



TN : GODREJ Sales Performance 27/04/2026 9:17 AM

MTD Sales
1,551.23 L

Brand Share %
4.63 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.63 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1,151.70 | 4.07 % |
| Fridge | 265.54 | 9.83 % |
| Wash-Mac | 130.83 | 5.39 % |
| D-Freez | 3.16 | 4.08 % |
| Total | 1,551.23 | 4.63 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01 | 266.48 | 4.82 % |
| CHENNAI-01 | 215.03 | 5.00 % |
| WEST-01 | 204.38 | 6.89 % |
| SOUTH-03 | 193.85 | 4.24 % |
| WEST-02 | 157.44 | 4.76 % |
| TRICHY-01 | 152.23 | 3.39 % |
| CHENNAI-02 | 147.29 | 4.00 % |
| SOUTH ARCOT | 118.45 | 5.07 % |
| NORTH ARCOT | 96.09 | 4.08 % |
| Total | 1,551.23 | 4.63 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 207.71 | 4.42 % |
| Fridge | 40.06 | 9.39 % |
| Wash-Mac | 17.73 | 4.54 % |
| D-Freez | 0.98 | 8.90 % |
| Total | 266.48 | 4.82 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT2 | 8.15 | 3.26 % |
| MAR1 | 6.04 | 3.23 % |
| TVL1 | 5.48 | 0.86 % |
| KVT1 | 5.38 | 1.98 % |
| VLY1 | 3.84 | 1.90 % |
| SDI1 | 3.82 | 3.78 % |
| NGR1 | 3.50 | 0.85 % |
| APK2 | 3.03 | 4.35 % |
| S2SD | 2.78 | 3.34 % |
| VNR1 | 2.50 | 4.31 % |
| ARM1 | 1.63 | 1.75 % |
| ASM1 | 1.62 | 1.81 % |
| VKM1 | 1.58 | 2.74 % |
| MMT1 | 0.15 | 0.16 % |
| Total | 266.48 | 4.82 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 142.86 | 4.01 % |
| Fridge | 49.96 | 12.77 % |
| Wash-Mac | 21.69 | 6.37 % |
| D-Freez | 0.54 | 8.10 % |
| Total | 215.03 | 5.00 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05 | 10.14 | 2.98 % |
| CH30 | 5.38 | 2.92 % |
| CH49 | 4.34 | 2.60 % |
| CH42 | 2.49 | 1.39 % |
| CGL1 | 2.47 | 2.80 % |
| CH19 | 2.22 | 1.07 % |
| AVD1 | 1.53 | 1.31 % |
| GUD2 | 1.27 | 1.86 % |
| KNR1 | 0.81 | 1.09 % |
| CH35 | 0.64 | 0.61 % |
| MRM1 | 0.34 | 0.31 % |
| CH29 | 0.25 | 2.60 % |
| CH40 | 0.23 | 1.62 % |
| CH26 | 0.13 | 0.42 % |
| CH37 | | 0.00 % |
| CZWH | | 0.00 % |
| MC10 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 215.03 | 5.00 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 170.18 | 6.71 % |
| Fridge | 24.63 | 11.17 % |
| Wash-Mac | 9.57 | 4.69 % |
| Total | 204.38 | 6.89 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2 | 8.15 | 3.50 % |
| CBE1 | 2.47 | 2.05 % |
| PDM1 | 2.05 | 3.00 % |
| DPM2 | 1.45 | 2.00 % |
| TPR4 | 1.06 | 2.60 % |
| ANR1 | 0.90 | 3.32 % |
| GBM1 | 0.50 | 0.60 % |
| SYM2 | 0.50 | 0.82 % |
| AVI1 | 0.47 | 0.54 % |
| GDR1 | 0.26 | 1.92 % |
| PPI1 | 0.18 | 0.45 % |
| KGM1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 204.38 | 6.89 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 139.06 | 3.61 % |
| Fridge | 33.54 | 8.81 % |
| Wash-Mac | 20.88 | 6.41 % |
| D-Freez | 0.36 | 3.04 % |
| Total | 193.85 | 4.24 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| MDU1 | 22.15 | 3.90 % |
| MDU2 | 11.83 | 3.94 % |
| MPA1 | 6.76 | 4.03 % |
| MDU6 | 6.72 | 2.74 % |
| MDU4 | 4.29 | 3.37 % |
| DGL1 | 4.28 | 1.99 % |
| KRR1 | 3.72 | 1.58 % |
| MDU5 | 3.54 | 4.14 % |
| PNI1 | 3.20 | 4.23 % |
| DGL2 | 2.45 | 2.34 % |
| TEN2 | 1.44 | 1.17 % |
| TDI1 | 1.20 | 1.69 % |
| PKM1 | 0.91 | 2.21 % |
| MDU7 | 0.88 | 0.52 % |
| CMR1 | 0.67 | 1.23 % |
| KKD3 | 0.51 | 0.26 % |
| SVG1 | 0.46 | 0.45 % |
| NKI1 | 0.38 | 0.73 % |
| DKI1 | 0.32 | 0.28 % |
| KYK1 | 0.29 | 0.54 % |
| PNV2 | 0.23 | 0.37 % |
| BTU1 | 0.14 | 0.29 % |
| ODM1 | | 0.00 % |
| SGP1 | | 0.00 % |
| SZSD | | 0.00 % |
| Total | 193.85 | 4.24 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 112.27 | 4.13 % |
