



# TN : GODREJ Sales Performance 25/03/2026 9:17 AM

MTD Sales  
774.38 L

Brand Share %  
5.18 %

Information:

MTD : 01-03-2026 To 24-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	315.64	3.09 %
Fridge	281.60	12.20 %
Wash-Mac	174.92	7.40 %
D-Freez	2.21	5.82 %
Dummy-AC		7.21 %
<b>Total</b>	<b>774.38</b>	<b>5.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	123.53	5.50 %
CHENNAI-01	121.88	5.43 %
WEST-01	103.21	7.52 %
SOUTH-03	94.77	5.06 %
CHENNAI-02	84.73	4.42 %
WEST-02	77.05	5.41 %
TRICHY-01	76.31	4.00 %
SOUTH ARCOT	50.34	5.25 %
NORTH ARCOT	42.56	4.28 %
<b>Total</b>	<b>774.38</b>	<b>5.18 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	50.34	14.20 %
Air-Cond	39.78	2.71 %
Wash-Mac	32.79	7.94 %
D-Freez	0.61	6.31 %
<b>Total</b>	<b>123.53</b>	<b>5.50 %</b>

Branch *	MTD Sales L	Brand Share %
TKS1	3.13	4.74 %
RPM1	2.94	3.82 %
VNR2	2.91	3.95 %
TVL1	2.60	1.17 %
SDI1	2.06	4.87 %
NGR1	1.99	1.40 %
MAR1	1.18	2.15 %
TKY1	1.16	4.84 %
VNR1	1.14	3.08 %
VKM1	1.06	4.50 %
VLV1	1.00	1.92 %
S2SD	0.85	1.93 %
ARM1	0.84	3.04 %
ASM1	0.84	2.61 %
PDI1	0.60	1.92 %
TYI1	0.43	1.50 %
MMT1	0.25	1.09 %
KSM1	0.14	1.12 %
WHTV		0.00 %
<b>Total</b>	<b>123.53</b>	<b>5.50 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.28	2.96 %
Fridge	43.04	12.77 %
Wash-Mac	32.17	9.58 %
D-Freez	0.39	6.74 %
<b>Total</b>	<b>121.88</b>	<b>5.43 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	6.07	3.48 %
CH16	5.52	4.50 %
CH48	4.25	5.07 %
CH42	3.75	3.77 %
CH47	2.58	4.50 %
CGL1	2.01	4.48 %
CH49	1.90	1.79 %
MRM1	1.67	3.11 %
CH19	1.17	1.28 %
GUD2	0.94	2.15 %
CH26	0.41	2.24 %
AVD1	0.13	0.14 %
KNR1	0.12	0.27 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN	-1.06	4.62 %
<b>Total</b>	<b>121.88</b>	<b>5.43 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.12	5.77 %
Fridge	28.04	12.15 %
Wash-Mac	23.05	9.76 %
<b>Total</b>	<b>103.21</b>	<b>7.52 %</b>

Branch *	MTD Sales L	Brand Share %
AVI1	1.81	4.49 %
PLI1	1.60	3.52 %
DPM2	0.79	2.92 %
GBM1	0.72	2.32 %
SYM2	0.72	3.34 %
TPR4	0.70	3.01 %
PDM1	0.60	1.97 %
PPI1	0.60	2.48 %
CBE3	0.50	2.84 %
GDR1	0.44	4.21 %
CBE1	0.43	0.79 %
CBE5	0.40	1.73 %
CNR1	0.12	1.80 %
ANR1	0.11	1.13 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>103.21</b>	<b>7.52 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.83	2.89 %
Fridge	36.35	12.91 %
Wash-Mac	21.39	6.87 %
D-Freez	0.19	3.81 %
<b>Total</b>	<b>94.77</b>	<b>5.06 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	8.50	3.67 %
DGL1	5.46	4.67 %
MDU6	2.24	2.49 %
MDU7	1.76	2.54 %
KKD3	1.25	1.53 %
DGL2	1.14	1.70 %
NKI1	0.64	2.89 %
TDI1	0.61	2.34 %
PNV2	0.54	1.86 %
KRR1	0.49	0.70 %
TEN2	0.44	1.08 %
ODM1	0.22	1.15 %
PNI1	0.22	0.74 %
SZSD	0.17	0.87 %
KYK1	0.15	0.67 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
<b>Total</b>	<b>94.77</b>	<b>5.06 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.13	2.87 %
Fridge	24.31	9.48 %
Wash-Mac	20.29	7.70 %
Dummy-AC		10.53 %
<b>Total</b>	<b>84.73</b>	<b>4.42 %</b>

