

MTD Sales
569.10 L

Brand Share %
5.69 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	298.36	8.51 %
Wash-Mac	201.05	5.77 %
Air-Cond	67.88	2.29 %
D-Freez	1.82	4.94 %
Total	569.10	5.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	83.71	4.84 %
WEST-02	80.28	6.72 %
CHENNAI-01	79.48	6.31 %
SOUTH-03	69.03	4.48 %
WEST-01	63.95	7.63 %
TRICHY-01	59.13	5.27 %
CHENNAI-02	49.26	5.08 %
SOUTH ARCOT	42.93	6.66 %
NORTH ARCOT	34.70	5.49 %
KL-SOUTH	6.64	9.87 %
Total	569.10	5.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	46.70	8.12 %
Wash-Mac	19.46	3.47 %
Air-Cond	16.64	2.83 %
D-Freez	0.90	12.69 %
Total	83.71	4.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.71	4.39 %
NGR1	3.54	3.19 %
KVT1	3.26	3.79 %
VNR2	2.53	3.70 %
TVL1	1.72	1.23 %
APK2	1.55	4.87 %
MAR1	1.43	3.95 %
TYI1	1.22	4.46 %
SNL1	1.21	4.17 %
TKS1	1.21	2.17 %
ASM1	1.15	5.28 %
UDN1	0.75	2.67 %
PKD1	0.64	1.00 %
APK1	0.59	1.49 %
ERL2	0.53	1.79 %
SDI1	0.37	1.62 %
VLY1	0.15	0.37 %
VNR1	0.12	0.51 %
MMT1	0.12	0.43 %
S2SD		0.00 %
TVL2		0.00 %
Total	83.71	4.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	45.73	9.27 %
Wash-Mac	31.31	5.97 %
Air-Cond	3.23	1.87 %
Total	80.28	6.72 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.85	3.71 %
TRM1	1.66	4.88 %
TCG1	1.18	3.89 %
PLC1	1.05	5.08 %
EDP1	0.36	2.23 %
ERD1	0.24	0.29 %
PMP1	0.11	0.70 %
KMM1	0.10	0.49 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	80.28	6.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	35.56	9.34 %
Wash-Mac	31.39	8.04 %
Air-Cond	12.30	2.54 %
D-Freez	0.24	5.95 %
Total	79.48	6.31 %

Branch *	MTD Sales L	Brand Share %
CH05	3.61	4.87 %
CH07	3.07	5.68 %
CH42	2.05	2.86 %
CH30	1.36	2.94 %
CH39	1.15	5.05 %
MRM1	0.26	0.75 %
AVD1	0.26	0.51 %
CH35	0.21	0.67 %
CH19	0.20	0.24 %
CH29	0.13	1.85 %
CH26		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	79.48	6.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	37.64	6.33 %
Wash-Mac	26.30	4.75 %
Air-Cond	5.09	1.31 %
Total	69.03	4.48 %

Branch *	MTD Sales L	Brand Share %
DGL1	6.09	4.22 %
MDU1	5.73	2.55 %
MDU2	4.91	4.57 %
MDU6	3.68	3.79 %
KRR1	2.46	4.78 %
TMM1	2.45	4.88 %
ATG1	2.03	4.21 %
TEN2	1.60	4.99 %
DGL2	1.26	3.92 %
MNM1	1.02	5.41 %
KKD3	0.84	1.39 %
TPT1	0.81	2.88 %
MLR1	0.48	1.82 %
TDI1	0.48	3.11 %
PVI1	0.46	1.96 %
KYK1	0.36	1.82 %
PKM1	0.36	2.62 %
DKI1	0.14	0.37 %
KKD2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
BTU1	-0.16	-0.89 %
Total	69.03	4.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	33.51	10.40 %
Wash-Mac	24.40	6.51 %
Air-Cond	5.82	4.22 %
D-Freez	0.22	7.92 %
Total	63.95	7.63 %

Branch *	MTD Sales L	Brand Share %
TPR3	1.45	4.89 %
TPR4	0.89	5.60 %
GBM1	0.69	2.86 %
KMD1	0.61	3.14 %
PDM1	0.54	3.08 %
CBE3	0.50	4.35 %
KGI1	0.44	4.77 %
PPI1	0.27	1.40 %
CNR1	0.12	1.30 %
ANR1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	63.95	7.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	34.86	8.83 %
Wash-Mac	15.14	4.71 %
Air-Cond	9.14	2.27 %
Total	59.13	5.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.32	4.10 %
KUM1	3.40	5.58 %
TNJ1	2.98	4.18 %
PTK1	2.43	5.60 %
TNJ2	1.72	3.54 %
NGT1	1.56	4.85 %
MVM1	1.56	2.73 %
AYR1	1.19	4.24 %
MSI1	1.13	5.19 %
TRY4	0.96	1.74 %
TRY3	0.61	1.24 %
PBR1	0.50	1.90 %
TTP1	0.27	1.81 %
TVR1	0.13	0.77 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	59.13	5.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.59	7.30 %
Fridge	21.94	7.73 %
Air-Cond	4.74	1.26 %
Total	49.26	5.08 %

Branch *	MTD Sales L	Brand Share %
CH15	5.19	4.90 %
CH03	4.77	4.53 %
CH09	1.72	4.69 %
MJR1	1.52	3.55 %
CH12	0.81	1.27 %
PON1	0.27	1.44 %
CH32	0.14	2.33 %
CH27	0.12	0.83 %
CH01		0.00 %
CH20		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
UKI1		0.00 %
Total	49.26	5.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	23.12	10.11 %
Wash-Mac	14.33	6.83 %
Air-Cond	5.47	2.71 %
Total	42.93	6.66 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.02	4.55 %
VCM1	0.66	5.08 %
POY2	0.13	0.19 %
NVL2	0.12	0.27 %
TVM1	0.12	1.05 %
KLM1		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	42.93	6.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	17.13	8.18 %
Wash-Mac	13.41	5.90 %
Air-Cond	3.70	1.92 %
D-Freez	0.45	18.10 %
Total	34.70	5.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.47	2.73 %
AKM1	1.40	3.86 %
TRT1	0.65	1.96 %
CYR1	0.27	1.24 %
CGM1	0.26	2.02 %
WJP1	0.22	1.02 %
SLG1	0.15	0.86 %
PLR1	0.13	0.93 %
VEL1	0.13	0.46 %
ABR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	34.70	5.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.73	19.72 %
Fridge	2.17	8.51 %
Air-Cond	1.74	6.47 %
Total	6.64	9.87 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	6.64	9.87 %