| Fridge | 30.94 | 10.16 % |
| Wash-Mac | 14.23 | 5.22 % |
| Total | 157.44 | 4.76 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| ERD2 | 10.09 | 3.05 % |
| SLM2 | 5.79 | 4.43 % |
| ERD1 | 2.86 | 0.83 % |
| MTR1 | 2.74 | 2.66 % |
| MCR1 | 2.11 | 3.07 % |
| EPI1 | 2.10 | 3.27 % |
| TRM1 | 1.99 | 2.64 % |
| KMM1 | 1.56 | 2.89 % |
| BMD1 | 1.52 | 3.58 % |
| VKL1 | 1.33 | 3.75 % |
| SGG1 | 1.15 | 3.70 % |
| TCG1 | 1.07 | 1.26 % |
| SLM3 | 0.95 | 0.59 % |
| KVP1 | 0.62 | 1.14 % |
| DPR2 | 0.53 | 0.97 % |
| CMI1 | 0.50 | 1.14 % |
| HRR1 | 0.32 | 0.93 % |
| PMP1 | 0.31 | 0.64 % |
| PDR1 | 0.16 | 0.30 % |
| EDP1 | | 0.00 % |
| WZWH | | 0.00 % |
| WHKP | -0.20 | -0.96 % |
| Total | 157.44 | 4.76 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 118.92 | 3.06 % |
| Fridge | 20.97 | 6.90 % |
| Wash-Mac | 12.12 | 4.27 % |
| D-Freez | 0.22 | 1.59 % |
| Total | 152.23 | 3.39 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| TRY1 | 27.01 | 2.73 % |
| TNJ1 | 10.83 | 4.39 % |
| TVR2 | 8.37 | 4.00 % |
| TNJ2 | 6.56 | 3.27 % |
| PBR2 | 6.48 | 2.34 % |
| MDI1 | 5.88 | 4.33 % |
| MVM1 | 4.30 | 1.79 % |
| NGT1 | 3.71 | 3.42 % |
| KUM2 | 2.08 | 3.07 % |
| TTP1 | 1.80 | 2.24 % |
| ORU1 | 1.45 | 3.21 % |
| JKM1 | 1.45 | 1.47 % |
| PDK1 | 1.11 | 0.89 % |
| TRY3 | 1.00 | 0.57 % |
| APM1 | 0.98 | 2.20 % |
| TVR1 | 0.83 | 0.97 % |
| NCK1 | 0.50 | 1.21 % |
| TRY2 | 0.40 | 0.32 % |
| PTK1 | 0.26 | 0.16 % |
| KRN1 | | 0.00 % |
| MSI1 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | -0.42 | 1.26 % |
| Total | 152.23 | 3.39 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 106.93 | 3.45 % |
| Fridge | 25.84 | 8.45 % |
| Wash-Mac | 14.19 | 5.16 % |
| D-Freez | 0.34 | 7.13 % |
| Total | 147.29 | 4.00 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH03 | 14.78 | 3.97 % |
| CH21 | 9.10 | 3.98 % |
| CH41 | 6.02 | 4.38 % |
| CH33 | 5.18 | 4.01 % |
| CH18 | 5.04 | 2.79 % |
| CH15 | 4.94 | 1.32 % |
| CH50 | 4.07 | 2.68 % |
| CH46 | 2.76 | 3.70 % |
| CH23 | 2.13 | 2.43 % |
| CH12 | 1.69 | 0.78 % |
| UKI1 | 1.05 | 1.50 % |
| CH27 | 0.76 | 1.48 % |
| CH20 | 0.74 | 0.39 % |
| MC06 | 0.61 | 4.12 % |
| CH36 | 0.59 | 0.96 % |
| GPD1 | 0.43 | 0.59 % |
| CH31 | 0.26 | 0.38 % |
| CH01 | | 0.00 % |
| Total | 147.29 | 4.00 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 83.56 | 4.24 % |
| Fridge | 25.51 | 13.06 % |
| Wash-Mac | 9.19 | 5.57 % |
| D-Freez | 0.19 | 2.98 % |
| Total | 118.45 | 5.07 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1 | 9.65 | 4.18 % |
| SJI2 | 5.30 | 4.45 % |
| PRT1 | 5.12 | 4.08 % |
| POY1 | 2.97 | 1.10 % |
| TVM2 | 1.56 | 2.80 % |
| POY2 | 0.99 | 0.46 % |
| KLM1 | 0.43 | 0.35 % |
| MKM1 | 0.36 | 0.68 % |
| TVM1 | 0.35 | 0.68 % |
| VPM1 | 0.23 | 0.79 % |
| Total | 118.45 | 5.07 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 70.22 | 3.51 % |
| Fridge | 14.09 | 8.17 % |
| Wash-Mac | 11.25 | 6.55 % |
| D-Freez | 0.53 | 4.32 % |
| Total | 96.09 | 4.08 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2 | 10.35 | 4.22 % |
| TRR1 | 4.95 | 3.03 % |
| TRL1 | 3.58 | 2.08 % |
| CYR1 | 1.97 | 3.73 % |
| VSI1 | 1.78 | 1.79 % |
| AKM1 | 1.55 | 1.25 % |
| ABR1 | 1.04 | 0.79 % |
| TRT1 | 0.84 | 0.90 % |
| UGI1 | 0.80 | 3.18 % |
| SBR1 | 0.64 | 0.43 % |
| PLR1 | 0.57 | 1.07 % |
| BGR1 | 0.56 | 1.34 % |
| CPT1 | 0.51 | 1.00 % |
| WJD1 | 0.30 | 0.49 % |
| PTU1 | 0.13 | 0.74 % |
| CGM1 | | 0.00 % |
| SLG1 | | 0.00 % |
| Total | 96.09 | 4.08 % |