



TN : GODREJ Sales Performance 21/03/2026 9:17 AM

MTD Sales
601.33 L

Brand Share %
4.95 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	230.93	12.36 %
Air-Cond	228.41	2.75 %
Wash-Mac	140.16	7.18 %
D-Freez	1.82	6.25 %
Dummy-AC		8.69 %
Total	601.33	4.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	100.03	5.41 %
CHENNAI-01	93.57	5.15 %
SOUTH-03	75.68	4.99 %
WEST-01	71.25	6.90 %
WEST-02	65.07	5.36 %
TRICHY-01	61.74	3.75 %
CHENNAI-02	58.09	3.96 %
SOUTH ARCOT	41.34	5.30 %
NORTH ARCOT	34.55	4.14 %
Total	601.33	4.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	42.39	14.51 %
Air-Cond	30.14	2.51 %
Wash-Mac	26.89	7.75 %
D-Freez	0.61	7.50 %
Total	100.03	5.41 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.61	4.76 %
VNR2	2.43	4.08 %
TKS1	2.18	4.00 %
RPM1	1.93	3.14 %
NGR1	1.85	1.64 %
TVL1	1.81	1.02 %
MAR1	1.00	2.33 %
TKY1	0.92	4.61 %
VKM1	0.89	4.37 %
VNR1	0.88	2.68 %
VLY1	0.86	2.20 %
ASM1	0.71	2.61 %
ARM1	0.70	3.38 %
PDI1	0.60	2.24 %
MMT1	0.25	1.23 %
S2SD	0.23	0.79 %
KSM1	0.14	1.44 %
TYI1	0.12	0.54 %
WHTV		0.00 %
Total	100.03	5.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	36.52	13.54 %
Air-Cond	33.29	2.62 %
Wash-Mac	23.56	8.75 %
D-Freez	0.20	3.79 %
Total	93.57	5.15 %

Branch *	MTD Sales L	Brand Share %
CH05	5.33	3.94 %
CH16	3.33	3.16 %
CH42	3.11	3.70 %
CH47	1.61	3.29 %
MRM1	1.55	3.39 %
CH49	1.36	1.50 %
CGL1	1.24	3.50 %
GUD2	0.94	2.63 %
CH19	0.69	0.90 %
CH26	0.41	2.56 %
AVD1	0.13	0.19 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	93.57	5.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	31.00	13.71 %
Air-Cond	25.75	2.50 %
Wash-Mac	18.73	7.30 %
D-Freez	0.19	6.02 %
Total	75.68	4.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.53	3.50 %
DGL1	4.18	4.22 %
MDU6	1.90	2.67 %
MDU7	1.76	3.18 %
USL1	1.31	4.90 %
PKM1	0.61	3.91 %
TDI1	0.61	2.83 %
KKD3	0.58	0.86 %
PNV2	0.54	2.00 %
NKI1	0.50	2.99 %
KRR1	0.49	0.85 %
TEN2	0.44	1.30 %
DGL2	0.41	1.70 %
ODM1	0.22	1.32 %
PNI1	0.22	0.89 %
KYK1	0.15	0.74 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	75.68	4.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.57	5.19 %
Fridge	18.67	10.51 %
Wash-Mac	18.02	9.56 %
Total	71.25	6.90 %

Branch *	MTD Sales L	Brand Share %
TPR2	3.65	4.42 %
PLI1	1.46	3.98 %
TPR4	0.70	3.64 %
DPM2	0.65	3.24 %
PPI1	0.60	2.97 %
CBE3	0.50	3.16 %
GBM1	0.48	2.12 %
SYM2	0.48	2.80 %
CBE1	0.43	0.97 %
CBE5	0.27	1.51 %
GDR1	0.19	2.38 %
CNR1	0.12	1.83 %
PDM1	0.11	0.47 %
ANR1	0.11	1.82 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	71.25	6.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	26.96	11.25 %
Air-Cond	23.65	3.23 %
Wash-Mac	14.25	5.92 %
D-Freez	0.21	18.08 %
Total	65.07	5.36 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.08	3.89 %
SLM2	1.88	4.55 %
SLM3	1.78	2.91 %
EDP1	0.78	3.73 %
PDR1	0.71	2.97 %
TRM1	0.69	2.11 %
PMP1	0.47	2.41 %
DPR2	0.38	1.57 %
TCG1	0.36	1.10 %
ERD1	0.35	0.41 %
SGG1	0.35	4.38 %
PLC1	0.27	1.48 %
MTR1	0.19	0.50 %
BMD1	0.15	0.54 %
HRR1	0.14	0.59 %
MCR1	0.14	0.37 %
KMM1	0.12	0.77 %
KVP1	0.12	0.55 %
WHKP		0.00 %
WZWH		0.00 %
Total	65.07	5.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	29.42	13.78 %
Air-Cond	28.23	2.28 %
Wash-Mac	4.09	2.15 %
Total	61.74	3.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.41	2.75 %
KUM1	4.03	4.02 %
TNJ2	3.11	4.16 %
MVM1	2.02	2.49 %
TVR2	1.91	2.55 %
PDK1	1.73	4.74 %
PBR2	1.39	1.40 %
PTK1	1.38	1.73 %
TTP1	0.94	3.25 %
KRN1	0.64	2.98 %
APM1	0.54	3.24 %
NCK1	0.52	2.34 %
TRY3	0.39	0.78 %
ORU1	0.34	1.76 %
MDI1	0.29	0.55 %
TVR1	0.27	0.84 %
TRY2	0.13	0.33 %
KIK1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
Total	61.74	3.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.74	2.34 %
Fridge	17.38	8.78 %
Wash-Mac	15.98	7.45 %
Dummy-AC		10.53 %
Total	58.09	3.96 %

Branch *	MTD Sales L	Brand Share %
CH15	2.23	1.47 %
MJR1	1.45	2.86 %
CH46	0.76	2.49 %
CH50	0.66	1.05 %
CH23	0.56	1.66 %
CH20	0.49	0.74 %
CH36	0.36	1.66 %
CH12	0.31	0.35 %
CH27	0.23	1.02 %
GPD1	0.23	0.60 %
CH21	0.13	0.15 %
UKI1	0.12	0.40 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
CH34		0.00 %
Total	58.09	3.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	17.17	13.12 %
Air-Cond	14.89	2.79 %
Wash-Mac	9.08	8.10 %
D-Freez	0.20	6.81 %
Total	41.34	5.30 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.93	2.68 %
POY1	1.14	1.24 %
KLM1	0.51	1.15 %
POY2	0.35	0.51 %
MKM1	0.25	0.97 %
TVM1	0.23	0.87 %
TVM2		0.00 %
VPM1		0.00 %
Total	41.34	5.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.14	2.28 %
Fridge	11.44	9.43 %
Wash-Mac	9.57	7.21 %
D-Freez	0.41	10.52 %
Total	34.55	4.14 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.09	2.42 %
AKM1	1.33	3.70 %
TRR1	1.18	2.64 %
WJD1	0.65	2.26 %
TRT1	0.60	1.77 %
VSI1	0.48	1.57 %
KPM1	0.42	1.23 %
TRL1	0.41	0.47 %
UGI1	0.31	2.90 %
ABR1	0.23	0.69 %
BGR1	0.13	1.13 %
PLR1	0.11	0.53 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
Total	34.55	4.14 %