

MTD Sales  
**1,483.82 L**

Brand Share %  
**4.65 %**

Information:

MTD : 01-04-2026 To 25-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,100.60	4.09 %
Fridge	253.56	9.82 %
Wash-Mac	126.88	5.46 %
D-Freez	2.78	3.71 %
<b>Total</b>	<b>1,483.82</b>	<b>4.65 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	258.58	4.89 %
CHENNAI-01	201.92	5.03 %
WEST-01	194.47	6.88 %
SOUTH-03	186.85	4.28 %
WEST-02	151.34	4.77 %
TRICHY-01	147.83	3.44 %
CHENNAI-02	139.47	4.02 %
SOUTH ARCOT	112.85	5.07 %
NORTH ARCOT	90.50	4.04 %
<b>Total</b>	<b>1,483.82</b>	<b>4.65 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	200.33	4.46 %
Fridge	39.84	9.70 %
Wash-Mac	17.60	4.71 %
D-Freez	0.81	7.68 %
<b>Total</b>	<b>258.58</b>	<b>4.89 %</b>

Branch *	MTD Sales L	Brand Share %
TUT2	8.15	3.34 %
MAR1	6.04	3.34 %
KVT1	5.38	2.09 %
TVL1	5.22	0.85 %
VLY1	3.53	1.86 %
SDI1	3.52	3.91 %
NGR1	3.50	0.89 %
APK2	3.03	4.53 %
S2SD	2.78	3.34 %
VNR1	2.50	4.57 %
ASM1	1.62	1.91 %
VKM1	1.58	2.82 %
ARM1	1.19	1.36 %
MMT1	0.15	0.16 %
<b>Total</b>	<b>258.58</b>	<b>4.89 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	134.78	4.07 %
Fridge	45.05	12.01 %
Wash-Mac	21.56	6.68 %
D-Freez	0.54	8.50 %
<b>Total</b>	<b>201.92</b>	<b>5.03 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	10.14	3.50 %
CH30	5.24	2.95 %
CH49	4.34	2.78 %
CH42	2.49	1.48 %
CH19	2.22	1.11 %
CGL1	2.13	2.55 %
AVD1	1.53	1.37 %
GUD2	1.27	1.95 %
KNR1	0.81	1.14 %
CH35	0.64	0.65 %
MRM1	0.34	0.33 %
CH29	0.25	2.60 %
CH40	0.23	1.78 %
CH26	0.13	0.44 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-5.04	4.31 %
<b>Total</b>	<b>201.92</b>	<b>5.03 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	160.95	6.67 %
Fridge	24.09	11.47 %
Wash-Mac	9.43	4.80 %
<b>Total</b>	<b>194.47</b>	<b>6.88 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	7.23	3.23 %
CBE1	2.47	2.18 %
PDM1	2.05	3.20 %
DPM2	1.45	2.05 %
TPR4	1.06	2.79 %
ANR1	0.90	3.42 %
GBM1	0.50	0.62 %
SYM2	0.50	0.86 %
AVI1	0.47	0.55 %
GDR1	0.26	2.15 %
PPI1	0.18	0.49 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>194.47</b>	<b>6.88 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	133.54	3.63 %
Fridge	32.52	8.93 %
Wash-Mac	20.42	6.59 %
D-Freez	0.36	3.17 %
<b>Total</b>	<b>186.85</b>	<b>4.28 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	21.64	3.99 %
MDU2	11.83	4.19 %
MDU6	6.72	2.92 %
MPA1	5.99	3.63 %
DGL1	4.28	2.08 %
MDU4	3.99	3.33 %
KRR1	3.72	1.65 %
MDU5	3.54	4.36 %
PNI1	3.20	4.46 %
DGL2	2.45	2.41 %
TDI1	1.20	1.78 %
TEN2	1.17	0.98 %
MDU7	0.88	0.55 %
CMR1	0.67	1.28 %
PKM1	0.63	1.65 %
KKD3	0.51	0.27 %
SVG1	0.46	0.46 %
NKI1	0.38	0.80 %
DKI1	0.32	0.30 %
KYK1	0.29	0.57 %
PNV2	0.23	0.38 %
BTU1	0.14	0.30 %
ODM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>186.85</b>	<b>4.28 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	106.63	4.08 %
