



TN : GODREJ Sales Performance 28/04/2026 9:17 AM

MTD Sales
1,606.44 L

Brand Share %
4.62 %

Information:

MTD : 01-04-2026 To 27-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,195.38	4.07 %
Fridge	272.05	9.72 %
Wash-Mac	135.68	5.39 %
D-Freez	3.33	4.07 %
Total	1,606.44	4.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	275.15	4.76 %
CHENNAI-01	220.05	4.99 %
WEST-01	210.12	6.84 %
SOUTH-03	203.78	4.30 %
WEST-02	166.57	4.80 %
TRICHY-01	156.09	3.36 %
CHENNAI-02	150.24	3.96 %
SOUTH ARCOT	124.14	5.11 %
NORTH ARCOT	100.31	4.14 %
Total	1,606.44	4.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	214.72	4.36 %
Fridge	41.30	9.29 %
Wash-Mac	17.98	4.45 %
D-Freez	1.15	9.56 %
Total	275.15	4.76 %

Branch *	MTD Sales L	Brand Share %
TUT2	9.05	3.50 %
MAR1	6.35	3.28 %
TVL1	5.75	0.87 %
KVT1	5.62	1.99 %
VLY1	4.11	1.92 %
SDI1	3.82	3.55 %
NGR1	3.50	0.81 %
APK2	3.29	4.40 %
S2SD	2.78	2.93 %
VNR1	2.59	4.39 %
ARM1	1.92	1.97 %
ASM1	1.62	1.69 %
VKM1	1.58	2.61 %
MMT1	0.15	0.15 %
Total	275.15	4.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	145.88	4.00 %
Fridge	50.97	12.64 %
Wash-Mac	22.67	6.38 %
D-Freez	0.54	7.48 %
Total	220.05	4.99 %

Branch *	MTD Sales L	Brand Share %
CH05	10.14	2.90 %
CH30	5.59	2.93 %
CH49	4.65	2.68 %
CGL1	2.65	2.89 %
CH42	2.49	1.34 %
CH19	2.22	1.03 %
AVD1	1.65	1.36 %
GUD2	1.27	1.82 %
CH35	0.94	0.88 %
KNR1	0.81	1.08 %
MRM1	0.34	0.30 %
CH29	0.25	2.50 %
CH40	0.23	1.59 %
CH26	0.13	0.41 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	220.05	4.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	174.70	6.64 %
Fridge	24.87	11.00 %
Wash-Mac	10.56	5.01 %
Total	210.12	6.84 %

Branch *	MTD Sales L	Brand Share %
TPR2	8.15	3.40 %
CBE1	2.47	1.99 %
PDM1	2.35	3.26 %
DPM2	1.45	1.93 %
TPR4	1.06	2.40 %
ANR1	0.90	3.24 %
GBM1	0.50	0.58 %
SYM2	0.50	0.78 %
AVI1	0.47	0.52 %
GDR1	0.26	1.80 %
PPI1	0.18	0.44 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	210.12	6.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	147.42	3.69 %
Fridge	34.30	8.74 %
Wash-Mac	21.70	6.45 %
D-Freez	0.36	3.01 %
Total	203.78	4.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	22.96	3.95 %
MDU2	12.69	4.01 %
MPA1	7.39	4.29 %
MDU6	6.95	2.75 %
DGL1	4.84	2.18 %
MDU4	4.29	3.32 %
KRR1	4.04	1.68 %
MDU5	3.54	4.03 %
PNI1	3.20	3.88 %
DGL2	2.45	2.29 %
TEN2	1.44	1.13 %
TDI1	1.20	1.64 %
PKM1	0.91	2.09 %
MDU7	0.88	0.49 %
CMR1	0.67	1.18 %
KYK1	0.60	1.06 %
PNV2	0.55	0.86 %
KKD3	0.51	0.25 %
SVG1	0.46	0.42 %
NKI1	0.38	0.70 %
DKI1	0.32	0.27 %
BTU1	0.14	0.27 %
ODM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
Total	203.78	4.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	120.12	4.19 %
Fridge	31.86	10.01 %
Wash-Mac	14.59	5.17 %
Total	166.57	4.80 %

