



# TN : GODREJ Sales Performance 21/05/2026 9:17 AM

MTD Sales  
757.97 L

Brand Share %  
4.89 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	410.82	3.59 %
Fridge	240.74	11.16 %
Wash-Mac	104.81	5.67 %
D-Freez	1.61	3.09 %
Total	757.97	4.89 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	140.10	5.55 %
SOUTH-01	115.10	5.01 %
CHENNAI-02	109.53	5.01 %
WEST-01	70.43	8.10 %
TRICHY-01	70.21	3.24 %
WEST-02	67.67	5.43 %
SOUTH-03	65.45	3.41 %
SOUTH ARCOT	62.52	5.34 %
NORTH ARCOT	56.95	5.13 %
Total	757.97	4.89 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.40	3.83 %
Fridge	45.77	14.97 %
Wash-Mac	18.08	7.38 %
D-Freez	0.85	10.01 %
Total	140.10	5.55 %

Branch *	MTD Sales L	Brand Share %
CH05	7.76	4.20 %
CH07	5.01	4.50 %
CH30	3.21	3.67 %
CH49	3.00	2.97 %
CGL1	2.17	4.09 %
CH19	2.01	1.61 %
CH42	1.95	1.77 %
CH35	1.47	2.30 %
GUD2	0.91	2.36 %
MRM1	0.83	1.29 %
KNR1	0.51	1.06 %
CH40	0.27	4.02 %
AVD1	0.27	0.42 %
CH26	0.25	1.47 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	140.10	5.55 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.82	3.68 %
Fridge	39.01	10.84 %
Wash-Mac	17.06	5.17 %
D-Freez	0.22	2.96 %
<b>Total</b>	<b>115.10</b>	<b>5.01 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	5.63	2.21 %
KVT1	5.30	3.78 %
NGR1	5.11	3.70 %
VNR2	2.78	3.41 %
PKD1	2.42	4.34 %
MAR1	1.95	3.01 %
ERL2	1.78	4.22 %
APK1	1.54	3.88 %
STU2	1.20	3.79 %
TKY1	1.13	4.57 %
VKM1	1.08	3.49 %
TYI1	0.96	2.19 %
VLV1	0.73	0.72 %
APK2	0.66	1.86 %
KGL1	0.60	2.21 %
ASM1	0.37	1.06 %
KSM1	0.14	1.47 %
ARM1	0.13	0.43 %
MMT1		0.00 %
<b>Total</b>	<b>115.10</b>	<b>5.01 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	68.86	3.97 %
Fridge	28.57	11.54 %
Wash-Mac	12.11	6.07 %
<b>Total</b>	<b>109.53</b>	<b>5.01 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	5.31	3.04 %
CH21	4.83	3.40 %
CH50	3.71	4.50 %
CH15	3.59	1.77 %
CH33	2.91	3.91 %
CH23	1.78	3.36 %
CH41	1.36	1.70 %
CH46	1.29	3.06 %
CH36	0.79	1.86 %
PON1	0.67	1.75 %
UKI1	0.54	1.46 %
CH27	0.48	1.49 %
CH20	0.38	0.48 %
MC06	0.26	3.16 %
CH32	0.13	1.12 %
CH01		0.00 %
GPD1		0.00 %
CH31	-0.26	-0.62 %
<b>Total</b>	<b>109.53</b>	<b>5.01 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	38.73	7.39 %
Fridge	21.19	12.31 %
Wash-Mac	10.51	6.20 %
<b>Total</b>	<b>70.43</b>	<b>8.10 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.51	3.79 %
CBE1	1.22	2.78 %
AVI1	1.18	4.16 %
TPR2	1.07	2.35 %
TPR3	0.74	3.86 %
SYM2	0.53	3.06 %
TPR4	0.52	2.67 %
CBE3	0.41	2.27 %
GDR1	0.40	3.83 %
ANR1	0.38	3.45 %
GBM1	0.37	1.42 %
DPM2	0.32	1.46 %
PPI1	0.28	2.35 %
