



# TN : GODREJ Sales Performance 23/04/2026 9:17 AM

MTD Sales  
1,333.09 L

Brand Share %  
4.68 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	978.56	4.09 %
Fridge	234.99	10.11 %
Wash-Mac	117.10	5.53 %
D-Freez	2.44	3.64 %
Total	1,333.09	4.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	228.96	4.89 %
CHENNAI-01	190.97	5.15 %
WEST-01	167.10	6.74 %
SOUTH-03	166.11	4.36 %
WEST-02	136.65	4.82 %
TRICHY-01	134.45	3.51 %
CHENNAI-02	126.84	4.04 %
SOUTH ARCOT	101.62	5.20 %
NORTH ARCOT	80.40	3.97 %
Total	1,333.09	4.68 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	172.65	4.35 %
Fridge	38.09	10.24 %
Wash-Mac	17.41	5.16 %
D-Freez	0.81	8.56 %
Total	228.96	4.89 %

Branch *	MTD Sales L	Brand Share %
TUT2	7.57	3.49 %
MAR1	5.44	3.25 %
TVL1	5.22	0.93 %
KVT1	4.79	2.14 %
VLY1	3.53	2.18 %
NGR1	3.23	0.93 %
S2SD	2.78	3.38 %
APK2	2.51	4.44 %
SDI1	2.17	2.78 %
VNR1	2.10	4.51 %
ASM1	1.62	2.17 %
VKM1	1.58	3.18 %
KSM1	1.36	4.62 %
ARM1	1.19	1.59 %
MMT1		0.00 %
Total	228.96	4.89 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	127.82	4.18 %
Fridge	41.29	11.94 %
Wash-Mac	21.32	7.09 %
D-Freez	0.54	9.11 %
<b>Total</b>	<b>190.97</b>	<b>5.15 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	9.83	3.76 %
CH30	4.27	2.66 %
CH49	3.99	2.79 %
CH42	2.49	1.61 %
CH19	2.22	1.28 %
CGL1	2.13	2.80 %
AVD1	1.53	1.49 %
GUD2	1.27	2.10 %
KNR1	0.81	1.28 %
MRM1	0.34	0.36 %
CH35	0.32	0.35 %
CH29	0.25	3.31 %
CH40	0.23	1.93 %
CH26	0.13	0.47 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>190.97</b>	<b>5.15 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	136.20	6.45 %
Fridge	22.64	12.02 %
Wash-Mac	8.26	4.72 %
<b>Total</b>	<b>167.10</b>	<b>6.74 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	6.94	3.47 %
PLI1	4.93	4.54 %
PDM1	2.05	3.91 %
CBE1	1.84	1.81 %
DPM2	1.45	2.29 %
ANR1	0.90	4.00 %
TPR4	0.71	2.15 %
GBM1	0.50	0.70 %
SYM2	0.50	1.07 %
AVI1	0.47	0.63 %
GDR1	0.26	2.31 %
PPI1	0.18	0.53 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>167.10</b>	<b>6.74 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	117.43	3.68 %
Fridge	29.88	9.22 %
Wash-Mac	18.60	6.56 %
D-Freez	0.19	1.92 %
<b>Total</b>	<b>166.11</b>	<b>4.36 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	20.15	4.21 %
MDU2	11.29	4.67 %
MDU6	5.40	2.59 %
MPA1	5.29	3.51 %
MDU4	3.75	3.62 %
KRR1	3.72	1.86 %
DGL1	3.17	1.69 %
DGL2	2.09	2.45 %
TDI1	0.93	1.63 %
MDU7	0.88	0.64 %
KKD3	0.51	0.31 %
TEN2	0.47	0.44 %
NKI1	0.38	0.99 %
CMR1	0.35	0.79 %
DKI1	0.32	0.36 %
PKM1	0.30	0.99 %
KYK1	0.29	0.66 %
PNV2	0.23	0.46 %
SVG1	0.14	0.16 %
BTU1	0.14	0.35 %
