



# TN : GODREJ Sales Performance 29/03/2026 9:17 AM

MTD Sales  
896.45 L

Brand Share %  
5.18 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	381.84	3.18 %
Fridge	317.30	12.15 %
Wash-Mac	195.10	7.34 %
D-Freez	2.21	4.63 %
Dummy-AC		7.21 %
<b>Total</b>	<b>896.45</b>	<b>5.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	152.42	5.60 %
CHENNAI-01	136.92	5.42 %
WEST-01	120.22	7.45 %
SOUTH-03	107.61	5.02 %
CHENNAI-02	103.29	4.57 %
WEST-02	89.88	5.53 %
TRICHY-01	80.63	3.70 %
SOUTH ARCOT	59.24	5.35 %
NORTH ARCOT	46.24	4.10 %
<b>Total</b>	<b>896.45</b>	<b>5.18 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.76	3.19 %
Fridge	57.78	14.24 %
Wash-Mac	35.26	7.61 %
D-Freez	0.61	4.83 %
<b>Total</b>	<b>152.42</b>	<b>5.60 %</b>

Branch *	MTD Sales L	Brand Share %
TKS1	4.16	5.05 %
TVL1	4.15	1.51 %
VNR2	3.48	3.83 %
NGR1	2.11	1.16 %
MAR1	2.09	2.94 %
SDI1	2.06	4.09 %
TKY1	1.64	5.05 %
VKM1	1.62	5.04 %
VNR1	1.38	3.36 %
VLY1	1.37	2.19 %
PDI1	1.11	2.48 %
S2SD	0.85	1.68 %
ARM1	0.84	2.60 %
ASM1	0.84	2.22 %
COL1	0.78	5.06 %
TYI1	0.73	1.92 %
MMT1	0.25	0.80 %
KSM1	0.14	0.96 %
WHTV	-0.20	2.89 %
<b>Total</b>	<b>152.42</b>	<b>5.60 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.06	3.05 %
Fridge	48.17	12.94 %
Wash-Mac	34.29	9.17 %
D-Freez	0.39	6.12 %
<b>Total</b>	<b>136.92</b>	<b>5.42 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	6.63	3.39 %
CH16	5.94	4.39 %
CH48	4.76	4.99 %
CH42	4.30	3.80 %
CH47	2.87	4.69 %
CH49	2.84	2.34 %
CGL1	2.60	5.02 %
CH19	2.24	2.05 %
MRM1	1.81	3.01 %
GUD2	0.94	2.01 %
CH26	0.41	2.17 %
KNR1	0.33	0.72 %
AVD1	0.13	0.13 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
<b>Total</b>	<b>136.92</b>	<b>5.42 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	63.78	5.84 %
Fridge	31.60	12.21 %
Wash-Mac	24.84	9.53 %
<b>Total</b>	<b>120.22</b>	<b>7.45 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	6.12	5.01 %
PLI1	2.58	4.19 %
AVI1	2.04	4.42 %
SYM2	0.97	3.87 %
DPM2	0.79	2.43 %
PDM1	0.73	2.21 %
GBM1	0.72	2.04 %
TPR4	0.70	2.72 %
CBE5	0.66	2.42 %
CBE3	0.64	2.94 %
PPI1	0.60	2.15 %
GDR1	0.44	3.55 %
CBE1	0.43	0.70 %
ANR1	0.32	2.89 %
CNR1	0.12	1.65 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>120.22</b>	<b>7.45 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	42.33	2.88 %
Fridge	41.41	12.89 %
Wash-Mac	23.67	6.86 %
D-Freez	0.19	3.33 %
Total	107.61	5.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.99	3.20 %
DGL1	5.74	4.27 %
MDU6	2.54	2.49 %
MDU7	1.76	2.24 %
KKD3	1.51	1.55 %
DGL2	1.28	1.74 %
TEN2	1.08	2.24 %
TDI1	0.86	3.00 %
NKI1	0.64	2.60 %
KRR1	0.63	0.81 %
PNV2	0.54	1.71 %
PNI1	0.44	1.40 %
KYK1	0.27	1.08 %
ODM1	0.22	1.01 %
SZSD	0.17	0.72 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
WHMD	-0.19	4.08 %
Total	107.61	5.02 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.02	3.02 %
Fridge	28.58	9.54 %
Wash-Mac	24.70	8.14 %
Dummy-AC		10.53 %
Total	103.29	4.57 %