Fridge	30.48	10.49 %
Wash-Mac	14.23	5.45 %
<b>Total</b>	<b>151.34</b>	<b>4.77 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	9.45	2.95 %
SLM2	5.79	4.57 %
ERD1	2.55	0.76 %
MTR1	2.43	2.54 %
MCR1	2.11	3.17 %
EPI1	2.10	3.37 %
TRM1	1.99	2.80 %
KMM1	1.56	2.96 %
BMD1	1.52	3.72 %
VKL1	1.33	3.92 %
SGG1	1.15	3.79 %
TCG1	1.07	1.33 %
SLM3	0.95	0.61 %
KVP1	0.62	1.18 %
DPR2	0.53	1.04 %
CMI1	0.50	1.21 %
PMP1	0.31	0.68 %
PDR1	0.16	0.32 %
HRR1	0.12	0.37 %
WHKP	0.02	0.11 %
EDP1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>151.34</b>	<b>4.77 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	115.85	3.11 %
Fridge	20.72	7.05 %
Wash-Mac	11.26	4.10 %
<b>Total</b>	<b>147.83</b>	<b>3.44 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	26.14	2.82 %
TNJ1	10.30	4.32 %
TVR2	8.37	4.14 %
TNJ2	6.29	3.25 %
PBR2	6.13	2.30 %
MDI1	5.54	4.23 %
MVM1	4.01	1.74 %
NGT1	3.71	3.51 %
KUM2	2.08	3.31 %
TTP1	1.80	2.31 %
JKM1	1.45	1.55 %
ORU1	1.17	2.68 %
PDK1	1.11	0.93 %
TRY3	1.00	0.58 %
APM1	0.98	2.25 %
TVR1	0.83	1.02 %
NCK1	0.50	1.24 %
TRY2	0.40	0.33 %
PTK1	0.26	0.16 %
KRN1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
WTRZ	-0.42	1.30 %
<b>Total</b>	<b>147.83</b>	<b>3.44 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	102.26	3.52 %
Fridge	23.83	8.19 %
Wash-Mac	13.05	4.95 %
D-Freez	0.34	7.61 %
<b>Total</b>	<b>139.47</b>	<b>4.02 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	14.40	4.09 %
CH21	9.10	4.23 %
CH41	5.72	4.44 %
CH34	4.99	4.40 %
CH33	4.73	3.86 %
CH15	4.65	1.31 %
CH18	4.20	2.48 %
CH50	4.07	2.84 %
CH46	2.44	3.39 %
CH23	1.84	2.19 %
CH12	1.34	0.69 %
UKI1	1.05	1.57 %
CH27	0.76	1.52 %
CH20	0.74	0.41 %
MC06	0.61	4.12 %
CH36	0.59	1.01 %
GPD1	0.43	0.61 %
CH31	0.26	0.39 %
CH01		0.00 %
<b>Total</b>	<b>139.47</b>	<b>4.02 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	79.90	4.25 %
Fridge	23.74	12.83 %
Wash-Mac	9.02	5.75 %
D-Freez	0.19	3.21 %
<b>Total</b>	<b>112.85</b>	<b>5.07 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	9.01	4.50 %
SJI2	4.99	4.31 %
PRT1	4.88	4.13 %
POY1	2.97	1.14 %
TVM2	1.30	2.39 %
POY2	0.99	0.47 %
MKM1	0.36	0.69 %
TVM1	0.35	0.70 %
VPM1	0.23	0.82 %
KLM1	0.15	0.13 %
<b>Total</b>	<b>112.85</b>	<b>5.07 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	66.37	3.49 %
Fridge	13.29	8.20 %
Wash-Mac	10.30	6.32 %
D-Freez	0.53	4.32 %
<b>Total</b>	<b>90.50</b>	<b>4.04 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	8.97	3.97 %
TRR1	4.82	3.07 %
TRL1	3.58	2.22 %
CYR1	1.84	3.69 %
VSI1	1.78	1.89 %
AKM1	1.41	1.21 %
ABR1	1.04	0.82 %
TRT1	0.84	0.95 %
UGI1	0.80	3.26 %
SBR1	0.64	0.45 %
PLR1	0.57	1.13 %
BGR1	0.56	1.41 %
CPT1	0.51	1.03 %
WJD1	0.30	0.52 %
PTU1	0.13	0.78 %
CGM1		0.00 %
SLG1		0.00 %
<b>Total</b>	<b>90.50</b>	<b>4.04 %</b>