

MTD Sales  
802.04 L

Brand Share %  
5.20 %

Information:

MTD : 01-03-2026 To 25-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	329.10	3.11 %
Fridge	289.99	12.22 %
Wash-Mac	180.72	7.41 %
D-Freez	2.21	5.58 %
Dummy-AC		7.21 %
<b>Total</b>	<b>802.04</b>	<b>5.20 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	129.36	5.49 %
CHENNAI-01	126.06	5.43 %
WEST-01	107.75	7.52 %
SOUTH-03	97.61	5.06 %
CHENNAI-02	89.69	4.54 %
WEST-02	79.36	5.44 %
TRICHY-01	77.41	3.94 %
SOUTH ARCOT	51.51	5.25 %
NORTH ARCOT	43.28	4.25 %
<b>Total</b>	<b>802.04</b>	<b>5.20 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	52.06	14.30 %
Air-Cond	43.53	2.79 %
Wash-Mac	33.15	7.85 %
D-Freez	0.61	5.85 %
<b>Total</b>	<b>129.36</b>	<b>5.49 %</b>

Branch *	MTD Sales L	Brand Share %
TKS1	3.25	4.72 %
VNR2	3.23	4.16 %
TVL1	2.89	1.24 %
SDI1	2.06	4.59 %
NGR1	1.99	1.30 %
VKM1	1.19	4.65 %
MAR1	1.18	2.02 %
TKY1	1.16	4.54 %
VNR1	1.14	3.01 %
VLY1	1.00	1.89 %
S2SD	0.85	1.83 %
ARM1	0.84	2.91 %
ASM1	0.84	2.47 %
PDI1	0.60	1.80 %
TYI1	0.43	1.41 %
MMT1	0.25	1.02 %
KSM1	0.14	1.06 %
WHTV		0.00 %
<b>Total</b>	<b>129.36</b>	<b>5.49 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.48	2.99 %
Fridge	44.06	12.78 %
Wash-Mac	33.13	9.58 %
D-Freez	0.39	6.74 %
Total	126.06	5.43 %

Branch *	MTD Sales L	Brand Share %
CH05	6.41	3.52 %
CH16	5.52	4.43 %
CH42	3.75	3.67 %
CH47	2.58	4.41 %
CH49	2.34	2.12 %
CGL1	2.31	4.86 %
MRM1	1.67	2.94 %
CH19	1.17	1.27 %
GUD2	0.94	2.07 %
CH26	0.41	2.21 %
AVD1	0.13	0.14 %
KNR1	0.12	0.27 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN	-1.06	3.69 %
Total	126.06	5.43 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.67	5.87 %
Fridge	28.78	12.10 %
Wash-Mac	23.30	9.54 %
Total	107.75	7.52 %

