



TN : GODREJ Sales Performance 24/03/2026 9:17 AM

MTD Sales
745.74 L

Brand Share %
5.15 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	301.35	3.04 %
Fridge	272.38	12.17 %
Wash-Mac	170.00	7.38 %
D-Freez	2.01	5.76 %
Dummy-AC		7.21 %
Total	745.74	5.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	119.55	5.54 %
CHENNAI-01	117.43	5.38 %
WEST-01	98.84	7.49 %
SOUTH-03	90.75	5.00 %
CHENNAI-02	80.60	4.36 %
WEST-02	75.31	5.43 %
TRICHY-01	74.30	4.00 %
SOUTH ARCOT	48.87	5.19 %
NORTH ARCOT	40.09	4.13 %
Total	745.74	5.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	49.19	14.41 %
Air-Cond	38.23	2.71 %
Wash-Mac	31.51	7.89 %
D-Freez	0.61	6.82 %
Total	119.55	5.54 %

Branch *	MTD Sales L	Brand Share %
TKS1	3.13	5.05 %
VNR2	2.91	4.10 %
RPM1	2.68	3.56 %
TVL1	2.48	1.17 %
SDI1	1.92	4.77 %
NGR1	1.85	1.40 %
MAR1	1.18	2.30 %
TKY1	1.16	5.08 %
VNR1	1.14	3.14 %
VKM1	1.06	4.69 %
VLY1	1.00	2.01 %
S2SD	0.85	2.12 %
ASM1	0.84	2.64 %
ARM1	0.70	2.73 %
PDI1	0.60	1.95 %
MMT1	0.25	1.13 %
TYI1	0.24	0.86 %
KSM1	0.14	1.15 %
WHTV		0.00 %
Total	119.55	5.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.73	2.93 %
Fridge	40.89	12.57 %
Wash-Mac	31.41	9.63 %
D-Freez	0.39	6.74 %
Total	117.43	5.38 %

Branch *	MTD Sales L	Brand Share %
CH08	6.88	4.89 %
CH05	6.07	3.65 %
CH16	3.92	3.31 %
CH42	3.75	3.92 %
CH47	2.43	4.41 %
CGL1	2.01	4.57 %
CH49	1.90	1.82 %
MRM1	1.67	3.15 %
CH19	1.17	1.30 %
GUD2	0.94	2.29 %
CH26	0.41	2.41 %
AVD1	0.13	0.15 %
KNR1	0.12	0.28 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN	-1.06	5.09 %
Total	117.43	5.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.50	5.74 %
Fridge	26.80	11.90 %
Wash-Mac	22.54	9.77 %
Total	98.84	7.49 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.88	5.04 %
AVI1	1.81	4.69 %
PLI1	1.60	3.59 %
DPM2	0.79	3.02 %
GBM1	0.72	2.38 %
TPR4	0.70	3.01 %
PDM1	0.60	2.03 %
PPI1	0.60	2.50 %
CBE3	0.50	2.84 %
SYM2	0.48	2.29 %
GDR1	0.44	4.26 %
CBE1	0.43	0.81 %
CBE5	0.40	1.84 %
CNR1	0.12	1.80 %
ANR1	0.11	1.19 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
Total	98.84	7.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	34.90	12.87 %
Air-Cond	34.55	2.80 %
Wash-Mac	21.11	6.94 %
D-Freez	0.19	4.40 %
Total	90.75	5.00 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.09	3.55 %
DGL1	5.33	4.65 %
MDU6	2.13	2.53 %
MDU7	1.76	2.60 %
KKD3	1.25	1.54 %
DGL2	1.14	1.73 %
PKM1	0.73	4.05 %
NKI1	0.64	3.06 %
TDI1	0.61	2.44 %
PNV2	0.54	1.87 %
KRR1	0.49	0.73 %
TEN2	0.44	1.09 %
ODM1	0.22	1.19 %
PNI1	0.22	0.79 %
SZSD	0.17	0.97 %
KYK1	0.15	0.67 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
WHMD		0.00 %
Total	90.75	5.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.85	2.82 %
Fridge	22.88	9.23 %
Wash-Mac	19.87	7.69 %
Dummy-AC		10.53 %
Total	80.60	4.36 %

