

MTD Sales
1,418.27 L

Brand Share %
4.67 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,046.67	4.09 %
Fridge	244.30	9.88 %
Wash-Mac	124.87	5.58 %
D-Freez	2.44	3.46 %
Total	1,418.27	4.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	243.41	4.86 %
CHENNAI-01	197.71	5.10 %
WEST-01	181.30	6.74 %
SOUTH-03	175.99	4.28 %
WEST-02	145.23	4.80 %
TRICHY-01	143.04	3.49 %
CHENNAI-02	134.93	4.08 %
SOUTH ARCOT	110.14	5.24 %
NORTH ARCOT	86.53	4.02 %
Total	1,418.27	4.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	186.03	4.38 %
Fridge	38.97	9.90 %
Wash-Mac	17.60	4.90 %
D-Freez	0.81	8.10 %
Total	243.41	4.86 %

Branch *	MTD Sales L	Brand Share %
TUT2	7.87	3.43 %
MAR1	6.04	3.43 %
TVL1	5.22	0.88 %
KVT1	5.10	2.10 %
VLY1	3.53	2.04 %
NGR1	3.50	0.95 %
S2SD	2.78	3.34 %
SDI1	2.67	3.11 %
VNR1	2.25	4.41 %
ASM1	1.62	2.01 %
VKM1	1.58	2.96 %
KSM1	1.36	4.50 %
ARM1	1.19	1.48 %
MMT1		0.00 %
Total	243.41	4.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	132.10	4.14 %
Fridge	43.25	11.86 %
Wash-Mac	21.82	6.93 %
D-Freez	0.54	8.87 %
Total	197.71	5.10 %

Branch *	MTD Sales L	Brand Share %
CH05	9.83	3.59 %
CH30	4.94	2.98 %
CH49	4.13	2.76 %
CH42	2.49	1.53 %
CH19	2.22	1.15 %
CGL1	2.13	2.64 %
AVD1	1.53	1.42 %
GUD2	1.27	2.00 %
KNR1	0.81	1.20 %
CH35	0.64	0.66 %
MRM1	0.34	0.34 %
CH29	0.25	3.19 %
CH40	0.23	1.84 %
CH26	0.13	0.45 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-4.74	4.44 %
Total	197.71	5.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	148.32	6.46 %
Fridge	23.67	11.71 %
Wash-Mac	9.31	4.94 %
Total	181.30	6.74 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.94	3.17 %
CBE1	2.47	2.22 %
PDM1	2.05	3.42 %
DPM2	1.45	2.08 %
TPR4	1.06	2.92 %
ANR1	0.90	3.64 %
GBM1	0.50	0.64 %
SYM2	0.50	0.93 %
AVI1	0.47	0.58 %
GDR1	0.26	2.22 %
PPI1	0.18	0.50 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	181.30	6.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	124.90	3.62 %
Fridge	30.67	8.85 %
Wash-Mac	20.23	6.74 %
D-Freez	0.19	1.89 %
Total	175.99	4.28 %

Branch *	MTD Sales L	Brand Share %
MDU1	20.47	4.05 %
MDU2	11.56	4.44 %
MDU6	6.14	2.75 %
MPA1	5.71	3.59 %
MDU4	3.99	3.50 %
DGL1	3.76	1.89 %
KRR1	3.72	1.75 %
MDU5	3.54	4.56 %
DGL2	2.09	2.29 %
TDI1	0.93	1.46 %
MDU7	0.88	0.59 %
PKM1	0.63	1.84 %
KKD3	0.51	0.29 %
TEN2	0.47	0.42 %
NKI1	0.38	0.87 %
CMR1	0.35	0.71 %
DKI1	0.32	0.32 %
KYK1	0.29	0.60 %
PNV2	0.23	0.42 %
SVG1	0.14	0.15 %
BTU1	0.14	0.32 %
ODM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
Total	175.99	4.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	101.95	4.10 %
Fridge	29.60	10.56 %
Wash-Mac	13.67	5.40 %
Total	145.23	4.80 %

