



TN : GODREJ Sales Performance 24/05/2026 9:17 AM

MTD Sales
885.77 L

Brand Share %
4.88 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	480.49	3.59 %
Fridge	278.65	10.97 %
Wash-Mac	124.47	5.80 %
D-Freez	2.17	3.47 %
Total	885.77	4.88 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	167.06	5.29 %
CHENNAI-02	134.30	4.88 %
SOUTH-01	132.19	5.12 %
TRICHY-01	83.53	3.38 %
WEST-01	77.35	8.16 %
SOUTH ARCOT	76.35	5.46 %
SOUTH-03	74.73	3.46 %
WEST-02	74.10	5.37 %
NORTH ARCOT	66.16	5.09 %
Total	885.77	4.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.01	3.77 %
Fridge	52.00	13.93 %
Wash-Mac	20.20	7.16 %
D-Freez	0.85	9.14 %
Total	167.06	5.29 %

Branch *	MTD Sales L	Brand Share %
CH05	8.05	3.40 %
CH07	6.64	4.57 %
CH30	4.24	3.81 %
CH49	3.54	2.71 %
CGL1	2.32	3.41 %
CH19	2.29	1.48 %
CH42	1.95	1.42 %
CH35	1.47	1.81 %
GUD2	0.91	1.82 %
KNR1	0.86	1.38 %
MRM1	0.83	0.99 %
CH40	0.27	2.83 %
AVD1	0.27	0.34 %
CH26	0.25	1.09 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-3.99	4.30 %
Total	167.06	5.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	86.82	3.92 %
Fridge	32.77	11.05 %
Wash-Mac	14.53	6.24 %
D-Freez	0.17	3.53 %
Total	134.30	4.88 %

Branch *	MTD Sales L	Brand Share %
CH21	7.46	3.94 %
CH12	5.95	2.80 %
CH50	5.01	4.64 %
CH15	4.47	1.82 %
CH33	3.05	3.56 %
CH41	2.03	2.00 %
CH23	1.78	2.61 %
CH46	1.63	3.17 %
UKI1	1.21	2.59 %
CH36	0.79	1.59 %
CH27	0.69	1.74 %
PON1	0.55	1.07 %
CH20	0.38	0.36 %
CH32	0.28	1.68 %
GPD1	0.28	0.57 %
MC06	0.26	1.89 %
CH01	0.14	2.48 %
CH31	-0.26	-0.45 %
Total	134.30	4.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.65	3.71 %
Fridge	46.59	11.12 %
Wash-Mac	19.74	5.11 %
D-Freez	0.22	2.51 %
Total	132.19	5.12 %

Branch *	MTD Sales L	Brand Share %
KVT1	6.44	4.06 %
TVL1	5.63	1.96 %
NGR1	5.36	3.55 %
VNR2	2.90	3.19 %
MAR1	2.41	3.47 %
APK1	2.25	4.69 %
ERL2	2.14	4.37 %
VKM1	1.33	3.80 %
TKY1	1.13	4.15 %
TYI1	0.96	1.98 %
STU2	0.96	2.61 %
APK2	0.89	2.20 %
VLY1	0.73	0.66 %
KGL1	0.73	2.38 %
ASM1	0.37	0.97 %
KSM1	0.28	2.51 %
ARM1	0.13	0.38 %
MMT1		0.00 %
Total	132.19	5.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.97	2.49 %
Fridge	25.79	8.54 %
Wash-Mac	9.77	4.13 %
Total	83.53	3.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.36	2.02 %
TNJ1	5.98	4.26 %
TVR2	4.79	3.67 %
PBR2	3.90	2.39 %
MVM1	3.72	2.43 %
MDI1	3.71	3.99 %
AYR1	2.60	3.93 %
TNJ2	2.56	2.13 %
PTK1	1.37	1.15 %
NCK1	1.15	3.41 %
NGT1	0.95	1.31 %
TTP1	0.83	1.67 %
ORU1	0.70	1.94 %
TRY3	0.35	0.48 %
JKM1	0.28	0.38 %
PDK1	0.23	0.35 %
KRN1	0.14	0.42 %
TVR1	0.14	0.27 %
TRY2	0.13	0.32 %
MSI1		0.00 %
TZSD		0.00 %
Total	83.53	3.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.97	7.40 %
Fridge	22.76	11.67 %
Wash-Mac	13.23	6.79 %
D-Freez	0.39	9.66 %
Total	77.35	8.16 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.63	3.55 %
CBE1	1.35	2.84 %
TPR2	1.26	2.55 %
TPR3	0.74	3.50 %
SYM2	0.53	2.62 %
TPR4	0.52	2.52 %
CBE3	0.41	2.09 %
PDM1	0.40	2.20 %
GDR1	0.40	3.49 %
GBM1	0.37	1.30 %
DPM2	0.32	1.36 %
PPI1	0.28	2.02 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	77.35	8.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	42.24	4.05 %
Fridge	24.86	13.53 %
Wash-Mac	9.25	5.54 %
Total	76.35	5.46 %