ODM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>166.11</b>	<b>4.36 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	95.38	4.11 %
Fridge	28.46	10.81 %
Wash-Mac	12.81	5.32 %
<b>Total</b>	<b>136.65</b>	<b>4.82 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	8.99	3.20 %
ERD1	2.16	0.72 %
TRM1	1.99	3.35 %
MCR1	1.85	3.21 %
EPI1	1.79	3.15 %
VKL1	1.33	4.31 %
BMD1	1.12	3.20 %
TCG1	1.07	1.50 %
MTR1	0.89	1.28 %
KMM1	0.78	1.68 %
SGG1	0.70	2.51 %
KVP1	0.62	1.25 %
SLM3	0.60	0.43 %
DPR2	0.53	1.18 %
CMI1	0.50	1.40 %
PMP1	0.31	0.73 %
HRR1	0.12	0.45 %
WHKP	0.02	0.11 %
EDP1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>136.65</b>	<b>4.82 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	105.14	3.18 %
Fridge	19.06	7.37 %
Wash-Mac	10.25	4.10 %
<b>Total</b>	<b>134.45</b>	<b>3.51 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	24.97	2.99 %
TVR2	7.19	4.12 %
TNJ2	5.79	3.35 %
PBR2	5.59	2.35 %
MDI1	5.13	4.37 %
MVM1	3.72	1.81 %
NGT1	3.37	3.49 %
TTP1	1.80	2.51 %
JKM1	1.31	1.56 %
ORU1	1.02	2.73 %
TRY3	1.00	0.62 %
APM1	0.98	2.71 %
TVR1	0.83	1.16 %
PDK1	0.65	0.65 %
KUM2	0.59	1.24 %
NCK1	0.50	1.34 %
PTK1	0.26	0.18 %
TRY2	0.13	0.11 %
KRN1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
WTRZ	-0.27	0.99 %
<b>Total</b>	<b>134.45</b>	<b>3.51 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	93.17	3.54 %
Fridge	21.73	8.22 %
Wash-Mac	11.78	4.87 %
D-Freez	0.17	4.42 %
<b>Total</b>	<b>126.84</b>	<b>4.04 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	14.40	4.49 %
CH21	7.88	4.00 %
CH15	4.30	1.41 %
CH34	4.28	3.98 %
CH18	3.99	2.55 %
CH33	3.67	3.23 %
CH50	3.25	2.55 %
CH46	2.44	3.71 %
CH23	1.84	2.46 %
CH12	1.34	0.75 %
UKI1	1.05	1.78 %
CH27	0.76	1.59 %
MC06	0.61	4.61 %
CH36	0.59	1.06 %
CH20	0.48	0.30 %
GPD1	0.43	0.68 %
CH31	0.26	0.42 %
CH01		0.00 %
<b>Total</b>	<b>126.84</b>	<b>4.04 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	72.06	4.38 %
Fridge	21.60	13.20 %
Wash-Mac	7.77	5.57 %
D-Freez	0.19	3.84 %
Total	101.62	5.20 %

Branch *	MTD Sales L	Brand Share %
SJI2	3.73	3.79 %
POY1	2.97	1.30 %
TVM2	1.30	2.60 %
POY2	0.99	0.51 %
MKM1	0.36	0.76 %
TVM1	0.35	0.75 %
KLM1	0.27	0.26 %
VPM1	0.23	0.91 %
Total	101.62	5.20 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	58.72	3.41 %
Fridge	12.25	8.59 %
Wash-Mac	8.89	5.97 %
D-Freez	0.53	4.80 %
Total	80.40	3.97 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.43	4.25 %
TRR1	4.51	3.23 %
TRL1	3.44	2.36 %
KPM1	2.96	4.24 %
VSI1	1.78	2.15 %
CYR1	1.57	3.55 %
AKM1	1.41	1.36 %
ABR1	1.04	0.91 %
TRT1	0.84	1.06 %
UGI1	0.80	3.43 %
SBR1	0.64	0.48 %
BGR1	0.56	1.48 %
CPT1	0.51	1.21 %
PLR1	0.26	0.60 %
WJD1	0.17	0.30 %
CGM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
Total	80.40	3.97 %