



# TN : GODREJ Sales Performance 23/05/2026 9:17 AM

MTD Sales  
836.72 L

Brand Share %  
4.89 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	452.81	3.58 %
Fridge	264.99	11.12 %
Wash-Mac	116.92	5.78 %
D-Freez	2.00	3.44 %
Total	836.72	4.89 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	154.19	5.26 %
SOUTH-01	126.60	5.11 %
CHENNAI-02	124.48	4.99 %
TRICHY-01	80.41	3.40 %
WEST-01	76.24	8.29 %
WEST-02	71.87	5.42 %
SOUTH ARCOT	71.17	5.39 %
SOUTH-03	69.48	3.38 %
NORTH ARCOT	62.27	5.13 %
Total	836.72	4.89 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	85.51	3.71 %
Fridge	48.72	13.87 %
Wash-Mac	19.11	7.20 %
D-Freez	0.85	9.25 %
Total	154.19	5.26 %

Branch *	MTD Sales L	Brand Share %
CH05	8.05	3.80 %
CH07	5.73	4.23 %
CH30	3.80	3.80 %
CH49	3.26	2.67 %
CGL1	2.32	3.70 %
CH19	2.29	1.58 %
CH42	1.95	1.53 %
CH35	1.47	1.98 %
GUD2	0.91	2.03 %
MRM1	0.83	1.06 %
KNR1	0.64	1.09 %
CH40	0.27	3.40 %
AVD1	0.27	0.36 %
CH26	0.25	1.23 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-3.71	4.73 %
Total	154.19	5.26 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	63.63	3.73 %
Fridge	44.46	11.22 %
Wash-Mac	18.29	5.02 %
D-Freez	0.22	2.72 %
Total	126.60	5.11 %

Branch *	MTD Sales L	Brand Share %
KVT1	6.10	4.03 %
TVL1	5.63	2.08 %
NGR1	5.11	3.53 %
VNR2	2.90	3.32 %
MAR1	2.15	3.22 %
ERL2	2.14	4.53 %
APK1	2.12	4.70 %
VKM1	1.33	3.93 %
TKY1	1.13	4.16 %
TYI1	0.96	2.02 %
STU2	0.96	2.83 %
APK2	0.89	2.30 %
VLV1	0.73	0.68 %
KGL1	0.60	2.02 %
ASM1	0.37	1.01 %
KSM1	0.14	1.32 %
ARM1	0.13	0.40 %
MMT1		0.00 %
WHTV	-0.53	3.97 %
Total	126.60	5.11 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	79.20	3.95 %
Fridge	31.79	11.81 %
Wash-Mac	13.33	6.16 %
D-Freez	0.17	4.43 %
Total	124.48	4.99 %

