

MTD Sales  
1,355.06 L

Brand Share %  
4.68 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	994.91	4.08 %
Fridge	237.69	10.08 %
Wash-Mac	120.02	5.59 %
D-Freez	2.44	3.60 %
Total	1,355.06	4.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	231.71	4.88 %
CHENNAI-01	193.02	5.14 %
WEST-01	171.67	6.70 %
SOUTH-03	167.20	4.32 %
WEST-02	139.93	4.85 %
TRICHY-01	137.00	3.52 %
CHENNAI-02	130.17	4.08 %
SOUTH ARCOT	103.12	5.16 %
NORTH ARCOT	81.25	3.94 %
Total	1,355.06	4.68 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	175.09	4.35 %
Fridge	38.40	10.20 %
Wash-Mac	17.41	5.12 %
D-Freez	0.81	8.56 %
Total	231.71	4.88 %

Branch *	MTD Sales L	Brand Share %
TUT2	7.87	3.59 %
MAR1	5.44	3.21 %
TVL1	5.22	0.92 %
KVT1	5.10	2.24 %
VLY1	3.53	2.15 %
NGR1	3.23	0.92 %
S2SD	2.78	3.38 %
APK2	2.51	4.38 %
SDI1	2.47	3.11 %
VNR1	2.10	4.48 %
ASM1	1.62	2.15 %
VKM1	1.58	3.10 %
KSM1	1.36	4.62 %
ARM1	1.19	1.58 %
MMT1		0.00 %
Total	231.71	4.88 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	128.75	4.16 %
Fridge	42.05	12.03 %
Wash-Mac	21.67	7.13 %
D-Freez	0.54	9.11 %
<b>Total</b>	<b>193.02</b>	<b>5.14 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	9.83	3.71 %
CH30	4.46	2.73 %
CH49	3.99	2.76 %
CH42	2.49	1.58 %
CH19	2.22	1.26 %
CGL1	2.13	2.77 %
AVD1	1.53	1.47 %
GUD2	1.27	2.07 %
KNR1	0.81	1.24 %
CH35	0.64	0.68 %
MRM1	0.34	0.35 %
CH29	0.25	3.19 %
CH40	0.23	1.93 %
CH26	0.13	0.46 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>193.02</b>	<b>5.14 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	140.31	6.43 %
Fridge	22.64	11.80 %
Wash-Mac	8.72	4.83 %
<b>Total</b>	<b>171.67</b>	<b>6.70 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	6.94	3.37 %
PLI1	5.20	4.60 %
CBE1	2.12	2.03 %
PDM1	2.05	3.71 %
DPM2	1.45	2.23 %
ANR1	0.90	3.82 %
TPR4	0.71	2.15 %
GBM1	0.50	0.67 %
SYM2	0.50	1.02 %
AVI1	0.47	0.61 %
GDR1	0.26	2.31 %
PPI1	0.18	0.51 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>171.67</b>	<b>6.70 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	117.99	3.64 %
Fridge	29.88	9.10 %
Wash-Mac	19.14	6.67 %
D-Freez	0.19	1.89 %
<b>Total</b>	<b>167.20</b>	<b>4.32 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	20.15	4.12 %
MDU2	11.29	4.60 %
MDU6	5.40	2.56 %
MPA1	5.29	3.50 %
MDU4	3.99	3.80 %
KRR1	3.72	1.84 %
DGL1	3.17	1.67 %
DGL2	2.09	2.43 %
TDI1	0.93	1.59 %
MDU7	0.88	0.62 %
KKD3	0.51	0.31 %
TEN2	0.47	0.44 %
NKI1	0.38	0.96 %
CMR1	0.35	0.78 %
DKI1	0.32	0.35 %
PKM1	0.30	0.93 %
KYK1	0.29	0.65 %
PNV2	0.23	0.45 %
SVG1	0.14	0.16 %
BTU1	0.14	0.35 %
ODM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>167.20</b>	<b>4.32 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	97.51	4.12 %
Fridge	29.19	10.94 %