Branch *	MTD Sales L	Brand Share %
ERD2	9.45	3.07 %
ERD1	2.55	0.79 %
MCR1	2.11	3.33 %
MTR1	2.11	2.58 %
TRM1	1.99	3.15 %
EPI1	1.93	3.21 %
VKL1	1.33	4.02 %
BMD1	1.12	2.91 %
TCG1	1.07	1.41 %
KMM1	0.78	1.58 %
SGG1	0.70	2.39 %
KVP1	0.62	1.20 %
SLM3	0.60	0.40 %
DPR2	0.53	1.14 %
CMI1	0.50	1.25 %
PMP1	0.31	0.70 %
HRR1	0.12	0.39 %
WHKP	0.02	0.11 %
EDP1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	145.23	4.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.36	3.17 %
Fridge	19.61	7.08 %
Wash-Mac	11.06	4.17 %
Total	143.04	3.49 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.14	2.93 %
TNJ1	9.89	4.40 %
TVR2	8.06	4.22 %
PBR2	6.13	2.39 %
TNJ2	5.79	3.13 %
MDI1	5.28	4.28 %
MVM1	3.72	1.71 %
NGT1	3.71	3.61 %
TTP1	1.80	2.40 %
KUM2	1.46	2.63 %
JKM1	1.45	1.63 %
ORU1	1.17	2.87 %
TRY3	1.00	0.60 %
APM1	0.98	2.58 %
TVR1	0.83	1.09 %
PDK1	0.79	0.71 %
NCK1	0.50	1.27 %
PTK1	0.26	0.17 %
TRY2	0.13	0.11 %
KRN1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
WTRZ	-0.42	1.43 %
Total	143.04	3.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	99.58	3.59 %
Fridge	22.87	8.18 %
Wash-Mac	12.31	4.84 %
D-Freez	0.17	4.11 %
Total	134.93	4.08 %

Branch *	MTD Sales L	Brand Share %
CH03	14.40	4.27 %
CH21	9.10	4.34 %
CH41	5.72	4.58 %
CH34	4.82	4.35 %
CH15	4.65	1.45 %
CH18	3.99	2.43 %
CH50	3.95	2.89 %
CH33	3.81	3.25 %
CH46	2.44	3.55 %
CH23	1.84	2.23 %
CH12	1.34	0.71 %
UKI1	1.05	1.65 %
CH27	0.76	1.54 %
CH20	0.74	0.42 %
MC06	0.61	4.39 %
CH36	0.59	1.04 %
GPD1	0.43	0.63 %
CH31	0.26	0.41 %
CH01		0.00 %
Total	134.93	4.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	78.40	4.42 %
Fridge	22.80	13.06 %
Wash-Mac	8.76	5.95 %
D-Freez	0.19	3.53 %
Total	110.14	5.24 %

Branch *	MTD Sales L	Brand Share %
PRT1	4.88	4.67 %
SJI2	4.63	4.21 %
POY1	2.97	1.20 %
TVM2	1.30	2.50 %
POY2	0.99	0.49 %
MKM1	0.36	0.73 %
TVM1	0.35	0.73 %
VPM1	0.23	0.85 %
KLM1	0.15	0.14 %
Total	110.14	5.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	63.03	3.44 %
Fridge	12.86	8.40 %
Wash-Mac	10.09	6.42 %
D-Freez	0.53	4.51 %
Total	86.53	4.02 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.70	4.02 %
TRR1	4.82	3.17 %
TRL1	3.58	2.31 %
VSI1	1.78	1.97 %
CYR1	1.57	3.25 %
AKM1	1.41	1.28 %
ABR1	1.04	0.84 %
TRT1	0.84	0.99 %
UGI1	0.80	3.38 %
SBR1	0.64	0.46 %
PLR1	0.57	1.20 %
BGR1	0.56	1.43 %
CPT1	0.51	1.08 %
WJD1	0.30	0.52 %
PTU1	0.13	0.82 %
CGM1		0.00 %
SLG1		0.00 %
Total	86.53	4.02 %