Branch *	MTD Sales L	Brand Share %
TPR2	5.45	5.14 %
PLI1	1.86	3.79 %
AVI1	1.81	4.41 %
SYM2	0.97	4.37 %
DPM2	0.79	2.88 %
GBM1	0.72	2.28 %
TPR4	0.70	2.88 %
PDM1	0.60	1.93 %
PPI1	0.60	2.42 %
CBE3	0.50	2.84 %
GDR1	0.44	4.21 %
CBE1	0.43	0.75 %
CBE5	0.40	1.71 %
CNR1	0.12	1.75 %
ANR1	0.11	1.08 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
Total	107.75	7.52 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.04	2.90 %
Fridge	37.51	12.86 %
Wash-Mac	21.87	6.80 %
D-Freez	0.19	3.81 %
<b>Total</b>	<b>97.61</b>	<b>5.06 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	8.50	3.55 %
DGL1	5.74	4.77 %
MDU6	2.36	2.54 %
MDU7	1.76	2.47 %
KKD3	1.25	1.48 %
DGL2	1.14	1.66 %
TEN2	1.08	2.51 %
NKI1	0.64	2.88 %
TDI1	0.61	2.30 %
PNV2	0.54	1.84 %
KRR1	0.49	0.68 %
KYK1	0.27	1.15 %
ODM1	0.22	1.11 %
PNI1	0.22	0.73 %
SZSD	0.17	0.77 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
<b>Total</b>	<b>97.61</b>	<b>5.06 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.68	2.90 %
Fridge	25.73	9.76 %
Wash-Mac	22.28	8.19 %
Dummy-AC		10.53 %
<b>Total</b>	<b>89.69</b>	<b>4.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH41	4.01	4.99 %
MJR1	3.01	4.64 %
CH15	2.23	1.07 %
CH50	1.04	1.25 %
CH46	0.99	2.77 %
CH20	0.89	1.04 %
CH23	0.70	1.63 %
CH21	0.55	0.52 %
CH36	0.36	1.45 %
CH34	0.33	0.52 %
CH12	0.31	0.27 %
CH27	0.23	0.92 %
GPD1	0.23	0.50 %
CH32	0.14	0.99 %
UKI1	0.12	0.31 %
CH01		0.00 %
CH31		0.00 %
MC06		0.00 %
<b>Total</b>	<b>89.69</b>	<b>4.54 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	31.84	10.90 %
Air-Cond	29.13	3.33 %
Wash-Mac	18.19	6.28 %
D-Freez	0.21	10.93 %
<b>Total</b>	<b>79.36</b>	<b>5.44 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	5.60	4.11 %
SLM3	1.94	2.61 %
EDP1	0.78	3.20 %
PDR1	0.71	2.44 %
TRM1	0.69	1.80 %
KMM1	0.64	2.96 %
PLC1	0.62	2.83 %
DPR2	0.59	2.07 %
PMP1	0.47	2.10 %
TCG1	0.36	0.93 %
ERD1	0.35	0.32 %
SGG1	0.35	3.81 %
BMD1	0.29	0.89 %
MTR1	0.19	0.43 %
HRR1	0.14	0.51 %
MCR1	0.14	0.33 %
KVP1	0.12	0.51 %
<b>Total</b>	<b>79.36</b>	<b>5.44 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	35.74	13.51 %
Air-Cond	35.08	2.40 %
Wash-Mac	6.59	2.81 %
<b>Total</b>	<b>77.41</b>	<b>3.94 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	13.45	2.86 %
KUM1	5.32	4.58 %
TNJ1	4.95	4.92 %
TNJ2	4.39	5.01 %
TVR2	2.43	2.63 %
MVM1	2.34	2.34 %
NGT1	2.26	5.11 %
PDK1	2.13	4.86 %
PBR2	1.81	1.47 %
MDI1	1.40	2.16 %
PTK1	1.38	1.50 %
TRY3	1.17	1.95 %
TTP1	1.06	3.06 %
APM1	0.81	4.05 %
NCK1	0.79	2.86 %
KRN1	0.78	2.81 %
TVR1	0.64	1.71 %
ORU1	0.59	2.38 %
TZSD	0.25	2.21 %
MSI1	0.14	0.37 %
TRY2	0.13	0.29 %
KIK1		0.00 %
<b>Total</b>	<b>77.41</b>	<b>3.94 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	21.53	13.16 %
Air-Cond	18.98	2.84 %
Wash-Mac	10.79	7.55 %
D-Freez	0.20	3.73 %
Total	51.51	5.25 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.13	2.42 %
CDM1	1.99	3.99 %
POY1	1.14	0.97 %
KLM1	0.86	1.50 %
STP1	0.65	4.33 %
POY2	0.58	0.69 %
MKM1	0.25	0.74 %
TVM1	0.23	0.76 %
VPM1	0.12	0.71 %
TVM2		0.00 %
WHUT	-0.34	5.05 %
Total	51.51	5.25 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.52	2.65 %
Fridge	12.74	8.44 %
Wash-Mac	11.42	6.96 %
D-Freez	0.61	12.19 %
Total	43.28	4.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.75	2.65 %
AKM1	1.59	3.62 %
TRR1	1.18	2.00 %
CYR1	1.07	4.76 %
TRL1	0.95	0.93 %
WJD1	0.77	2.21 %
TRT1	0.60	1.49 %
KPM1	0.53	1.26 %
PTU1	0.52	5.01 %
SBR1	0.49	0.66 %
VSI1	0.48	1.34 %
UGI1	0.31	2.35 %
PLR1	0.23	0.88 %
ABR1	0.23	0.53 %
CPT1	0.22	1.10 %
BGR1	0.13	0.78 %
CGM1		0.00 %
SLG1		0.00 %
WHVL	-0.16	2.59 %
Total	43.28	4.25 %