



# TN : GODREJ Sales Performance 22/04/2026 9:17 AM

MTD Sales  
1,285.38 L

Brand Share %  
4.69 %

Information:

MTD : 01-04-2026 To 21-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	939.29	4.08 %
Fridge	229.51	10.27 %
Wash-Mac	114.14	5.54 %
D-Freez	2.44	3.83 %
Total	1,285.38	4.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	216.66	4.85 %
CHENNAI-01	185.24	5.14 %
WEST-01	166.47	6.83 %
SOUTH-03	157.64	4.32 %
TRICHY-01	131.72	3.58 %
WEST-02	130.74	4.81 %
CHENNAI-02	123.34	4.11 %
SOUTH ARCOT	96.88	5.14 %
NORTH ARCOT	76.69	3.96 %
Total	1,285.38	4.69 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	161.09	4.27 %
Fridge	37.35	10.42 %
Wash-Mac	17.41	5.34 %
D-Freez	0.81	9.15 %
Total	216.66	4.85 %

Branch *	MTD Sales L	Brand Share %
TUT2	7.57	3.63 %
TVL1	5.22	0.96 %
MAR1	5.14	3.20 %
KVT1	4.64	2.20 %
VLY1	3.53	2.26 %
NGR1	2.66	0.82 %
APK2	2.21	4.14 %
VNR1	2.10	4.65 %
S2SD	2.10	2.93 %
ASM1	1.62	2.24 %
SDI1	1.60	2.22 %
VKM1	1.58	3.41 %
ARM1	1.19	1.65 %
MMT1		0.00 %
Total	216.66	4.85 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.08	4.17 %
Fridge	39.99	12.15 %
Wash-Mac	20.64	7.03 %
D-Freez	0.54	9.86 %
<b>Total</b>	<b>185.24</b>	<b>5.14 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	9.56	3.85 %
CH30	4.08	2.64 %
CH49	3.79	2.71 %
CH42	2.49	1.64 %
CH19	2.22	1.30 %
CGL1	2.01	2.73 %
AVD1	1.53	1.52 %
GUD2	1.27	2.13 %
KNR1	0.81	1.31 %
MRM1	0.34	0.37 %
CH35	0.32	0.35 %
CH29	0.25	3.61 %
CH40	0.23	1.96 %
CH26	0.13	0.48 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>185.24</b>	<b>5.14 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	135.36	6.52 %
Fridge	22.85	12.31 %
Wash-Mac	8.26	4.79 %
<b>Total</b>	<b>166.47</b>	<b>6.83 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	6.94	3.55 %
PLI1	4.93	4.58 %
PDM1	2.05	3.96 %
CBE1	1.84	1.86 %
DPM2	1.45	2.32 %
ANR1	0.90	4.00 %
TPR4	0.71	2.18 %
GBM1	0.50	0.70 %
SYM2	0.50	1.10 %
AVI1	0.47	0.63 %
GDR1	0.26	2.40 %
PPI1	0.18	0.53 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>166.47</b>	<b>6.83 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	111.49	3.66 %
Fridge	28.49	9.08 %
Wash-Mac	17.47	6.36 %
D-Freez	0.19	1.98 %
<b>Total</b>	<b>157.64</b>	<b>4.32 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	18.97	4.07 %
MDU6	5.40	2.68 %
MPA1	4.58	3.16 %
KRR1	3.72	1.92 %
MDU4	3.40	3.56 %
DGL1	3.17	1.78 %
DGL2	1.82	2.18 %
TDI1	0.93	1.73 %
MDU7	0.88	0.66 %
KKD3	0.51	0.33 %
TEN2	0.47	0.46 %
NKI1	0.38	1.02 %
CMR1	0.35	0.81 %
DKI1	0.32	0.38 %
PKM1	0.30	1.06 %
KYK1	0.29	0.66 %
PNV2	0.23	0.48 %
SVG1	0.14	0.18 %
BTU1	0.14	0.38 %
ODM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>157.64</b>	<b>4.32 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	103.13	3.24 %
