



TN : GODREJ Sales Performance 27/03/2026 9:17 AM

MTD Sales
826.73 L

Brand Share %
5.19 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	343.58	3.14 %
Fridge	296.26	12.15 %
Wash-Mac	184.68	7.40 %
D-Freez	2.21	5.37 %
Dummy-AC		7.21 %
Total	826.73	5.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	133.76	5.44 %
CHENNAI-01	127.49	5.38 %
WEST-01	111.74	7.55 %
SOUTH-03	101.30	5.08 %
CHENNAI-02	93.23	4.61 %
WEST-02	82.57	5.48 %
TRICHY-01	78.13	3.87 %
SOUTH ARCOT	54.07	5.33 %
NORTH ARCOT	44.46	4.19 %
Total	826.73	5.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	53.51	14.35 %
Air-Cond	45.81	2.79 %
Wash-Mac	33.83	7.79 %
D-Freez	0.61	5.72 %
Total	133.76	5.44 %

Branch *	MTD Sales L	Brand Share %
TKS1	3.67	4.92 %
VNR2	3.23	4.00 %
TVL1	3.01	1.24 %
SDI1	2.06	4.38 %
NGR1	1.99	1.24 %
VKM1	1.19	4.17 %
MAR1	1.18	1.96 %
TKY1	1.16	4.26 %
VNR1	1.14	2.94 %
VLY1	1.00	1.80 %
S2SD	0.85	1.76 %
ARM1	0.84	2.75 %
ASM1	0.84	2.41 %
TYI1	0.73	2.18 %
PDI1	0.71	2.08 %
MMT1	0.25	0.99 %
KSM1	0.14	0.98 %
WHTV		0.00 %
Total	133.76	5.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.44	2.97 %
Fridge	44.93	12.85 %
Wash-Mac	32.73	9.34 %
D-Freez	0.39	6.51 %
Total	127.49	5.38 %

Branch *	MTD Sales L	Brand Share %
CH05	6.41	3.43 %
CH16	5.52	4.33 %
CH48	4.53	5.13 %
CH42	4.30	4.09 %
CH49	2.71	2.40 %
CH47	2.58	4.37 %
CGL1	2.31	4.76 %
MRM1	1.81	3.15 %
CH19	1.38	1.45 %
GUD2	0.94	2.05 %
CH26	0.41	2.21 %
AVD1	0.13	0.14 %
KNR1	0.12	0.26 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	127.49	5.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.41	5.94 %
Fridge	29.47	12.07 %
Wash-Mac	23.86	9.53 %
Total	111.74	7.55 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.10	3.96 %
AVI1	1.81	4.31 %
SYM2	0.97	4.22 %
DPM2	0.79	2.77 %
PDM1	0.73	2.31 %
GBM1	0.72	2.21 %
TPR4	0.70	2.83 %
CBE3	0.64	3.47 %
PPI1	0.60	2.32 %
GDR1	0.44	4.09 %
CBE1	0.43	0.73 %
CBE5	0.40	1.66 %
CNR1	0.12	1.75 %
ANR1	0.11	1.08 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
Total	111.74	7.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.35	2.97 %
Fridge	38.09	12.63 %
Wash-Mac	22.66	6.90 %
D-Freez	0.19	3.70 %
Total	101.30	5.08 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.74	3.53 %
DGL1	5.74	4.63 %
MDU6	2.36	2.45 %
MDU7	1.76	2.35 %
KKD3	1.25	1.42 %
DGL2	1.14	1.62 %
TEN2	1.08	2.37 %
NKI1	0.64	2.86 %
TDI1	0.61	2.25 %
PNV2	0.54	1.76 %
KRR1	0.49	0.67 %
PNI1	0.44	1.42 %
KYK1	0.27	1.14 %
ODM1	0.22	1.08 %
SZSD	0.17	0.72 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
Total	101.30	5.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.20	2.94 %
Fridge	26.57	9.72 %
Wash-Mac	23.46	8.43 %
Dummy-AC		10.53 %
Total	93.23	4.61 %