Branch *	MTD Sales L	Brand Share %
CH41	3.87	5.09 %
MJR1	2.82	4.67 %
CH15	2.23	1.18 %
CH46	0.99	2.89 %
CH50	0.78	1.00 %
CH23	0.70	1.73 %
CH20	0.49	0.62 %
CH36	0.36	1.53 %
CH12	0.31	0.29 %
CH27	0.23	0.97 %
GPD1	0.23	0.52 %
CH32	0.14	1.01 %
CH21	0.13	0.12 %
CH34	0.12	0.21 %
UKI1	0.12	0.33 %
CH01		0.00 %
CH31		0.00 %
MC06		0.00 %
Total	80.60	4.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	29.96	10.76 %
Air-Cond	28.15	3.39 %
Wash-Mac	16.99	6.13 %
D-Freez	0.21	13.91 %
Total	75.31	5.43 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.32	3.44 %
SLM3	1.78	2.54 %
EDP1	0.78	3.29 %
PDR1	0.71	2.55 %
TRM1	0.69	1.90 %
KMM1	0.64	3.14 %
PLC1	0.62	3.05 %
DPR2	0.59	2.18 %
PMP1	0.47	2.19 %
TCG1	0.36	0.96 %
ERD1	0.35	0.35 %
SGG1	0.35	4.09 %
BMD1	0.29	0.93 %
MTR1	0.19	0.45 %
HRR1	0.14	0.53 %
MCR1	0.14	0.34 %
KVP1	0.12	0.53 %
WHKP		0.00 %
Total	75.31	5.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	34.85	14.08 %
Air-Cond	33.83	2.43 %
Wash-Mac	5.63	2.58 %
Total	74.30	4.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.06	2.90 %
KUM1	5.19	4.63 %
TNJ1	4.70	4.96 %
TNJ2	4.17	4.95 %
TVR2	2.29	2.65 %
MVM1	2.02	2.14 %
PDK1	2.00	4.79 %
PBR2	1.81	1.58 %
PTK1	1.38	1.60 %
TRY3	1.17	2.02 %
TTP1	1.06	3.21 %
MDI1	1.04	1.72 %
NCK1	0.79	3.14 %
KRN1	0.78	2.95 %
APM1	0.66	3.49 %
TVR1	0.64	1.79 %
ORU1	0.59	2.61 %
TZSD	0.25	3.57 %
MSI1	0.14	0.38 %
TRY2	0.13	0.31 %
KIK1		0.00 %
Total	74.30	4.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	20.45	13.05 %
Air-Cond	17.92	2.78 %
Wash-Mac	10.31	7.61 %
D-Freez	0.20	4.15 %
Total	48.87	5.19 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.99	4.20 %
CUD1	1.93	2.27 %
POY1	1.14	1.02 %
KLM1	0.86	1.58 %
STP1	0.65	4.44 %
POY2	0.58	0.72 %
MKM1	0.25	0.78 %
TVM1	0.23	0.78 %
TVM2		0.00 %
VPM1		0.00 %
Total	48.87	5.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.58	2.48 %
Fridge	12.47	8.64 %
Wash-Mac	10.63	6.89 %
D-Freez	0.41	9.95 %
Total	40.09	4.13 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.53	2.58 %
AKM1	1.59	3.66 %
TRR1	1.18	2.25 %
CYR1	1.07	5.01 %
TRL1	0.95	0.96 %
WJD1	0.77	2.36 %
TRT1	0.60	1.51 %
KPM1	0.53	1.30 %
PTU1	0.52	4.89 %
VSI1	0.48	1.38 %
UGI1	0.31	2.58 %
SBR1	0.26	0.37 %
ABR1	0.23	0.56 %
CPT1	0.22	1.16 %
BGR1	0.13	0.84 %
PLR1	0.11	0.45 %
CGM1		0.00 %
SLG1		0.00 %
WHVL	-0.16	4.62 %
Total	40.09	4.13 %