Fridge	18.80	7.58 %
Wash-Mac	9.79	4.03 %
<b>Total</b>	<b>131.72</b>	<b>3.58 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	24.36	3.00 %
TVR2	7.19	4.24 %
TNJ2	5.79	3.48 %
PBR2	5.28	2.31 %
MDI1	5.13	4.65 %
MVM1	3.72	1.88 %
NGT1	3.37	3.63 %
TTP1	1.80	2.62 %
JKM1	1.31	1.59 %
ORU1	1.02	2.96 %
TRY3	1.00	0.63 %
APM1	0.98	2.83 %
TVR1	0.83	1.19 %
PDK1	0.65	0.68 %
NCK1	0.50	1.41 %
KUM2	0.44	1.28 %
TRY2	0.13	0.12 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ	-0.27	1.09 %
<b>Total</b>	<b>131.72</b>	<b>3.58 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	90.21	4.05 %
Fridge	27.72	11.09 %
Wash-Mac	12.81	5.40 %
<b>Total</b>	<b>130.74</b>	<b>4.81 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	8.99	3.31 %
ERD1	2.16	0.74 %
TRM1	1.99	3.58 %
EPI1	1.79	3.24 %
MCR1	1.56	2.86 %
BMD1	1.12	3.32 %
TCG1	1.07	1.52 %
VKL1	1.01	3.31 %
MTR1	0.89	1.35 %
KMM1	0.78	1.73 %
SGG1	0.70	2.54 %
KVP1	0.62	1.35 %
SLM3	0.60	0.45 %
DPR2	0.53	1.23 %
CMI1	0.50	1.46 %
PMP1	0.31	0.75 %
HRR1	0.12	0.49 %
WHKP	0.02	0.11 %
EDP1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>130.74</b>	<b>4.81 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	90.44	3.61 %
Fridge	21.23	8.25 %
Wash-Mac	11.50	4.89 %
D-Freez	0.17	4.88 %
<b>Total</b>	<b>123.34</b>	<b>4.11 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	13.15	4.22 %
CH21	7.90	4.47 %
CH15	4.30	1.47 %
CH18	3.99	2.65 %
CH34	3.96	3.74 %
CH33	3.67	3.34 %
CH50	3.25	2.62 %
CH46	2.44	3.80 %
CH23	1.84	2.59 %
CH12	1.34	0.78 %
UKI1	1.05	1.84 %
CH32	0.89	4.35 %
CH27	0.76	1.64 %
MC06	0.61	4.61 %
CH36	0.59	1.09 %
CH20	0.48	0.34 %
GPD1	0.43	0.75 %
CH31	0.26	0.46 %
CH01		0.00 %
<b>Total</b>	<b>123.34</b>	<b>4.11 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	67.93	4.28 %
Fridge	20.98	13.31 %
Wash-Mac	7.77	5.77 %
D-Freez	0.19	3.94 %
Total	96.88	5.14 %

Branch *	MTD Sales L	Brand Share %
PRT1	4.25	4.56 %
SJI2	3.73	3.92 %
TDM1	2.85	4.18 %
POY1	2.73	1.26 %
TVM2	1.30	2.74 %
POY2	0.76	0.40 %
MKM1	0.36	0.77 %
TVM1	0.35	0.80 %
KLM1	0.27	0.27 %
VPM1	0.23	0.92 %
Total	96.88	5.14 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.56	3.37 %
Fridge	12.11	9.00 %
Wash-Mac	8.48	5.91 %
D-Freez	0.53	5.15 %
Total	76.69	3.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.85	4.10 %
TRR1	3.94	2.96 %
TRL1	3.31	2.35 %
KPM1	2.96	4.41 %
VSI1	1.78	2.25 %
CYR1	1.43	3.38 %
AKM1	1.41	1.42 %
ABR1	1.04	0.95 %
TRT1	0.84	1.09 %
UGI1	0.80	3.64 %
SBR1	0.64	0.51 %
CPT1	0.51	1.32 %
BGR1	0.43	1.20 %
PLR1	0.26	0.64 %
WJD1	0.17	0.31 %
CGM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
Total	76.69	3.96 %