Wash-Mac	13.24	5.44 %
<b>Total</b>	<b>139.93</b>	<b>4.85 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	8.99	3.08 %
ERD1	2.55	0.83 %
TRM1	1.99	3.23 %
MCR1	1.85	3.21 %
MTR1	1.79	2.48 %
EPI1	1.79	3.10 %
VKL1	1.33	4.31 %
BMD1	1.12	3.06 %
TCG1	1.07	1.48 %
KMM1	0.78	1.66 %
SGG1	0.70	2.48 %
KVP1	0.62	1.25 %
SLM3	0.60	0.42 %
DPR2	0.53	1.18 %
CMI1	0.50	1.31 %
PMP1	0.31	0.73 %
HRR1	0.12	0.43 %
WHKP	0.02	0.11 %
EDP1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>139.93</b>	<b>4.85 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.15	3.19 %
Fridge	19.34	7.28 %
Wash-Mac	10.51	4.12 %
<b>Total</b>	<b>137.00</b>	<b>3.52 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	25.28	2.97 %
TNJ1	9.76	4.57 %
TVR2	7.47	4.18 %
TNJ2	5.79	3.29 %
PBR2	5.59	2.32 %
MDI1	5.13	4.34 %
MVM1	3.72	1.79 %
NGT1	3.37	3.46 %
TTP1	1.80	2.46 %
JKM1	1.45	1.72 %
ORU1	1.17	3.07 %
KUM2	1.14	2.23 %
TRY3	1.00	0.62 %
APM1	0.98	2.68 %
TVR1	0.83	1.12 %
PDK1	0.65	0.63 %
NCK1	0.50	1.32 %
PTK1	0.26	0.18 %
TRY2	0.13	0.11 %
KRN1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
WTRZ	-0.27	0.99 %
<b>Total</b>	<b>137.00</b>	<b>3.52 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	95.85	3.59 %
Fridge	22.11	8.25 %
Wash-Mac	12.04	4.90 %
D-Freez	0.17	4.42 %
<b>Total</b>	<b>130.17</b>	<b>4.08 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	14.40	4.43 %
CH21	9.10	4.55 %
CH34	4.52	4.16 %
CH15	4.30	1.40 %
CH18	3.99	2.53 %
CH33	3.81	3.33 %
CH50	3.51	2.68 %
CH46	2.44	3.67 %
CH23	1.84	2.39 %
CH12	1.34	0.74 %
UKI1	1.05	1.71 %
CH27	0.76	1.59 %
CH20	0.74	0.46 %
MC06	0.61	4.48 %
CH36	0.59	1.06 %
GPD1	0.43	0.65 %
CH31	0.26	0.41 %
CH01		0.00 %
<b>Total</b>	<b>130.17</b>	<b>4.08 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	73.26	4.35 %
Fridge	21.60	13.01 %
Wash-Mac	8.07	5.72 %
D-Freez	0.19	3.69 %
<b>Total</b>	<b>103.12</b>	<b>5.16 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	4.56	4.60 %
SJI2	3.73	3.72 %
POY1	2.97	1.25 %
TVM2	1.30	2.59 %
POY2	0.99	0.50 %
MKM1	0.36	0.75 %
TVM1	0.35	0.74 %
KLM1	0.27	0.26 %
VPM1	0.23	0.91 %
<b>Total</b>	<b>103.12</b>	<b>5.16 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	59.01	3.36 %
Fridge	12.50	8.61 %
Wash-Mac	9.21	6.11 %
D-Freez	0.53	4.80 %
<b>Total</b>	<b>81.25</b>	<b>3.94 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	8.58	4.13 %
TRR1	4.51	3.16 %
TRL1	3.44	2.31 %
KPM1	2.96	4.24 %
VSI1	1.78	2.10 %
CYR1	1.57	3.43 %
AKM1	1.41	1.34 %
ABR1	1.04	0.88 %
TRT1	0.84	1.04 %
UGI1	0.80	3.43 %
SBR1	0.64	0.47 %
BGR1	0.56	1.47 %
CPT1	0.51	1.16 %
PLR1	0.26	0.59 %
WJD1	0.17	0.30 %
CGM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
<b>Total</b>	<b>81.25</b>	<b>3.94 %</b>