



TN : GODREJ Sales Performance 22/03/2026 9:17 AM

MTD Sales
652.01 L

Brand Share %
5.03 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	257.10	2.90 %
Fridge	245.08	12.30 %
Wash-Mac	148.01	7.16 %
D-Freez	1.82	5.92 %
Dummy-AC		7.21 %
Total	652.01	5.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	104.55	5.39 %
CHENNAI-01	101.23	5.27 %
WEST-01	82.72	7.10 %
SOUTH-03	80.63	4.91 %
TRICHY-01	68.29	3.98 %
WEST-02	67.92	5.36 %
CHENNAI-02	65.30	4.17 %
SOUTH ARCOT	45.57	5.27 %
NORTH ARCOT	35.80	4.10 %
Total	652.01	5.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	43.19	14.17 %
Air-Cond	32.36	2.57 %
Wash-Mac	28.38	7.77 %
D-Freez	0.61	7.50 %
Total	104.55	5.39 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.73	4.55 %
TKS1	2.47	4.35 %
VNR2	2.43	3.86 %
RPM1	2.05	3.16 %
NGR1	1.85	1.56 %
TVL1	1.81	0.96 %
APK2	1.80	4.90 %
MAR1	1.18	2.57 %
TKY1	0.92	4.54 %
VKM1	0.89	4.20 %
VNR1	0.88	2.58 %
VLY1	0.86	1.98 %
ASM1	0.71	2.56 %
ARM1	0.70	3.13 %
PDI1	0.60	2.15 %
S2SD	0.51	1.70 %
MMT1	0.25	1.21 %
KSM1	0.14	1.32 %
TYI1	0.12	0.53 %
WHTV		0.00 %
Total	104.55	5.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	38.08	13.32 %
Air-Cond	37.37	2.78 %
Wash-Mac	25.58	8.95 %
D-Freez	0.20	3.61 %
Total	101.23	5.27 %

Branch *	MTD Sales L	Brand Share %
CH05	5.33	3.75 %
CH42	3.75	4.21 %
CH16	3.64	3.31 %
CH47	1.89	3.75 %
CGL1	1.68	4.29 %
MRM1	1.67	3.49 %
CH49	1.36	1.45 %
CH19	1.17	1.46 %
GUD2	0.94	2.42 %
CH26	0.41	2.53 %
AVD1	0.13	0.18 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	101.23	5.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.80	5.48 %
Fridge	21.44	10.74 %
Wash-Mac	19.48	9.63 %
Total	82.72	7.10 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.07	4.68 %
PLI1	1.46	3.67 %
AVI1	1.37	4.68 %
TPR4	0.70	3.49 %
DPM2	0.65	2.92 %
PPI1	0.60	2.67 %
CBE3	0.50	3.05 %
GBM1	0.48	1.87 %
SYM2	0.48	2.71 %
CBE1	0.43	0.90 %
CBE5	0.27	1.44 %
GDR1	0.19	2.15 %
CNR1	0.12	1.83 %
PDM1	0.11	0.42 %
ANR1	0.11	1.56 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	82.72	7.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	32.70	13.44 %
Air-Cond	28.88	2.57 %
Wash-Mac	18.86	6.90 %
D-Freez	0.19	5.24 %
Total	80.63	4.91 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.78	3.37 %
DGL1	4.72	4.45 %
MDU6	2.13	2.80 %
MDU7	1.76	2.95 %
USL1	1.31	4.69 %
DGL2	1.00	1.63 %
KKD3	0.83	1.12 %
PKM1	0.61	3.60 %
TDI1	0.61	2.69 %
PNV2	0.54	1.97 %
NKI1	0.50	2.76 %
KRR1	0.49	0.83 %
TEN2	0.44	1.23 %
ODM1	0.22	1.27 %
PNI1	0.22	0.84 %
KYK1	0.15	0.69 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	80.63	4.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	31.96	14.34 %
Air-Cond	31.95	2.47 %
Wash-Mac	4.37	2.19 %
Total	68.29	3.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.22	2.87 %
KUM1	4.87	4.63 %
MVM1	2.02	2.35 %
TVR2	1.91	2.42 %
PBR2	1.66	1.58 %
PTK1	1.38	1.67 %
TTP1	0.94	3.14 %
KRN1	0.78	3.33 %
MDI1	0.78	1.38 %
TRY3	0.73	1.41 %
ORU1	0.59	2.91 %
APM1	0.54	3.14 %
NCK1	0.52	2.25 %
TVR1	0.27	0.84 %
MSI1	0.14	0.43 %
TRY2	0.13	0.33 %
KIK1		0.00 %
TZSD		0.00 %
Total	68.29	3.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	27.57	11.04 %
Air-Cond	24.96	3.27 %
Wash-Mac	15.18	5.99 %
D-Freez	0.21	15.97 %
Total	67.92	5.36 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.08	3.64 %
SLM2	2.07	4.74 %
SLM3	1.78	2.79 %
EDP1	0.78	3.73 %
PDR1	0.71	2.87 %
TRM1	0.69	1.99 %
PMP1	0.47	2.30 %
KMM1	0.44	2.65 %
DPR2	0.38	1.53 %
TCG1	0.36	1.05 %
ERD1	0.35	0.39 %
SGG1	0.35	4.30 %
PLC1	0.27	1.42 %
MTR1	0.19	0.49 %
BMD1	0.15	0.51 %
HRR1	0.14	0.56 %
MCR1	0.14	0.37 %
KVP1	0.12	0.55 %
WHKP		0.00 %
WZWH		0.00 %
Total	67.92	5.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.53	2.54 %
Fridge	19.94	9.34 %
Wash-Mac	16.83	7.36 %
Dummy-AC		10.53 %
Total	65.30	4.17 %

Branch *	MTD Sales L	Brand Share %
CH15	2.23	1.36 %
MJR1	1.77	3.36 %
CH46	0.76	2.36 %
CH50	0.66	0.99 %
CH23	0.56	1.59 %
CH20	0.49	0.69 %
CH36	0.36	1.55 %
CH12	0.31	0.33 %
CH27	0.23	1.01 %
GPD1	0.23	0.58 %
CH21	0.13	0.14 %
UKI1	0.12	0.37 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
CH34		0.00 %
Total	65.30	4.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	18.55	12.84 %
Air-Cond	17.35	2.91 %
Wash-Mac	9.47	7.84 %
D-Freez	0.20	5.72 %
Total	45.57	5.27 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.99	4.44 %
CUD1	1.93	2.48 %
POY1	1.14	1.09 %
KLM1	0.86	1.79 %
STP1	0.65	4.94 %
POY2	0.58	0.78 %
MKM1	0.25	0.88 %
TVM1	0.23	0.83 %
TVM2		0.00 %
VPM1		0.00 %
Total	45.57	5.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.90	2.30 %
Fridge	11.63	9.08 %
Wash-Mac	9.86	7.14 %
D-Freez	0.41	10.52 %
Total	35.80	4.10 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.21	2.50 %
AKM1	1.33	3.46 %
TRR1	1.18	2.54 %
WJD1	0.65	2.20 %
TRT1	0.60	1.67 %
VSI1	0.48	1.53 %
KPM1	0.42	1.17 %
TRL1	0.41	0.46 %
UGI1	0.31	2.81 %
ABR1	0.23	0.65 %
BGR1	0.13	0.94 %
PLR1	0.11	0.49 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
Total	35.80	4.10 %