

MTD Sales
534.97 L

Brand Share %
5.74 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	278.59	8.57 %
Wash-Mac	189.32	5.92 %
Air-Cond	65.24	2.30 %
D-Freez	1.82	5.01 %
Total	534.97	5.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	80.52	4.84 %
WEST-02	74.15	6.99 %
CHENNAI-01	72.69	6.34 %
SOUTH-03	65.95	4.46 %
WEST-01	61.28	7.85 %
TRICHY-01	58.58	5.41 %
CHENNAI-02	45.78	5.16 %
SOUTH ARCOT	40.33	6.64 %
NORTH ARCOT	29.98	5.45 %
KL-SOUTH	5.71	9.02 %
Total	534.97	5.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	44.18	8.10 %
Wash-Mac	19.05	3.56 %
Air-Cond	16.39	2.85 %
D-Freez	0.90	12.69 %
Total	80.52	4.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.03	4.21 %
NGR1	3.54	3.28 %
KVT1	3.26	3.89 %
VNR2	2.39	3.68 %
APK2	1.55	5.11 %
MAR1	1.43	4.05 %
TVL1	1.40	1.04 %
TYI1	1.22	4.93 %
SNL1	1.21	4.36 %
ASM1	1.15	5.54 %
TKS1	0.95	1.81 %
UDN1	0.75	2.81 %
KGL1	0.72	4.81 %
PKD1	0.64	1.02 %
APK1	0.59	1.53 %
ERL2	0.41	1.41 %
SDI1	0.37	1.68 %
VLY1	0.15	0.39 %
VNR1	0.12	0.53 %
MMT1	0.12	0.49 %
S2SD		0.00 %
TVL2		0.00 %
Total	80.52	4.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	41.99	9.68 %
Wash-Mac	29.15	6.31 %
Air-Cond	3.01	1.87 %
Total	74.15	6.99 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.61	3.79 %
TRM1	1.54	5.38 %
TCG1	1.18	4.54 %
SGG1	0.65	3.85 %
EDP1	0.24	1.85 %
ERD1	0.24	0.33 %
KMM1	0.10	0.58 %
PMP1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	74.15	6.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	31.60	9.14 %
Wash-Mac	29.11	8.44 %
Air-Cond	11.75	2.60 %
D-Freez	0.24	6.22 %
Total	72.69	6.34 %

Branch *	MTD Sales L	Brand Share %
CH05	3.61	5.36 %
CH42	2.05	3.01 %
CH30	1.36	3.17 %
CH39	1.01	4.91 %
MRM1	0.26	0.90 %
AVD1	0.26	0.54 %
CH19	0.20	0.26 %
CH29	0.13	2.06 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	72.69	6.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	35.60	6.28 %
Wash-Mac	25.76	4.90 %
Air-Cond	4.59	1.21 %
Total	65.95	4.46 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.50	2.50 %
DGL1	5.31	3.92 %
MDU2	4.80	4.69 %
MDU6	3.40	3.65 %
TMM1	2.45	5.15 %
KRR1	2.24	4.71 %
ATG1	2.03	4.24 %
TEN2	1.60	5.04 %
MNM1	1.02	5.53 %
DGL2	0.96	3.17 %
TPT1	0.81	3.01 %
MLR1	0.48	1.95 %
TDI1	0.48	3.24 %
PVI1	0.46	1.97 %
KKD3	0.38	0.65 %
KYK1	0.36	2.06 %
PKM1	0.36	2.76 %
DKI1	0.14	0.37 %
KKD2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
BTU1	-0.16	-0.96 %
Total	65.95	4.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	32.12	10.75 %
Wash-Mac	23.68	6.82 %
Air-Cond	5.27	3.99 %
D-Freez	0.22	7.92 %
Total	61.28	7.85 %

Branch *	MTD Sales L	Brand Share %
TPR3	1.45	5.13 %
AVI1	1.22	5.17 %
GBM1	0.69	3.13 %
KMD1	0.61	3.27 %
PDM1	0.54	3.34 %
CBE3	0.50	4.35 %
KGI1	0.44	4.95 %
PPI1	0.27	1.52 %
CNR1	0.12	1.34 %
ANR1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	61.28	7.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	34.56	9.06 %
Wash-Mac	14.87	4.84 %
Air-Cond	9.14	2.35 %
Total	58.58	5.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.32	4.32 %
TNJ1	2.98	4.33 %
PTK1	2.43	5.70 %
TNJ2	1.72	3.65 %
NGT1	1.56	4.95 %
MVM1	1.56	2.80 %
AYR1	1.19	4.26 %
MSI1	1.13	5.38 %
TRY4	0.96	1.85 %
TRY3	0.61	1.29 %
PBR1	0.50	1.97 %
TTP1	0.27	1.81 %
TVR1	0.13	0.77 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	58.58	5.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.15	7.61 %
Fridge	19.89	7.69 %
Air-Cond	4.74	1.35 %
Total	45.78	5.16 %

Branch *	MTD Sales L	Brand Share %
CH15	5.06	5.11 %
CH03	4.77	4.91 %
CH09	1.35	4.22 %
MJR1	1.31	3.52 %
PON1	0.27	1.62 %
CH12	0.25	0.44 %
CH32	0.14	2.41 %
CH27	0.12	0.95 %
CH01		0.00 %
CH20		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
UKI1		0.00 %
Total	45.78	5.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	21.55	10.04 %
Wash-Mac	13.57	6.95 %
Air-Cond	5.21	2.69 %
Total	40.33	6.64 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.02	4.66 %
VCM1	0.66	5.08 %
POY2	0.13	0.20 %
NVL2	0.12	0.30 %
TVM1	0.12	1.07 %
KLM1		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	40.33	6.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.34	8.42 %
Wash-Mac	10.78	5.62 %
Air-Cond	3.41	1.96 %
D-Freez	0.45	19.52 %
Total	29.98	5.45 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.26	2.78 %
AKM1	1.40	4.47 %
TRT1	0.48	1.75 %
CYR1	0.27	1.41 %
CGM1	0.26	2.41 %
WJP1	0.22	1.21 %
SLG1	0.15	0.99 %
VEL1	0.13	0.50 %
ABR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	29.98	5.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.19	17.34 %
Fridge	1.78	7.61 %
Air-Cond	1.74	6.63 %
Total	5.71	9.02 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	5.71	9.02 %