Branch *	MTD Sales L	Brand Share %
ERD2	11.67	3.35 %
ERD1	2.86	0.80 %
MTR1	2.74	2.54 %
MCR1	2.11	2.93 %
EPI1	2.10	3.05 %
TRM1	1.99	2.56 %
BMD1	1.81	4.11 %
KMM1	1.56	2.79 %
VKL1	1.33	3.72 %
SGG1	1.15	3.54 %
TCG1	1.07	1.19 %
SLM3	0.95	0.55 %
KVP1	0.62	1.10 %
DPR2	0.53	0.81 %
CMI1	0.50	1.10 %
PDR1	0.45	0.80 %
HRR1	0.32	0.83 %
PMP1	0.31	0.63 %
EDP1		0.00 %
WZWH		0.00 %
WHKP	-0.20	-0.96 %
Total	166.57	4.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	122.00	3.03 %
Fridge	21.76	6.92 %
Wash-Mac	12.12	4.11 %
D-Freez	0.22	1.49 %
Total	156.09	3.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.32	2.68 %
TNJ1	11.11	4.36 %
TVR2	8.37	3.89 %
TNJ2	6.87	3.30 %
PBR2	6.57	2.25 %
MDI1	5.88	4.14 %
MVM1	4.62	1.88 %
NGT1	3.71	3.23 %
KUM2	2.35	3.30 %
TTP1	1.80	2.15 %
ORU1	1.45	3.10 %
JKM1	1.45	1.45 %
PDK1	1.11	0.86 %
TRY3	1.00	0.56 %
APM1	0.98	2.11 %
TVR1	0.83	0.95 %
NCK1	0.50	1.17 %
TRY2	0.40	0.31 %
PTK1	0.26	0.15 %
KRN1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
WTRZ	-0.42	1.12 %
Total	156.09	3.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	109.28	3.43 %
Fridge	26.16	8.28 %
Wash-Mac	14.46	5.13 %
D-Freez	0.34	6.83 %
Total	150.24	3.96 %

Branch *	MTD Sales L	Brand Share %
CH03	14.78	3.85 %
CH21	9.69	4.12 %
CH18	5.26	2.82 %
CH33	5.18	3.88 %
CH15	4.81	1.22 %
CH50	4.38	2.81 %
CH46	2.76	3.56 %
CH23	2.13	2.39 %
CH12	1.69	0.76 %
UKI1	1.05	1.45 %
CH27	0.76	1.41 %
CH20	0.74	0.39 %
MC06	0.61	4.12 %
CH36	0.59	0.95 %
GPD1	0.43	0.57 %
CH31	0.26	0.37 %
CH01		0.00 %
Total	150.24	3.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	87.41	4.27 %
Fridge	26.60	13.08 %
Wash-Mac	9.94	5.66 %
D-Freez	0.19	2.87 %
Total	124.14	5.11 %

Branch *	MTD Sales L	Brand Share %
CUD1	9.95	3.98 %
PRT1	5.81	4.47 %
SJI2	5.62	4.57 %
POY1	2.97	1.06 %
POY2	1.83	0.82 %
TVM2	1.56	2.74 %
VPM1	0.50	1.63 %
KLM1	0.43	0.33 %
MKM1	0.36	0.66 %
TVM1	0.35	0.66 %
Total	124.14	5.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	73.84	3.61 %
Fridge	14.25	7.83 %
Wash-Mac	11.68	6.55 %
D-Freez	0.53	4.05 %
Total	100.31	4.14 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.23	4.45 %
TRR1	5.56	3.33 %
TRL1	3.58	2.01 %
CYR1	2.27	4.15 %
VSI1	1.78	1.74 %
AKM1	1.55	1.22 %
ABR1	1.04	0.77 %
TRT1	0.84	0.85 %
UGI1	0.80	3.13 %
BGR1	0.70	1.66 %
SBR1	0.64	0.41 %
PLR1	0.57	1.02 %
CPT1	0.51	0.97 %
WJD1	0.30	0.49 %
PTU1	0.13	0.72 %
CGM1		0.00 %
SLG1		0.00 %
Total	100.31	4.14 %