Branch *	MTD Sales L	Brand Share %
CH41	4.13	5.06 %
MJR1	3.43	5.11 %
CH15	2.68	1.26 %
CH50	1.04	1.20 %
CH46	0.99	2.65 %
CH20	0.89	1.02 %
CH23	0.70	1.61 %
CH34	0.60	0.90 %
CH21	0.55	0.52 %
GPD1	0.49	1.05 %
CH36	0.48	1.86 %
CH12	0.31	0.26 %
CH27	0.23	0.91 %
CH32	0.14	0.99 %
UKI1	0.12	0.29 %
CH01		0.00 %
CH31		0.00 %
MC06		0.00 %
Total	93.23	4.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	32.68	10.95 %
Air-Cond	31.05	3.42 %
Wash-Mac	18.62	6.25 %
D-Freez	0.21	9.78 %
Total	82.57	5.48 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.82	4.09 %
SLM3	1.94	2.50 %
EDP1	0.78	3.10 %
PDR1	0.71	2.36 %
TRM1	0.69	1.73 %
KMM1	0.64	2.93 %
PLC1	0.62	2.74 %
DPR2	0.59	2.02 %
PMP1	0.47	2.06 %
TCG1	0.36	0.92 %
ERD1	0.35	0.30 %
SGG1	0.35	3.81 %
BMD1	0.29	0.88 %
MTR1	0.19	0.41 %
HRR1	0.14	0.51 %
MCR1	0.14	0.33 %
KVP1	0.12	0.49 %
Total	82.57	5.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	35.95	13.16 %
Air-Cond	35.60	2.37 %
Wash-Mac	6.59	2.74 %
Total	78.13	3.87 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.71	2.87 %
KUM1	5.32	4.52 %
TNJ1	4.95	4.84 %
TNJ2	4.39	5.00 %
TVR2	2.43	2.55 %
MVM1	2.34	2.29 %
PDK1	2.13	4.74 %
PBR2	1.81	1.42 %
MDI1	1.40	2.05 %
PTK1	1.38	1.46 %
TRY3	1.17	1.87 %
TTP1	1.06	2.97 %
APM1	0.81	3.88 %
NCK1	0.79	2.76 %
KRN1	0.78	2.64 %
TVR1	0.64	1.64 %
ORU1	0.59	2.29 %
TZSD	0.25	2.21 %
MSI1	0.14	0.35 %
TRY2	0.13	0.29 %
KIK1		0.00 %
Total	78.13	3.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	21.98	12.94 %
Air-Cond	20.47	2.96 %
Wash-Mac	11.41	7.80 %
D-Freez	0.20	3.47 %
Total	54.07	5.33 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.24	4.33 %
CUD1	2.13	2.38 %
POY1	1.14	0.95 %
KLM1	0.86	1.49 %
POY2	0.58	0.68 %
TVM2	0.44	1.73 %
MKM1	0.25	0.74 %
TVM1	0.23	0.73 %
VPM1	0.12	0.70 %
WHUT	-0.34	4.79 %
Total	54.07	5.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.25	2.63 %
Fridge	13.08	8.38 %
Wash-Mac	11.52	6.88 %
D-Freez	0.61	11.75 %
Total	44.46	4.19 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.99	2.75 %
AKM1	1.59	3.47 %
TRR1	1.18	1.82 %
TRL1	0.95	0.90 %
WJD1	0.87	2.48 %
TRT1	0.72	1.74 %
KPM1	0.53	1.24 %
PTU1	0.52	5.01 %
SBR1	0.49	0.63 %
VSI1	0.48	1.29 %
UGI1	0.31	2.27 %
PLR1	0.23	0.85 %
ABR1	0.23	0.52 %
CPT1	0.22	1.05 %
BGR1	0.13	0.74 %
CGM1		0.00 %
SLG1		0.00 %
WHVL	-0.32	4.72 %
Total	44.46	4.19 %