

MTD Sales  
**1,034.74 L**

Brand Share %  
**4.93 %**

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	550.18	3.60 %
Fridge	330.20	10.70 %
Wash-Mac	151.43	5.94 %
D-Freez	2.94	4.05 %
<b>Total</b>	<b>1,034.74</b>	<b>4.93 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	196.68	5.23 %
CHENNAI-02	159.61	4.91 %
SOUTH-01	153.49	5.16 %
TRICHY-01	100.43	3.52 %
SOUTH ARCOT	90.25	5.53 %
SOUTH-03	87.63	3.54 %
WEST-01	87.53	8.33 %
WEST-02	82.13	5.43 %
NORTH ARCOT	76.99	5.13 %
<b>Total</b>	<b>1,034.74</b>	<b>4.93 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.46	3.82 %
Fridge	58.52	13.25 %
Wash-Mac	23.68	7.03 %
D-Freez	1.02	9.33 %
<b>Total</b>	<b>196.68</b>	<b>5.23 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	8.89	3.16 %
CH07	7.18	4.31 %
CH30	4.98	3.97 %
CH49	3.96	2.46 %
CGL1	2.69	3.38 %
CH42	2.66	1.69 %
CH19	2.63	1.47 %
CH35	1.47	1.51 %
GUD2	1.40	2.38 %
KNR1	0.99	1.31 %
MRM1	0.83	0.79 %
CH40	0.27	2.22 %
AVD1	0.27	0.28 %
CH26	0.25	0.83 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-3.99	4.13 %
<b>Total</b>	<b>196.68</b>	<b>5.23 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	102.62	3.93 %
Fridge	39.03	10.91 %
Wash-Mac	17.78	6.37 %
D-Freez	0.17	3.53 %
<b>Total</b>	<b>159.61</b>	<b>4.91 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	8.95	3.99 %
CH12	6.79	2.83 %
CH15	5.45	1.90 %
CH33	3.67	3.40 %
CH41	2.48	2.02 %
CH23	2.01	2.56 %
CH46	1.63	2.73 %
UKI1	1.41	2.63 %
CH36	1.17	1.96 %
CH27	0.69	1.46 %
PON1	0.55	0.90 %
MC06	0.51	3.24 %
CH32	0.43	2.01 %
GPD1	0.41	0.69 %
CH20	0.38	0.32 %
CH01	0.14	2.07 %
CH31	-0.02	-0.03 %
<b>Total</b>	<b>159.61</b>	<b>4.91 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.27	3.65 %
Fridge	55.73	10.82 %
Wash-Mac	25.11	5.38 %
D-Freez	0.39	3.89 %
<b>Total</b>	<b>153.49</b>	<b>5.16 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	15.97	4.88 %
KVT1	8.34	4.64 %
TVL1	6.07	1.88 %
NGR1	5.36	3.23 %
VNR2	3.04	2.95 %
MAR1	2.83	3.64 %
ERL2	2.26	3.99 %
VNR1	2.13	4.76 %
KGL1	1.51	4.26 %
VKM1	1.48	3.68 %
TKY1	1.13	3.80 %
STU2	1.11	2.70 %
TYI1	0.96	1.79 %
APK2	0.89	1.80 %
VLY1	0.73	0.54 %
ASM1	0.70	1.53 %
KSM1	0.40	3.34 %
ARM1	0.13	0.37 %
MMT1		0.00 %
<b>Total</b>	<b>153.49</b>	<b>5.16 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	55.29	2.54 %
Fridge	31.68	8.39 %
Wash-Mac	13.46	4.72 %
<b>Total</b>	<b>100.43</b>	<b>3.52 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	10.11	2.24 %
TNJ1	7.07	4.26 %
TVR2	6.62	4.22 %
MVM1	6.02	3.16 %
PBR2	5.17	2.73 %
MDI1	4.49	4.19 %
TNJ2	3.34	2.33 %
AYR1	3.17	4.09 %
KUM2	3.02	4.65 %
PTK1	1.60	1.18 %
NCK1	1.28	3.41 %
ORU1	1.19	2.96 %
NGT1	0.95	1.15 %
TTP1	0.83	1.44 %
TRY3	0.52	0.64 %
PDK1	0.48	0.65 %
TRY2	0.47	0.91 %