PDM1	0.14	0.84 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>70.43</b>	<b>8.10 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	39.77	2.35 %
Fridge	21.96	8.47 %
Wash-Mac	8.48	4.11 %
<b>Total</b>	<b>70.21</b>	<b>3.24 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	7.21	1.92 %
TNJ1	4.70	3.86 %
MDI1	3.24	3.80 %
TVR2	3.22	2.81 %
PBR2	2.92	2.12 %
MVM1	2.58	1.91 %
TNJ2	2.56	2.48 %
PBR1	2.52	4.62 %
AYR1	1.64	2.86 %
NCK1	1.15	3.63 %
PTK1	1.03	1.02 %
NGT1	0.95	1.61 %
ORU1	0.70	2.16 %
TTP1	0.57	1.50 %
TRY3	0.35	0.53 %
JKM1	0.28	0.45 %
PDK1	0.23	0.42 %
KRN1	0.14	0.46 %
TVR1	0.14	0.31 %
TRY2	0.13	0.34 %
MSI1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>70.21</b>	<b>3.24 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	32.87	4.02 %
Fridge	22.11	10.01 %
Wash-Mac	12.69	6.23 %
<b>Total</b>	<b>67.67</b>	<b>5.43 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	3.64	2.88 %
SLM2	3.26	4.66 %
ERD1	2.80	2.51 %
MTR1	1.86	4.40 %
BMD1	0.98	4.48 %
DPR1	0.89	4.76 %
KRI1	0.85	2.00 %
SLM3	0.76	1.12 %
KMM1	0.59	2.78 %
TRM1	0.49	1.90 %
TCG1	0.47	1.40 %
MCR1	0.38	1.42 %
PDR1	0.38	1.94 %
DPR2	0.29	1.42 %
EDP1	0.28	1.44 %
CMI1	0.23	1.32 %
HRR1	0.02	0.09 %
KVP1		0.00 %
PMP1		0.00 %
WZWH		0.00 %
WHKP	-0.14	1.18 %
SGG1	-0.26	-2.38 %
<b>Total</b>	<b>67.67</b>	<b>5.43 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	33.10	2.38 %
Fridge	21.82	7.65 %
Wash-Mac	10.35	4.41 %
D-Freez	0.17	2.81 %
Total	65.45	3.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.09	3.98 %
DGL1	3.42	1.48 %
MDU6	2.81	3.32 %
MDU3	2.46	3.91 %
MPA1	2.03	3.92 %
KRR1	1.78	2.43 %
MLR1	1.45	4.26 %
USL1	1.29	4.59 %
MDU5	0.91	3.76 %
MDU4	0.69	2.07 %
TDI1	0.26	0.66 %
KKD3	0.23	0.21 %
NKI1	0.15	0.72 %
PKM1	0.15	0.84 %
PNI1	0.14	0.53 %
CMR1	0.12	0.31 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-0.98 %
Total	65.45	3.41 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.08	4.00 %
Fridge	20.80	13.80 %
Wash-Mac	6.64	4.81 %
Total	62.52	5.34 %

Branch *	MTD Sales L	Brand Share %
POY1	4.19	2.60 %
CUD1	3.62	3.19 %
PRT1	0.77	1.59 %
TVM2	0.65	2.83 %
NVL2	0.53	0.86 %
TVM1	0.52	1.68 %
POY2	0.32	0.35 %
MKM1	0.31	1.03 %
KLM1	0.27	0.41 %
VPM1	0.14	0.84 %
Total	62.52	5.34 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.20	3.42 %
Fridge	19.50	12.50 %
Wash-Mac	8.88	7.23 %
D-Freez	0.37	5.29 %
Total	56.95	5.13 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.55	2.74 %
KPM1	1.76	3.98 %
TRR1	1.54	2.37 %
TRT1	1.39	2.88 %
AKM1	0.84	1.40 %
UGI1	0.59	4.68 %
VSI1	0.47	1.12 %
PLR1	0.47	2.15 %
SLG1	0.39	1.39 %
WJD1	0.34	0.94 %
ABR1	0.28	0.56 %
SBR1	0.13	0.15 %
CPT1	0.13	0.54 %
BGR1	0.13	0.87 %
Total	56.95	5.13 %