



TN : GODREJ Sales Performance 23/03/2026 9:17 AM

MTD Sales
706.79 L

Brand Share %
5.12 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	286.96	3.03 %
Fridge	260.28	12.29 %
Wash-Mac	157.53	7.17 %
D-Freez	2.01	6.18 %
Dummy-AC		7.21 %
Total	706.79	5.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	112.00	5.49 %
CHENNAI-01	109.04	5.27 %
WEST-01	94.64	7.46 %
SOUTH-03	86.85	5.03 %
CHENNAI-02	76.21	4.35 %
WEST-02	71.98	5.41 %
TRICHY-01	71.51	3.99 %
SOUTH ARCOT	46.33	5.14 %
NORTH ARCOT	38.23	4.10 %
Total	706.79	5.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	45.71	14.22 %
Air-Cond	35.45	2.67 %
Wash-Mac	30.23	7.88 %
D-Freez	0.61	7.50 %
Total	112.00	5.49 %

Branch *	MTD Sales L	Brand Share %
VNR2	2.80	4.15 %
RPM1	2.56	3.63 %
TVL1	1.97	0.99 %
APK2	1.92	5.01 %
SDI1	1.92	4.96 %
NGR1	1.85	1.49 %
MAR1	1.18	2.43 %
TKY1	0.92	4.16 %
VKM1	0.89	4.13 %
VNR1	0.88	2.50 %
VLY1	0.86	1.79 %
ASM1	0.84	2.89 %
ARM1	0.70	2.90 %
PDI1	0.60	2.03 %
S2SD	0.51	1.70 %
MMT1	0.25	1.20 %
TYI1	0.24	0.94 %
KSM1	0.14	1.26 %
WHTV		0.00 %
Total	112.00	5.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.22	2.90 %
Fridge	39.31	13.07 %
Wash-Mac	27.13	8.92 %
D-Freez	0.39	6.74 %
Total	109.04	5.27 %

Branch *	MTD Sales L	Brand Share %
CH05	6.07	3.83 %
CH42	3.75	4.03 %
CH16	3.64	3.18 %
CH47	2.17	4.09 %
CGL1	2.01	4.90 %
MRM1	1.67	3.26 %
CH49	1.60	1.60 %
CH19	1.17	1.33 %
GUD2	0.94	2.31 %
CH26	0.41	2.50 %
AVD1	0.13	0.16 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	109.04	5.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.00	5.77 %
Fridge	25.37	11.74 %
Wash-Mac	21.27	9.68 %
Total	94.64	7.46 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.76	5.12 %
AVI1	1.50	4.32 %
PLI1	1.46	3.36 %
DPM2	0.79	3.12 %
GBM1	0.72	2.46 %
TPR4	0.70	3.15 %
PDM1	0.60	2.11 %
PPI1	0.60	2.51 %
CBE3	0.50	3.00 %
SYM2	0.48	2.45 %
CBE1	0.43	0.82 %
CBE5	0.40	1.93 %
GDR1	0.19	1.99 %
CNR1	0.12	1.80 %
ANR1	0.11	1.37 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	94.64	7.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	34.19	13.46 %
Air-Cond	33.30	2.82 %
Wash-Mac	19.17	6.64 %
D-Freez	0.19	5.06 %
Total	86.85	5.03 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.86	3.73 %
DGL1	5.07	4.60 %
MDU6	2.13	2.64 %
MDU7	1.76	2.68 %
DGL2	1.14	1.79 %
KKD3	0.83	1.04 %
NKI1	0.64	3.24 %
PKM1	0.61	3.57 %
TDI1	0.61	2.56 %
PNV2	0.54	1.90 %
KRR1	0.49	0.78 %
TEN2	0.44	1.17 %
ODM1	0.22	1.23 %
PNI1	0.22	0.82 %
KYK1	0.15	0.69 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	86.85	5.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.02	2.77 %
Fridge	21.96	9.20 %
Wash-Mac	19.23	7.80 %
Dummy-AC		10.53 %
Total	76.21	4.35 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.82	4.89 %
CH15	2.23	1.25 %
CH46	0.76	2.28 %
CH23	0.70	1.77 %
CH50	0.66	0.89 %
CH20	0.49	0.62 %
CH36	0.36	1.53 %
CH12	0.31	0.29 %
CH27	0.23	0.99 %
GPD1	0.23	0.53 %
CH21	0.13	0.13 %
UKI1	0.12	0.34 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
CH34		0.00 %
Total	76.21	4.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	29.42	11.14 %
Air-Cond	26.78	3.35 %
Wash-Mac	15.58	5.85 %
D-Freez	0.21	15.97 %
Total	71.98	5.41 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.32	3.60 %
SLM2	2.07	4.56 %
SLM3	1.78	2.67 %
EDP1	0.78	3.40 %
PDR1	0.71	2.67 %
TRM1	0.69	1.94 %
PLC1	0.62	3.17 %
DPR2	0.59	2.25 %
PMP1	0.47	2.25 %
KMM1	0.44	2.35 %
TCG1	0.36	1.01 %
ERD1	0.35	0.36 %
SGG1	0.35	4.30 %
BMD1	0.29	0.97 %
MTR1	0.19	0.47 %
HRR1	0.14	0.54 %
MCR1	0.14	0.35 %
KVP1	0.12	0.54 %
WHKP		0.00 %
WZWH		0.00 %
Total	71.98	5.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	33.40	14.24 %
Air-Cond	33.33	2.48 %
Wash-Mac	4.78	2.30 %
Total	71.51	3.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.63	2.86 %
KUM1	5.01	4.65 %
TNJ1	4.58	5.06 %
TNJ2	4.17	5.05 %
TVR2	2.16	2.60 %
MVM1	2.02	2.24 %
PDK1	2.00	4.87 %
NGT1	1.98	5.05 %
PBR2	1.66	1.51 %
PTK1	1.38	1.64 %
MDI1	1.04	1.78 %
TRY3	0.97	1.76 %
TTP1	0.94	3.02 %
NCK1	0.79	3.25 %
KRN1	0.78	3.09 %
APM1	0.66	3.74 %
ORU1	0.59	2.84 %
TVR1	0.27	0.83 %
MSI1	0.14	0.40 %
TRY2	0.13	0.32 %
KIK1		0.00 %
TZSD		0.00 %
Total	71.51	3.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	18.99	12.66 %
Air-Cond	17.35	2.81 %
Wash-Mac	9.78	7.58 %
D-Freez	0.20	4.59 %
Total	46.33	5.14 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.99	4.31 %
CUD1	1.93	2.37 %
POY1	1.14	1.05 %
KLM1	0.86	1.65 %
STP1	0.65	4.72 %
POY2	0.58	0.75 %
MKM1	0.25	0.83 %
TVM1	0.23	0.80 %
TVM2		0.00 %
VPM1		0.00 %
Total	46.33	5.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.51	2.42 %
Fridge	11.93	8.64 %
Wash-Mac	10.38	6.95 %
D-Freez	0.41	10.52 %
Total	38.23	4.10 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.21	2.37 %
AKM1	1.59	3.88 %
TRR1	1.18	2.39 %
TRL1	0.95	0.98 %
WJD1	0.77	2.42 %
TRT1	0.60	1.55 %
KPM1	0.53	1.37 %
PTU1	0.52	4.94 %
VSI1	0.48	1.43 %
UGI1	0.31	2.58 %
ABR1	0.23	0.59 %
BGR1	0.13	0.86 %
PLR1	0.11	0.47 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WHVL	-0.16	4.62 %
Total	38.23	4.10 %