Branch *	MTD Sales L	Brand Share %
POY1	6.62	3.60 %
CUD1	4.66	3.50 %
PRT1	1.05	1.80 %
TVM2	0.90	2.08 %
POY2	0.70	0.65 %
NVL2	0.53	0.72 %
TVM1	0.52	1.35 %
MKM1	0.31	0.88 %
KLM1	0.27	0.35 %
VPM1	0.14	0.67 %
Total	76.35	5.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	37.17	2.41 %
Fridge	24.44	7.32 %
Wash-Mac	12.96	4.70 %
D-Freez	0.17	2.15 %
Total	74.73	3.46 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.63	3.79 %
DGL1	3.74	1.52 %
MDU6	3.41	3.51 %
MDU3	3.02	4.44 %
MPA1	2.16	3.89 %
KRR1	1.78	2.30 %
MLR1	1.77	4.44 %
USL1	1.29	4.30 %
MDU5	1.22	4.22 %
MDU4	0.85	2.07 %
PNI1	0.27	0.97 %
TDI1	0.26	0.57 %
KKD3	0.23	0.18 %
KYK1	0.18	0.58 %
NKI1	0.15	0.61 %
PKM1	0.15	0.76 %
CMR1	0.12	0.30 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-0.81 %
Total	74.73	3.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.52	3.88 %
Fridge	25.28	9.96 %
Wash-Mac	14.29	6.17 %
Total	74.10	5.37 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.92	2.84 %
SLM2	3.52	4.62 %
ERD1	2.92	2.32 %
MTR1	2.00	4.45 %
KRI1	1.20	2.46 %
BMD1	0.98	4.38 %
DPR1	0.89	4.10 %
SLM3	0.89	1.23 %
TRM1	0.63	2.22 %
KMM1	0.59	2.62 %
TCG1	0.47	1.24 %
MCR1	0.38	1.25 %
PDR1	0.38	1.90 %
DPR2	0.29	1.22 %
EDP1	0.28	1.43 %
CMI1	0.23	1.08 %
HRR1	0.02	0.08 %
KVP1		0.00 %
PMP1		0.00 %
WZWH		0.00 %
SGG1	-0.26	-1.94 %
WHKP	-0.26	1.88 %
Total	74.10	5.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.13	3.21 %
Fridge	24.16	13.14 %
Wash-Mac	10.50	7.54 %
D-Freez	0.37	4.51 %
Total	66.16	5.09 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.15	2.68 %
TRT1	2.56	4.40 %
KPM1	1.76	3.49 %
TRR1	1.74	2.46 %
AKM1	1.44	2.05 %
VSI1	0.72	1.37 %
PLR1	0.63	2.40 %
SLG1	0.55	1.55 %
WJD1	0.34	0.81 %
ABR1	0.28	0.50 %
SBR1	0.13	0.12 %
CPT1	0.13	0.40 %
BGR1	0.13	0.75 %
Total	66.16	5.09 %