Branch *	MTD Sales L	Brand Share %
CH41	3.87	4.97 %
MJR1	2.82	4.47 %
CH15	2.23	1.11 %
CH46	0.99	2.79 %
CH50	0.78	0.97 %
CH23	0.70	1.67 %
CH20	0.49	0.59 %
CH36	0.36	1.50 %
CH34	0.33	0.54 %
CH12	0.31	0.28 %
CH27	0.23	0.94 %
GPD1	0.23	0.51 %
CH32	0.14	1.01 %
CH21	0.13	0.12 %
UKI1	0.12	0.31 %
CH01		0.00 %
CH31		0.00 %
MC06		0.00 %
<b>Total</b>	<b>84.73</b>	<b>4.42 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Fridge	30.37	10.65 %
Air-Cond	29.20	3.41 %
Wash-Mac	17.27	6.14 %
D-Freez	0.21	13.91 %
Total	77.05	5.41 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.58	3.51 %
SLM3	1.78	2.47 %
EDP1	0.78	3.25 %
PDR1	0.71	2.47 %
TRM1	0.69	1.86 %
KMM1	0.64	2.96 %
PLC1	0.62	2.93 %
DPR2	0.59	2.16 %
PMP1	0.47	2.13 %
TCG1	0.36	0.96 %
ERD1	0.35	0.33 %
SGG1	0.35	3.87 %
BMD1	0.29	0.91 %
MTR1	0.19	0.44 %
HRR1	0.14	0.53 %
MCR1	0.14	0.34 %
KVP1	0.12	0.53 %
WHKP		0.00 %
Total	77.05	5.41 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	35.62	13.91 %
Air-Cond	34.63	2.43 %
Wash-Mac	6.06	2.70 %
Total	76.31	4.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.31	2.90 %
KUM1	5.19	4.55 %
TNJ1	4.70	4.85 %
TNJ2	4.17	4.88 %
MVM1	2.34	2.41 %
TVR2	2.29	2.61 %
PDK1	2.00	4.71 %
PBR2	1.81	1.54 %
MDI1	1.40	2.20 %
PTK1	1.38	1.59 %
TRY3	1.17	1.96 %
TTP1	1.06	3.14 %
APM1	0.81	4.18 %
NCK1	0.79	3.04 %
KRN1	0.78	2.89 %
TVR1	0.64	1.77 %
ORU1	0.59	2.51 %
TZSD	0.25	3.08 %
MSI1	0.14	0.37 %
TRY2	0.13	0.30 %
KIK1		0.00 %
Total	76.31	4.00 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	20.93	13.16 %
Air-Cond	18.42	2.81 %
Wash-Mac	10.79	7.74 %
D-Freez	0.20	3.93 %
Total	50.34	5.25 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.99	4.02 %
CUD1	1.93	2.25 %
POY1	1.14	0.99 %
KLM1	0.86	1.52 %
STP1	0.65	4.33 %
POY2	0.58	0.71 %
MKM1	0.25	0.76 %
TVM1	0.23	0.78 %
VPM1	0.12	0.78 %
TVM2		0.00 %
WHUT	-0.34	5.05 %
Total	50.34	5.25 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.25	2.67 %
Fridge	12.60	8.57 %
Wash-Mac	11.10	6.99 %
D-Freez	0.61	12.74 %
Total	42.56	4.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.75	2.71 %
AKM1	1.59	3.63 %
TRR1	1.18	2.11 %
CYR1	1.07	4.90 %
TRL1	0.95	0.94 %
WJD1	0.77	2.28 %
TRT1	0.60	1.51 %
KPM1	0.53	1.28 %
PTU1	0.52	4.89 %
SBR1	0.49	0.67 %
VSI1	0.48	1.35 %
UGI1	0.31	2.42 %
PLR1	0.23	0.93 %
ABR1	0.23	0.55 %
CPT1	0.22	1.14 %
BGR1	0.13	0.81 %
CGM1		0.00 %
SLG1		0.00 %
WHVL	-0.16	3.06 %
Total	42.56	4.28 %