MDU6	7.25	2.78 %
DGL1	4.84	2.10 %
MDU4	4.29	3.24 %
KRR1	4.04	1.60 %
MDU5	3.54	3.86 %
PNI1	3.53	4.09 %
DGL2	2.45	2.22 %
TEN2	1.44	1.09 %
TDI1	1.20	1.59 %
PKM1	0.91	2.07 %
MDU7	0.88	0.47 %
KYK1	0.86	1.44 %
CMR1	0.67	1.14 %
PNV2	0.55	0.84 %
KKD3	0.51	0.24 %
SVG1	0.46	0.41 %
NKI1	0.38	0.68 %
DKI1	0.32	0.26 %
ODM1	0.27	0.49 %
BTU1	0.14	0.26 %
SGP1		0.00 %
SZSD		0.00 %
Total	212.35	4.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	125.94	4.23 %
Fridge	32.64	9.98 %
Wash-Mac	14.76	5.14 %
Total	173.34	4.82 %

Branch *	MTD Sales L	Brand Share %
ERD2	13.24	3.66 %
SLM2	6.38	4.30 %
MTR1	3.37	3.01 %
ERD1	2.86	0.78 %
MCR1	2.70	3.50 %
EPI1	2.66	3.71 %
TRM1	1.99	2.50 %
BMD1	1.81	3.97 %
KMM1	1.56	2.65 %
VKL1	1.33	3.49 %
SGG1	1.15	3.42 %
TCG1	1.07	1.17 %
SLM3	0.95	0.52 %
KVP1	0.62	1.09 %
DPR2	0.53	0.79 %
CMI1	0.50	1.07 %
PDR1	0.45	0.74 %
HRR1	0.32	0.80 %
PMP1	0.31	0.63 %
EDP1		0.00 %
WZWH		0.00 %
WHKP	-0.20	-1.15 %
Total	173.34	4.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.31	2.99 %
Fridge	22.97	7.13 %
Wash-Mac	12.29	4.11 %
D-Freez	0.22	1.47 %
Total	159.79	3.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.75	2.64 %
TNJ1	11.38	4.33 %
TVR2	8.37	3.75 %
TNJ2	7.09	3.32 %
PBR2	6.87	2.30 %
MDI1	6.12	4.14 %
MVM1	4.94	1.94 %
NGT1	3.71	3.15 %
KUM2	2.35	3.22 %
TTP1	1.80	2.08 %
ORU1	1.45	2.97 %
JKM1	1.45	1.41 %
PDK1	1.11	0.82 %
TRY3	1.00	0.54 %
APM1	0.98	2.06 %
TVR1	0.83	0.93 %
NCK1	0.50	1.15 %
TRY2	0.40	0.31 %
PTK1	0.26	0.14 %
KRN1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
WTRZ	-0.67	1.74 %
Total	159.79	3.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	111.27	3.36 %
Fridge	26.72	8.20 %
Wash-Mac	14.87	5.14 %
D-Freez	0.34	6.01 %
Total	153.21	3.89 %

Branch *	MTD Sales L	Brand Share %
CH03	15.08	3.74 %
CH21	9.79	3.81 %
CH41	6.56	4.49 %
CH18	5.39	2.83 %
CH33	5.18	3.72 %
CH15	4.81	1.20 %
CH50	4.38	2.72 %
CH46	3.00	3.76 %
CH23	2.41	2.66 %
CH12	1.69	0.72 %
CH32	1.19	4.34 %
UKI1	1.05	1.40 %
GPD1	0.91	1.19 %
CH27	0.76	1.39 %
CH20	0.74	0.36 %
MC06	0.61	3.93 %
CH36	0.59	0.94 %
CH31	0.26	0.36 %
CH01		0.00 %
Total	153.21	3.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	89.42	4.27 %
Fridge	28.16	13.45 %
Wash-Mac	10.35	5.67 %
D-Freez	0.19	2.58 %
Total	128.12	5.14 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.35	3.96 %
NVL2	6.10	4.51 %
PRT1	5.81	4.40 %
POY1	2.97	1.04 %
POY2	1.83	0.80 %
TVM2	1.56	2.71 %
VPM1	0.50	1.58 %
KLM1	0.43	0.33 %
MKM1	0.36	0.63 %
TVM1	0.35	0.65 %
Total	128.12	5.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	75.64	3.60 %
Fridge	14.77	7.83 %
Wash-Mac	12.48	6.84 %
D-Freez	0.53	3.87 %
Total	103.43	4.16 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.23	4.33 %
TRR1	5.82	3.39 %
TRL1	3.58	1.94 %
CYR1	2.27	4.06 %
VSI1	1.78	1.69 %
AKM1	1.55	1.20 %
TRT1	1.36	1.31 %
ABR1	1.04	0.76 %
UGI1	0.80	3.11 %
BGR1	0.70	1.62 %
SBR1	0.64	0.40 %
PLR1	0.57	1.01 %
CPT1	0.51	0.95 %
WJD1	0.30	0.48 %
PTU1	0.13	0.69 %
CGM1		0.00 %
SLG1		0.00 %
Total	103.43	4.16 %