Branch *	MTD Sales L	Brand Share %
CH21	6.30	3.75 %
CH12	5.95	2.96 %
CH15	4.47	1.98 %
CH50	4.26	4.36 %
CH34	3.52	4.78 %
CH33	2.91	3.59 %
CH41	2.03	2.24 %
CH23	1.78	2.94 %
CH46	1.29	2.65 %
UKI1	1.00	2.32 %
CH36	0.79	1.72 %
CH27	0.69	1.84 %
PON1	0.55	1.17 %
CH20	0.38	0.41 %
CH32	0.28	1.84 %
GPD1	0.28	0.62 %
MC06	0.26	2.32 %
CH01	0.14	2.48 %
CH31	-0.26	-0.50 %
Total	124.48	4.99 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	46.21	2.50 %
Fridge	24.73	8.68 %
Wash-Mac	9.47	4.21 %
<b>Total</b>	<b>80.41</b>	<b>3.40 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	8.36	2.08 %
TNJ1	5.98	4.55 %
TVR2	3.95	3.16 %
MVM1	3.72	2.50 %
MDI1	3.71	4.07 %
PBR2	3.42	2.16 %
TNJ2	2.56	2.27 %
AYR1	2.21	3.51 %
PTK1	1.37	1.23 %
NCK1	1.15	3.45 %
NGT1	0.95	1.42 %
ORU1	0.70	2.05 %
TTP1	0.70	1.52 %
TRY3	0.35	0.50 %
JKM1	0.28	0.41 %
PDK1	0.23	0.38 %
KRN1	0.14	0.43 %
TVR1	0.14	0.29 %
TRY2	0.13	0.32 %
MSI1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>80.41</b>	<b>3.40 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	40.74	7.49 %
Fridge	22.59	12.15 %
Wash-Mac	12.69	6.82 %
D-Freez	0.22	5.65 %
<b>Total</b>	<b>76.24</b>	<b>8.29 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.63	3.68 %
AVI1	1.37	4.55 %
TPR2	1.26	2.65 %
CBE1	1.22	2.64 %
TPR3	0.74	3.68 %
SYM2	0.53	2.71 %
TPR4	0.52	2.56 %
CBE3	0.41	2.16 %
PDM1	0.40	2.23 %
GDR1	0.40	3.57 %
GBM1	0.37	1.34 %
DPM2	0.32	1.42 %
PPI1	0.28	2.24 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>76.24</b>	<b>8.29 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.73	3.92 %
Fridge	24.14	10.00 %
Wash-Mac	14.00	6.37 %
Total	71.87	5.42 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.92	2.93 %
SLM2	3.26	4.36 %
ERD1	2.80	2.35 %
MTR1	2.00	4.52 %
KRI1	1.07	2.38 %
BMD1	0.98	4.38 %
DPR1	0.89	4.18 %
SLM3	0.76	1.08 %
TRM1	0.63	2.34 %
KMM1	0.59	2.62 %
TCG1	0.47	1.31 %
MCR1	0.38	1.32 %
PDR1	0.38	1.93 %
DPR2	0.29	1.25 %
EDP1	0.28	1.43 %
CMI1	0.23	1.23 %
HRR1	0.02	0.08 %
KVP1		0.00 %
PMP1		0.00 %
WZWH		0.00 %
SGG1	-0.26	-2.22 %
WHKP	-0.26	2.08 %
Total	71.87	5.42 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	39.52	4.02 %
Fridge	23.12	13.41 %
Wash-Mac	8.53	5.38 %
Total	71.17	5.39 %

Branch *	MTD Sales L	Brand Share %
POY1	5.56	3.14 %
CUD1	4.66	3.69 %
TVM2	0.78	1.93 %
PRT1	0.77	1.50 %
POY2	0.70	0.67 %
NVL2	0.53	0.77 %
TVM1	0.52	1.43 %
MKM1	0.31	0.92 %
KLM1	0.27	0.37 %
VPM1	0.14	0.74 %
Total	71.17	5.39 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.33	2.32 %
Fridge	23.32	7.51 %
Wash-Mac	11.66	4.53 %
D-Freez	0.17	2.27 %
Total	69.48	3.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.46	3.84 %
DGL1	3.74	1.54 %
MDU6	2.81	3.03 %
MDU3	2.63	4.04 %
MPA1	2.16	4.01 %
KRR1	1.78	2.38 %
MLR1	1.77	4.73 %
USL1	1.29	4.30 %
MDU5	0.91	3.47 %
MDU4	0.69	1.78 %
PNI1	0.27	0.99 %
TDI1	0.26	0.62 %
KKD3	0.23	0.19 %
KYK1	0.18	0.62 %
NKI1	0.15	0.67 %
PKM1	0.15	0.81 %
CMR1	0.12	0.30 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-0.86 %
Total	69.48	3.38 %

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.95	3.32 %
Fridge	22.11	12.90 %
Wash-Mac	9.84	7.48 %
D-Freez	0.37	5.16 %
Total	62.27	5.13 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.15	2.98 %
TRT1	2.56	4.65 %
KPM1	1.76	3.81 %
TRR1	1.74	2.57 %
AKM1	0.84	1.27 %
VSI1	0.72	1.53 %
PLR1	0.63	2.61 %
UGI1	0.59	4.57 %
SLG1	0.55	1.76 %
WJD1	0.34	0.89 %
ABR1	0.28	0.53 %
SBR1	0.13	0.13 %
CPT1	0.13	0.49 %
BGR1	0.13	0.81 %
Total	62.27	5.13 %