JKM1	0.28	0.34 %
KRN1	0.14	0.36 %
TVR1	0.14	0.24 %
MSI1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>100.43</b>	<b>3.52 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	48.69	4.06 %
Fridge	29.84	13.15 %
Wash-Mac	11.50	5.80 %
D-Freez	0.23	3.12 %
<b>Total</b>	<b>90.25</b>	<b>5.53 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	6.87	3.42 %
CUD1	5.31	3.40 %
PRT1	2.76	3.76 %
TVM2	1.01	2.19 %
POY2	0.86	0.70 %
TVM1	0.83	2.00 %
NVL2	0.53	0.61 %
KLM1	0.39	0.43 %
MKM1	0.31	0.74 %
VPM1	0.14	0.62 %
<b>Total</b>	<b>90.25</b>	<b>5.53 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	42.99	2.49 %
Fridge	28.80	7.00 %
Wash-Mac	15.67	4.83 %
D-Freez	0.17	1.79 %
<b>Total</b>	<b>87.63</b>	<b>3.54 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	10.06	3.88 %
DGL1	4.37	1.62 %
MDU6	3.99	3.67 %
MDU3	3.54	4.66 %
MPA1	2.99	4.35 %
KRR1	1.78	2.21 %
MDU5	1.50	4.50 %
USL1	1.29	3.90 %
MDU4	0.85	1.51 %
KKD3	0.46	0.31 %
PNI1	0.27	0.71 %
TDI1	0.26	0.50 %
KYK1	0.18	0.52 %
NKI1	0.15	0.57 %
PKM1	0.15	0.70 %
CMR1	0.12	0.28 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-0.69 %
<b>Total</b>	<b>87.63</b>	<b>3.54 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	42.77	7.28 %
Fridge	28.52	12.30 %
Wash-Mac	15.85	7.00 %
D-Freez	0.39	9.36 %
<b>Total</b>	<b>87.53</b>	<b>8.33 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	2.55	4.89 %
TPR2	1.83	3.26 %
CBE1	1.52	3.08 %
TPR3	0.94	3.89 %
TPR4	0.80	3.60 %
SYM2	0.66	2.90 %
ANR1	0.64	4.83 %
GDR1	0.53	4.21 %
CBE3	0.41	1.90 %
PDM1	0.40	2.08 %
GBM1	0.37	1.27 %
DPM2	0.32	1.22 %
PPI1	0.28	1.75 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>87.53</b>	<b>8.33 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	35.64	3.79 %
Fridge	29.32	9.72 %
Wash-Mac	17.17	6.46 %
<b>Total</b>	<b>82.13</b>	<b>5.43 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	4.22	2.77 %
ERD1	3.27	2.41 %
MTR1	2.00	4.11 %
KRI1	1.66	3.22 %
SLM3	1.01	1.29 %
BMD1	0.98	4.04 %
TRM1	0.96	3.16 %
DPR1	0.89	3.51 %
TCG1	0.74	1.73 %
KMM1	0.59	2.28 %
MCR1	0.49	1.41 %
PDR1	0.38	1.67 %
DPR2	0.29	1.15 %
EDP1	0.28	1.31 %
CMI1	0.23	1.00 %
HRR1	0.02	0.07 %
KVP1		0.00 %
PMP1		0.00 %
WZWH		0.00 %
SGG1	-0.26	-1.89 %
<b>Total</b>	<b>82.13</b>	<b>5.43 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.43	3.30 %
Fridge	28.77	12.92 %
Wash-Mac	11.22	6.73 %
D-Freez	0.58	5.71 %
Total	76.99	5.13 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.92	2.89 %
KPM1	2.85	4.73 %
TRT1	2.56	3.59 %
TRR1	2.31	3.00 %
AKM1	1.56	1.93 %
CGM1	1.13	4.88 %
ABR1	0.84	1.28 %
UGI1	0.76	4.38 %
VSI1	0.72	1.12 %
PLR1	0.63	2.07 %
WJD1	0.62	1.26 %
SLG1	0.55	1.47 %
SBR1	0.36	0.28 %
CPT1	0.13	0.34 %
BGR1	0.13	0.65 %
Total	76.99	5.13 %