Branch *	MTD Sales L	Brand Share %
CH41	4.43	4.77 %
MJR1	3.71	4.93 %
CH15	3.21	1.40 %
CH46	1.23	2.83 %
CH23	1.04	2.14 %
CH50	0.91	0.93 %
CH20	0.89	0.88 %
CH34	0.60	0.83 %
CH21	0.55	0.42 %
CH27	0.49	1.74 %
GPD1	0.49	0.96 %
CH36	0.48	1.72 %
CH32	0.39	2.60 %
CH12	0.31	0.23 %
UKI1	0.12	0.26 %
CH01		0.00 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	103.29	4.57 %

## WEST-02

Property	MTD Sales L	Brand Share %
Fridge	34.93	11.17 %
Air-Cond	34.57	3.48 %
Wash-Mac	20.17	6.37 %
D-Freez	0.21	7.94 %
<b>Total</b>	<b>89.88</b>	<b>5.53 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	7.98	5.18 %
ERD2	6.58	4.26 %
SLM3	2.32	2.84 %
PLC1	1.11	4.50 %
TRM1	0.87	2.05 %
EDP1	0.78	2.92 %
PDR1	0.71	2.18 %
KMM1	0.64	2.58 %
ERD1	0.59	0.46 %
DPR2	0.59	1.93 %
PMP1	0.47	1.97 %
MTR1	0.43	0.84 %
TCG1	0.36	0.82 %
SGG1	0.35	3.46 %
BMD1	0.29	0.84 %
HRR1	0.14	0.47 %
MCR1	0.14	0.31 %
KVP1	0.12	0.47 %
<b>Total</b>	<b>89.88</b>	<b>5.53 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	37.16	12.75 %
Air-Cond	36.37	2.24 %
Wash-Mac	7.09	2.75 %
<b>Total</b>	<b>80.63</b>	<b>3.70 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	13.97	2.61 %
KUM1	5.44	4.39 %
TNJ1	4.95	4.63 %
TNJ2	4.64	4.81 %
NGT1	2.60	5.06 %
TVR2	2.43	2.39 %
PBR2	2.37	1.71 %
MVM1	2.34	2.12 %
PDK1	2.13	4.47 %
MDI1	1.69	2.34 %
PTK1	1.38	1.37 %
TRY3	1.17	1.83 %
TTP1	1.06	2.83 %
APM1	0.81	3.77 %
NCK1	0.79	2.70 %
KRN1	0.78	2.48 %
TVR1	0.64	1.56 %
ORU1	0.44	1.60 %
TRY2	0.39	0.74 %
TZSD	0.25	2.21 %
MSI1	0.14	0.34 %
KIK1		0.00 %
<b>Total</b>	<b>80.63</b>	<b>3.70 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	24.13	13.09 %
Air-Cond	21.78	2.88 %
Wash-Mac	13.13	8.27 %
D-Freez	0.20	2.95 %
<b>Total</b>	<b>59.24</b>	<b>5.35 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	2.53	5.14 %
CDM1	2.39	4.29 %
CUD1	2.13	2.16 %
POY1	1.14	0.84 %
KLM1	1.06	1.60 %
POY2	0.58	0.59 %
TVM2	0.57	2.13 %
MKM1	0.25	0.69 %
TVM1	0.23	0.72 %
VPM1	0.12	0.64 %
WHUT	-0.34	3.98 %
<b>Total</b>	<b>59.24</b>	<b>5.35 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.15	2.57 %
Fridge	13.55	8.25 %
Wash-Mac	11.94	6.76 %
D-Freez	0.61	10.83 %
<b>Total</b>	<b>46.24</b>	<b>4.10 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	3.43	2.98 %
AKM1	1.59	3.12 %
CYR1	1.34	5.16 %
TRR1	1.18	1.63 %
TRL1	1.07	0.94 %
WJD1	0.87	2.44 %
TRT1	0.86	1.89 %
KPM1	0.53	1.20 %
PTU1	0.52	4.38 %
SBR1	0.49	0.58 %
VSI1	0.48	1.25 %
CPT1	0.40	1.72 %
UGI1	0.31	2.20 %
PLR1	0.23	0.81 %
ABR1	0.23	0.51 %
BGR1	0.13	0.69 %
CGM1		0.00 %
SLG1		0.00 %
<b>Total</b>	<b>46.24</b>	<b>4.10 %</b>